

STOP CLOWNING AROUND!

YOU STILL HAVE TIME TO REGISTER FOR THE FRVTA ANNUAL STATE CONVENTION

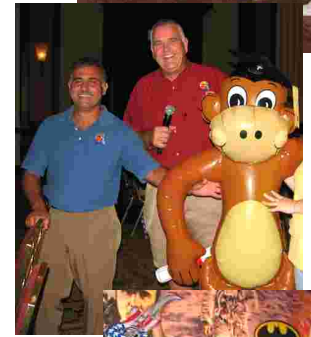
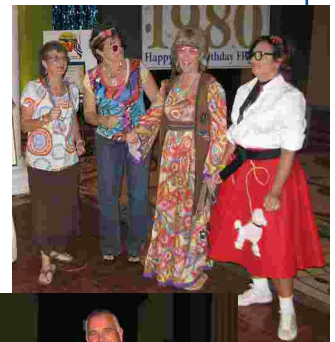
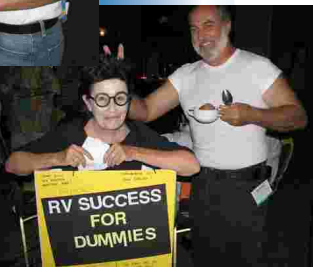
No foolin'! You still have time to register for FRVTA's 31st Annual State Convention. It's being held this year at the beautiful Marriott Harbor Beach Resort and Spa on Fort Lauderdale Beach, Thursday, September 8 through Sunday, September 11. As usual, you can expect to hear from the brightest and best minds in the RV Industry to bring all members up-to-date on the state of the industry and what to expect in the coming months.

With "The Greatest RV Show on Earth," this year's convention theme features a unique circus atmosphere. Start with the "It's A Circus" Hospitality Room, a great place to unwind after a busy day and relax with fellow industry professionals. Friday afternoon will be time for the "Clowning Around" Golf Outing and the "High Wire" fishing trip. That evening the "Under the Big Top" Costume/Dinner Party will feature a zany time with everything from clowns and jugglers to lion tamers and high wire acrobats.

Friday morning the curtain rises for the general session with an industry panel featuring all segments of the RV Industry. No Bozo's here as Rick Compton from BB&T and Sam Scott from Bank of America cover Retail and Wholesale Lending. Bob Olsen from Winnebago will represent the Manufacturers, Bobby Cornwell from FARVC represents the Campgrounds, Martin Street from Stag-Parkway will cover parts and supplies, and Mike Molino from RVDA and Richard Coon from RVIA will provide an overall industry update. FRVTA Education Director Jim Carr and General Council Marc Dunbar will bring everyone up-to-date on the RV Training Program and the recent Florida Legislative Session.

Saturday morning the breakout sessions will offer detailed information to attendees in smaller, more intimate classroom settings so you can become your own "circus master." John Mancinelli will present a seminar on increasing sales in your dealership. Allen Monello will cover Dealer Compliance Issues, Marc Dunbar will go more in depth with his Legislative Update session, Tom Walworth from Statistical Surveys will take a look at the industry numbers and Martin Street will show you how to

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FLORIDA RV TRADE ASSOCIATION
10510 Gibsonton Drive
Riverview, Florida 33578
(813) 741-0488 • Fax (813) 741-0688

e-mail address: info@frvta.org
internet address: www.frvta.org

PRESIDENT'S MESSAGE

I recently purchased a new bicycle, which is something I have not even considered, let alone looked into, in a very long time. I can't say I've had any reason to inquire about new features and/or technologies regarding bicycles. Being one of the first methods of independent transportation and being around for so long with minimal changes, I guess I just assumed my new bike purchase would consist of just that; a new frame, new tires, new chains, etc.

I have been reading some articles recently about exercise and thought maybe a new bike would be good motivation for me to start riding more. When I arrived to select my new bicycle you can imagine my surprise when I saw that all 24 gears are now on the handle bars! Just turn, click and you're in gear. "This is great!" I thought. I never did really get the hang of the previous levers anyway.

I was even more surprised when I experienced the shock that was on the front wheel and the spring in the seat column. Now I'm thinking, "This is awesome!"

My first venture out on my new bicycle was quite enjoyable; more so than I would have ever anticipated. The ease of operating through the gears was a welcomed feeling. The front wheel shock and especially the spring in the seat column added a comfort level I never knew could even be achieved while riding.

The purchase actually accomplished much more than what I had originally intended. The new bike with its added features and benefits continue to plant this desire in me to ride more and more. The outcome is not only that I want to ride more frequently, but that I also take longer rides, some over 15 miles.

Considering my senior status, this is a haul and definitely satisfies the goal of exercising more. As an added bonus, I am discovering a lot more about where I have been living for the last 20 plus years. Everything looks quite different while riding a bicycle at 12 miles per hour than it does while driving through at 45 miles per hour in a vehicle (hopefully focusing on the road and not the scenery).

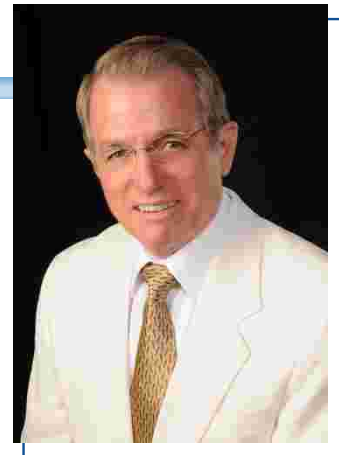
In relation to our industry, this experience makes me wonder how many people would say the same thing regarding RV's. For those who have not seen or been inside of an RV since their parent's (or grandparent's) RV from the 1980s or 1990s, they probably have no idea how much this industry (and it's products) have changed.

It makes me think we may have lots of potential customers who don't even realize they're potential customers. I wish I had this great plan to share with everyone on how we can be sure that all these people can be exposed to these new times and technologies. Unfortunately, I don't. It seems as though nothing is working very well right now.

Yes, the Internet has become a very good source of information, but the only people benefiting from it are those who are specifically searching for it. For those who just don't realize what's going on in our industry, we need to continue to find effective ways to get this information in front of them.

I believe we should find a way to get some main points about the RV Lifestyle across, such as:

- *Comfort*
- *Availability*
- *Ease of handling (towing, driving, setting up, abundance of places to go, etc.)*
- *AFFORDABILITY*
- *Increase in quality of life/family time*
- *Reach those with children who are constantly entertained with video games and television. Some of these children don't even know what they're missing.*



CONVENTION...

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make your parts departments more profitable. All work and no play makes for a boring convention, so Saturday's lunch will feature "Side Show Dave" and his "Three Ring Circus" Game Show. Contestants will be pitted against each other in a series of zany games that look very similar to the popular game show "Win it in a Minute."

The convention wraps up Saturday evening with the "Grand Finale" Awards Banquet and Silent Auction.



You already should have received your convention registration information. Don't delay, fill it out today! August 10 is the last day to obtain the lower registration fees. Afterwards, fees increase by \$25.

FRVTA still has a few sponsorship opportunities available, and is taking prize donations for the silent auction and the game show luncheon. For more information or to make a donation, contact David Kelly at the Florida RV Trade Association at (813) 741-0488.



FRVTA STATE ELECTIONS SET FOR SEPTEMBER It's Your Chance to Make a Difference!

The annual election of FRVTA State Officers will take place at the State Convention (September 8-11 at the Marriott Harbor Beach Resort and Spa on Fort Lauderdale Beach) in accordance with the FRVTA By-Laws. The Nominating Committee would like to hear from any qualified candidates (see below) who would like to submit their name for nomination to State Office.

Those candidates selected thus far are:

President: LARRY SCHAFFER

Rivers Bus & RV Sales

Vice President: SAM ABDO

Outdoor Recreation World

Treasurer: ROB ROTHENHAUSLER

Ocean Grove RV Supercenter

Secretary: RYAN HOLLAN

Camping World Fort Myers

Other members interested in running for state office should contact the Nominating Committee Chairman, Donnie Davis, at (813) 664-5801.

ARTICLE VI SECTION III

VOTING: Voting on all questions or issues submitted to a vote of the members, shall be done in such a manner as is determined by the person presiding at the meeting, or by a majority vote of the members. In connection with any secret ballot vote, the person presiding at the meeting where the vote is to be taken shall appoint two tellers to distribute, collect and count the ballots.

SECTION IV

PROXIES AND ABSENTEE BALLOTS: There shall be no voting by proxy at any meeting of the FRVTA. Absentee ballots may be cast for the election of State Officers, which will be held at the Annual General Membership Meeting or Convention. It will be the responsibility of the Chairman of the Nominating Committee to see that absentee ballots containing the nominations for all officers are mailed to

all voting members who have provided written notice that they will not attend the General Meeting.

All absentee ballots must be returned to the Chairman of the Nominating Committee in adequate time to allow the sealed votes to be presented to the teller prior to the voting at the General Meeting.

ARTICLE VII SECTION II

ELECTION AND TERM OF OFFICE: All officers of the State shall be elected by a majority vote of the members present at the Annual Meeting except where previously noted. All officers will be elected to serve a one-year term of office. Any officer can be nominated for an additional term of office with no

more than two (2) consecutive years being served in any one office. No member shall serve in the State Office of President, Vice President, Treasurer or Secretary unless they previously have served on the Board of Directors for a minimum of one year. Only an owner, corporate officer, sole proprietorship or its assigned designee is eligible to run for State Office.



(l to r) FRVTA Chairman of the Board Donnie Davis honors President Larry Schaffer at last year's convention.



LEGISLATIVE UPDATE... by Marc Dunbar, Legislative Consultant

Summer Wrap Up of Florida's Legislature

As we try to beat the heat during the dog days of summer, thoughts drift forward to the quickly approaching Legislative Committee weeks in preparation of an early 2012 Session. But

before we get too far ahead of ourselves, we would like to take a look back at some of the legislative initiatives that will affect recreation vehicles and RV Parks that come into effect over this past July.

House Bill 7003: HB 7003, Related to Affordable Housing, was sponsored by the Community and Military Affairs Subcommittee and Rep. Workman. The bill reenacts subsection (2) of section 163.3202, Florida Statutes, which requires local land development regulations to contain specific and detailed provisions in the comprehensive plan regarding the maintenance of the existing density of recreation vehicle parks. These properties are intended for residential use and located in unincorporated areas that have sufficient infrastructure determined by the local governing authority and are not located within a coastal high-hazard area.

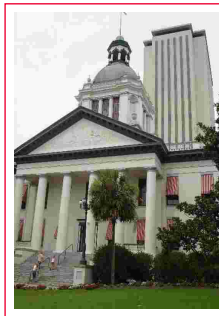
House Bill 7209: HB 7209, Relating to Consumer Services Functions, was sponsored by the Business and Consumer Affairs Subcommittee and Rep. Crisafulli. The bill makes cross reference changes to section 681.1096, Florida Statutes, concerning the RV Mediation and Arbitration Program and transfers the duties of the Division of Consumer Services of the Department of Agriculture and Consumer Services to the Department of Legal Affairs.

House Bill 849: HB 849, Relating to Building Construction and Inspection, was sponsored by Rep. Davis. This bill creates section 514.0315, Florida Statutes, and requires that a public swimming pool or spa must be equipped with an anti-entrapment system or device that complies with the American Society of Mechanical Engineers/American National Standards Institute standard A112.19.8 or any successor standard. The new section also

requires public swimming pools or spas built before January 1, 1993, be equipped with an approved safety device including a safety vacuum release system, a suction-limiting vent system, a gravity drainage system, an automatic pump shutoff system or a device that disables the drain. The bill also amends section 553.909, Florida Statutes. It requires commercial or residential swimming pool heaters and filtration pumps and motors manufactured and sold after December 31, 2011 to comply with the Florida Energy Efficiency Code for Building Construction.

Senate Bill 650: SB 650, Relating to Mobile Home Park

Lot Tenancies, was sponsored by Sen. Jones and cosponsored by Sen. Latvala. The bill permits a unit of local government to cite the responsible party for local code or ordinance violations, but limits proceedings against a mobile home owner for duties or responsibilities of the park owner, and limits proceedings against a park owner for duties or responsibilities owed by a mobile home owner. The bill also requires that a mobile home park owner given written notice to the homeowners' association upon a pending sale of



the park and grants the association the right to purchase the park.

Senate Bill 960: SB 960, Relating to Liquefied Petroleum Gas, was sponsored by Sen. Bennett. The bill prohibits the Department of Agriculture and Consumer Services and other state agencies from requiring compliance with certain national standards for liquefied petroleum gas tanks unless the department or agencies require compliance with a specified edition of the national standards.

All of the bills and amendments are available for viewing at the legislative sites at: www.flsenate.gov, www.myfloridahouse.gov, and www.leg.state.fl.us. Please talk to your board members and state officers to find out more information on how you can help with FRVTA and its PAC fund, and thank you for helping keep the RV voice strong in Tallahassee!

PRESIDENT'S LETTER...

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If we could get this basic information in front of more people, I think more would seek out the additional information needed to encourage a purchase.

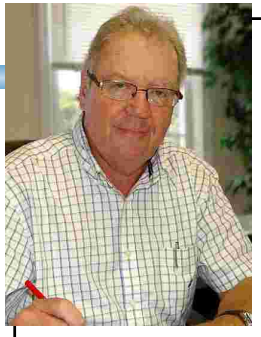
Another way the purchase and enjoyment of my new bicycle makes me think of RV's is actually a very simple thought: Slow down!

An RV, somewhat like a bike, can offer ways to discover new (and old) things near and far. Whether it's a short weekend in a campground across town or a three-week summer trip with several destinations; there are comforts, conveniences and opportunities only an RV can offer. Why wouldn't someone want to experience this lifestyle? Take your bikes along with you for an even more in-depth experience...and a little exercise while you're at it.

I've got to go now. It's time for my bike ride!

LARRY SCHAFFER
FRVTA President





TRAINING NEWS ... by Jim Carr, Training Director

Gearing Up and Winding Down: Old Year Ending, New Year Beginning for Mentor Program

10-11 School Year Ends July 31. What do I do to wrap it up? Send in those roll pages for all your

folks who have participated in training this year. We can then accurately document attendance, completion, etc. and send appropriate certificates out.

For those participating in training for re-certification hours, make sure we have all their paperwork prior to their recertification end date. We will document hours to you, then the applicant for recertification must send this in with their appropriate form and fee to RVDA.

11-12 School Year Begins August 1. How can I continue participation? We'll send out re-subscription information to you, the mentor, within the next month. Follow the directions, sign up prior to July 31 and we'll send updated log-in and password information for the new year so you

won't miss a beat. If you are in the middle of your Certification Prep course, you should continue as you are.

What's New: We are reviewing and adding Trouble Shooting classes for A/C, Refrigerators and Water Pumps for the advanced track. Also, we are planning new ONAN programming and a brief class on "Hints for Towing Installation and Safety."

NOTE: CAMPING WORLD STORES— No need to worry about new subscription paperwork. Your corporate office is signing all stores up for another year. You'll receive new log-in and password info and all will continue as normal for the new school year beginning August 1.

Judy and I want to thank all of you for your participation, support and understanding throughout the year and we surely look forward to working with all of you again soon. Please contact us at 386-754-4285 if we can assist in any way.

May 2011 RV Shipments Rise As Consumer Sentiment Stalls

Shipments to retailers of all RVs were reported at 27,600 units in the May survey of manufacturers, up 12.2% over last month and up 13.1% over this same month last year. Towable RVs provided the improvements while motorhomes held even with this month one year ago. Seasonally adjusted, May's total represented an annualized rate of nearly 285,000 units, a 17% increase over last month and the highest rate so far this year. Through May, total RV shipments for 2011 reached 117,300 units, up 7.7% compared to this same period last year.

While RV shipments rose, consumer sentiment stalled in May remaining the same as this past April. In fact, the U.S. Commerce Department reported that spending, when adjusted for inflation, actually fell 0.1%.

The same held true for after-tax incomes. While they rose 0.3% for the second straight month, after adjusted for inflation they increased by only 0.1%. This is the same

amount by which they fell in April. Economists point out that following the inflation adjustments, after-tax income is now a bit lower than it was this past January.

The result of all this has caused consumer spending to drop. This is an important indicator since it accounts for about 70% of all national economic activity.

Experts attribute the drop in consumer spending to the spring spike in fuel prices that forced many consumers to cut back on all discretionary purchases. Additionally, fewer jobs and persistently high unemployment, now around 9%, have left workers with little leverage to seek raises or better job positions.

After topping out at about \$4 per gallon of gas, prices have since moderated and dropped to about \$3.50 nationally according to AAA. Hopefully, less expensive fuel will prompt consumers to feel better about spending, thereby boosting growth in the second half of 2011.—RVIA, RV Business

STOLEN UNIT ALERT!



Unit shown similar to actual unit.

Please be on the lookout for a unit stolen from Alliance Coach in Wildwood. It was taken from the dealership sometime July 2 or 3 between 7 p.m and 10 a.m.

Unit type: 2011 Holiday Rambler Savoy LX

Model type: 30 RLS

Unit VIN: 51U1B1M24BW350637

If you see this unit or have any information on its whereabouts, please contact either Cy Whisnant or Caroline Champion at Alliance Coach, (352) 330-3800 or via email at caroline.champion@alliancecoach.com.

Park Models Attract New Breed of Campers

Editor's Note: The following is an article authored by Jeff Crider for Woodall's Campground Management magazine. The focus is on a developing national trend.

With more than one fourth of his 200 campsites set aside for cabins and park models, one would think the Jellystone Park Camp-Resort in Cave City, Ky., would have enough rental accommodations.

But not if you ask park owner Bill Pott, who hopes to install seven more park model cabins by late June. "Basically, every time we add park model cabins, they fill up," said Pott, who has owned and operated the park for eight seasons.

Unlike RV and tent sites, park model cabins attract people who typically stay in hotels and wouldn't otherwise find their way into a campground, Pott said. They also appeal to experienced campers who want a different experience. "Some people are tenters who don't like the heat or rain," he said. "Others are looking for a different experience from a hotel."

Woodall's Campground Management (WCM) found 10 Jellystone Parks that are adding park models this year, despite the sluggish economy.

Other park operators are reaching similar conclusions after seeing how park models broaden their business base and attract new campers. Last year, campgrounds affiliated with Kampgrounds of America (KOA) supplemented their RV and tent sites with 317 luxury park model cabins, which they market as Kamping Lodges. That's on top of 200 park models that KOA campgrounds purchased in 2009.

So what's KOA's conclusion? "We need more cabins," said Mike Atkinson, KOA's director of lodging, adding that at least 75 KOAs have added Lodges to their parks this year alone.

What's more, KOA's lodge occupancies are running 20% or more ahead of last year's figures, Atkinson said. "This means we're getting new people, people who might not otherwise come to a campground," he said.

Unaffiliated parks are also now getting into the act.

All of this is good news for the nation's park model cabin manufacturers, most of whom experienced setbacks during the Great Recession. "The campground industry is our strongest market right now," said Bill Garpow, executive director of the Recreational Park Trailer Industry Association (RPTIA), the trade association that represents park model manufacturers.

The other segment of the park model business is

sustained by consumers who purchase the units for use as weekend retreats or vacation cottages and have them set up on campsites they lease or purchase in campgrounds, RV parks and resorts. But while consumer purchases of park models have been severely constrained by the lack of available financing, some manufacturers are noticing improving sales of these units, which are being fueled by cash transactions.

Joe Follman, executive marketing director for Ocala, Fla.-based Chariot Eagle, said his company's business levels are generally about the same as last year's figures, but he is seeing a backlog starting to build for the company's fall snowbird business.

Chariot Eagle is also seeing growing demand from campgrounds up north that are wanting to install park model rental units in the fall, he said.



Andy Davis, senior sales manager for Pinnacle Park Homes in Ochlocknee, Ga., said his company is seeing improving sales conditions as well, although financing remains tight. "We're still ahead of where we were," he said. "Everything is going really well."

And while more than half of consumers are paying cash for their units, campgrounds are finding financing for single as well as multiple rental units, he said.

While the limited availability of financing continues to constrain the growth of the recreational park model business, several of the industry's Elkhart County, Ind.-based

manufacturers say their year-to-date sales are ahead of last year's figures and most are confident that the worst of the recession is behind them.

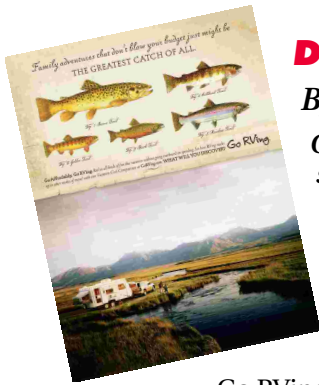
"We're clearly up off the bottom," said Tim Howard, president and CEO of the Breckenridge Division of Damon Corp., a Thor company in Nappanee. "Our business is up 15% from last year."

Curt Yoder, vice president of Kropf Industries Inc. in Goshen, said his company's business has been good despite tight financing. "Our business has been quite good. We've been going full bore all year," he said, adding that he is also seeing strong demand from Canada, which is driven in part by the strengthening Canadian dollar.

At Forest River Inc., Jim Foltz, general manager of the Berkshire Hathaway division's park trailer division, is seeing strong sales this year. "It's much better than last year," he said. "I look for it to stay steady this year."—RV Business



KOA Kamping Lodge



Dealers Downloading More Go RVing Leads in 2011

By Phil Ingrassia, CAE, RVDA

Go RVing leads are up 18 percent over last year . . . and dealers are downloading more of them so far in 2011.

Dealers downloaded more than 329,000 leads from the industry-only section at GoRVing.com through April 30, compared to only 208,000 through the end of April 2010.

Leads are being driven by an extensive 2011 media plan that includes direct-response cable television spots on approximately 40 widely varied networks that have a good record of running Go RVing commercials at the best times of day. These include past top performers Discovery, Travel Channel, Outdoor Channel, The Weather Channel, TBS, TLC, USA, and HGTV.

Go RVing ads are also running on Food Network and MLB network through mid June. National magazines, websites, and social media are also key components of the 2011 campaign.

Dealers can still get the most out of the 2011 Go RVing Leads-Plus Program, since a study by Richards Analytic shows that the best time to use Go RVing is spring through October.

The new Go RVing Leads-Plus prioritization system is simple to use but based on a highly sophisticated analysis of RV buying behavior. A computer program analyzes buyers who contact Go RVing and prioritizes them into four groups, based on their likelihood of purchasing:

- 1. HIGHLY LIKELY • 2. LIKELY • 3. MODERATELY LIKELY • 4. INTERESTED**

the Leads-Plus Program is that individuals who are classified “highly likely” have a purchase rate 8.5 times higher than those categorized as “interested.” This allows managers to take appropriate action when assigning sales department follow-up. To sign up, see visit www.rvda.org.



RVIA Passes Key Motions at Committee Week

A host of committee recommendations were approved at this past June’s Committee Week annual meeting by the Recreation Vehicle Industry Association (RVIA) board. It will set the association’s agenda for the coming year and beyond.

Most importantly for FRVTA, the RVIA board approved holding the RV World Conference, a gathering of RV associations and organizations from around the globe, in conjunction with the 2013 Florida RV SuperShow in Tampa.

In the area of industry education, the board approved revisions to the adopted RV Technician Career Ladder that gives RV service technicians the option of two different paths to certification. One path maintains the existing process to become a certified or master certified technician while the new approach allows technicians to become certified in specific specialties – including body, chassis, electrical systems, appliances – and plumbing, as they progress along the ladder.

Additionally, the board supported the reorganization of RVIA’s Trouble Shooter Clinics, beginning with the FY2012 sessions. Trouble Shooter Clinic classes will now be “track” oriented where attendees will focus on a specific area for several days. These new tracks are intended to follow along the specialty areas offered through the career ladder. Clinics utilizing the new approach will take place Nov. 7-11, 2011, and March 5-8, 2012 at Ivy Tech Community College in Elkhart, Ind.

Finally, the board approved the development and funding of a marketing program to be conducted by RVIA and the Recreation Vehicle Dealers Association (RVDA) to increase the number of certified RV technicians and raise the awareness and value of certification with RV dealers and RV technicians.–RVIA, *RV Business*



The 2011 RVSEF Lifestyle, Education & Safety Conference a Success

The 2nd Annual RV Lifestyle, Education & Safety Conference, presented by the RV Safety & Education Foundation, (RVSEF), concluded a successful, three-day conference on the campus of Western Kentucky University at the Carroll Knicely Conference Center in Bowling Green, KY, this past May.

An educational gathering rather than a typical RV rally, the conference featured training classes consisting of lifestyle, technical, driving and safety-related topics, taught by the RV Industry’s leading instructors and authors as well as many individual supplier manufacturers.

RVSEF in partnership with Northampton Community College also offered ‘Hands-On’ RV driver training and weighed numerous RVs before, during and after the conference.

Designed for experienced, full-time RVers, those new to the RV lifestyle or even those simply considering purchasing their first RV, the RV Lifestyle Education & Safety Conference is the only learning event where manufacturers, retail dealerships, aftermarket service providers and education all convene in one location to promote the RV Lifestyle.

The RV Lifestyle Education & Safety Conference and RVSEF are both fully endorsed by RVIA and RVDA and supported by the generosity of sponsors. The RVSEF, (www.rvsafety.com), is a nonprofit, tax-exempt organization based in Merritt Island, Florida.

MANUFACTURERS TO DRAW SUPERSHOW SPACE IN AUGUST



The Florida RV Trade Association will hold the space drawing for the 2012 Florida RV SuperShow on Tuesday, August 2 through Thursday, August 4. Each manufacturer that has returned their contract with a deposit will be called during the drawing to pick a space in the show. The "Grandfathered Drawing Order" will determine the order in which space is selected.

The theme of the 2012 Florida RV SuperShow is "Take Another Look!" This theme emphasizes that people who haven't been in an RV lately will be shocked to see all the new technology and comforts of today's RVs.

Industry Day at the 2012 Florida RV SuperShow will be Tuesday, January 10 from 10am-4pm. Attendees will be treated to coffee and donuts in the morning and a free lunch. Public Days will run Wednesday, January 11 through Sunday, January 15. The RV SuperShow hours are Wednesday - Saturday 9 am-6 pm, and Sunday 9 am-5 pm. Wednesday is Senior Citizens Day with seniors receiving \$1 off the cost of admission (not valid with other discounts).

For more information on the 2012 Florida RV SuperShow or to register for Industry Day, contact the Florida RV Trade Association at 10510 Gibsonton Drive, Riverview, Florida 33578 or visit our website at www.frvta.org.

RENEW WEB DOMAINS

Do you know when your website address expires? Ask your website company, web designer or office manager. Failure to do so may prove costly.

Many dealerships registered domain names more than five years ago, and don't regularly think to check the status of their domains, the RV Dealers Association cautioned.

"Expired domains can be repurchased by third parties -- also known as cybersquatters -- who then attempt to sell them back to the original registrant at a more expensive price than recognized registration companies," said Phil Ingrassia, vice president of communications.

"To prevent problems and disputes, make sure someone is responsible for renewing the dealership's domain name," he added. "And make sure the dealer principal owns the name, not an employee, family member, or web vendor.

"Many companies are finding out the hard way that their domain names were registered by employees or contractors who are no longer around and, as a result, they don't realize that the registration expired until their website or e-mail system stops working," said Ingrassia.

"While the 'Wild West' days of cybersquatting are behind us, many businesses still face significant problems with trademark infringement from unethical domain name registration," added trademark attorney James Blake.

To check your domain name's status, enter your website address at www.register.com's "Whois Lookup" system, which will tell you who registered the site and when it expires. For more information, click [here](#).

The Internet Corporation for Assigned Names and Numbers (ICANN) controls domain names and has a dispute resolution process for problems, but the process can be time consuming and difficult to navigate. For information visit, www.icann.org/udrp.

Cybersquatting is illegal in the United States under the Anti-Cybersquatting Consumer Protection Act (ACPA), which prohibits bad-faith registration trafficking and use of domain names that are registered trademarks or are confusingly similar to a distinctive mark, said Blake.

"But court cases against cybersquatters can be expensive and ineffective against foreigners. The best defense is an internal procedure for renewing your websites on a timely basis," he explained. --RVDA

Fed Considering 'Urban Campground' in NYC



Many visitors to New York City plan their trips to include shopping, a Broadway show and a hotel with fresh, clean sheets.

Sleeping bags under the stars? Not so much.

But, according to the Associated Press, Interior Secretary Ken Salazar says the federal government will help develop the nation's largest urban campground at Floyd Bennett Field in Brooklyn.

Floyd Bennett Field was the city's first municipal airport but is mostly used now for police helicopters. It has been managed by the National Park Service since 1972.

Salazar said the campground at Floyd Bennett Field will expand from five campsites to 90 and may ultimately grow to 600 campsites. --RV Business

MEMBERSHIP INFORMATION

NEW MEMBERS

ARTHUR J. GALLAGHER RISK MGMT. & SERVICE • PO Box 260700 • Tampa, FL 33685 • Phone: 727-796-6108
Toll Free: 1-800-869-8402 • Fax: 727-791-1613 • Email: michael_higdon@ajg.com • Website: www.ajg.com
Insurance, Region 3

EQUITY LIFESTYLE PROPERTIES, INC. • 5100 W Lemon St., Ste 308 • Tampa, FL 33609 • Phone: 813-282-6754
Fax: 813-289-7628 • Email: danielle_diamond@equitylifestyle.com • Website: www.rvonthego.com
Campground, Region 3

ESIO WATER AND BEVERAGE • 1179 Sarasota Center Blvd. • Sarasota, FL 34240 • Phone: 941-342-9393
Fax: 941-342-9191 • Email: cvollmer@esiosrq.com • Website: www.esiosrq.com • Supplier, Region 1

VISTA GREEN RV RESORT • 6100 Larson Road • South Boardman, MI 49680 • Phone: 231-369-3400 • Fax: 231-369-3401
Email: vistagreenrv@gmail.com • Website: www.vistagreenrvresort.com • Campground, Region 10

CONVENTION SPONSORSHIPS AVAILABLE!



Looking for increased visibility, recognition and sales for your product or service? Reach an affluent and targeted audience of RV Dealers, Manufacturers, Suppliers and others at FRVTA's upcoming 31st Annual State Convention.

For only a few dollars (based on the total number of targeted attendees) your business will be able to deliver it's sales message to potential customers over a three-day period.

A variety of sponsorship opportunities are available, including prize donations for the silent auction and the game show luncheon. Need something more? Your business can benefit from the staging of an informational table display.

For more information on the sponsorship that best fits your business' needs, contact Dave Kelly at the Florida RV Trade Association, (813) 741-0488.

ANNUAL RV DIRECTORY AND SUPERSHOW PROGRAM AD SALES

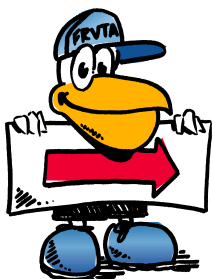


2012 RVer's Guide to Florida and Official SuperShow Program and Directory Advertising Sales are under way! These two publications are an excellent way to promote your business to the thousands of RVer's who travel to Florida each year as well as first time buyers!

Deanna Pearce with Elite Marketing is once again handling the advertising sales for both publications and will contact you shortly or you can secure your placement in the publications by contacting her directly at 863-318-0193 or email at dlpearce7@aol.com.

The complete media kit including rates, advertising guidelines and deadlines are available online at www.frvta.org. If you have any questions, please contact Dave Kelly in the FRVTA State Office at 1-800-330-7882. Your support of these two very important publications is appreciated!

MEETING DATES



REGION 1 • NO MEETING

REGION 2 • August 24 • Clarion Inn • Lake Worth • Cocktails: 6:30 PM • Dinner: 7:00 PM

REGION 3 • August 9 • Rusty Pelican • Tampa • Cocktails: 6:30 PM • Dinner: 7:00 PM

REGION 4 • August 10 • Location To Be Announced

REGION 5 • To Be Announced

REGION 6 • August 16 • Copeland's of New Orleans • Jacksonville • Cocktails: 6:30 PM • Dinner: 7:00 PM

REGION 7 • August 25 • Horse & Hounds • Ocala • Cocktails: 6:30 PM • Dinner: 7:00 PM