

EXHIBITOR MANUAL  
for the  
**2026 Fort Myers RV Show**

**January 26<sup>th</sup> – February 1<sup>st</sup>, 2026**

Jet Blue Park  
11500 Fenway South Drive Ft. Myers, FL 33913  
Facility: (239) 226-4700



Regional President, Paul Graef – Gerzenys RV World

On-Site Show Managers:

*Cole Costello, Regional Show Coordinator*

*Cell: 813-709-5376*

Monday, January 26<sup>th</sup> – Sunday, February 1<sup>st</sup>, 2026

*Patty Flanagan, Show Director*

*Cell: 813-318-1487*

Monday, January 26<sup>th</sup> – Monday, February 2<sup>nd</sup>, 2026

***Please take time to carefully review these materials as they will save you time and money to help make your experience more profitable and enjoyable. Please share this with all personnel working your exhibit at the show.***

## **SHOW INFORMATION**

Show Hours:	Thursday – Saturday	10:00 am - 4:00 pm
	Sunday	10:00 am - 4:00 pm
Admission:	\$5 – Adults	Children 16 and under Free
Discounts:	\$1.00 Off	Seniors (Thursday Only)
	\$1.00 Off	Military and 1 <sup>st</sup> Responders (All Days)
Parking:	FREE	Campground & RV Resort Poster

**Directions:** Exhibitors must have their exhibitor badge to enter through the exhibitor gates.

- **From the North:** Take I-75 South to Exit 131 toward Cape Coral, use left 2 lanes to turn Left onto Daniels Pkwy, Go 2.1 miles and turn Left onto Fenway South.
- **From the South:** Take I-75 North to Exit 131. Keep Right at the fork and merge onto Daniels Pkwy. Go 1.8 miles and turn Left onto Fenway South.
- **From the East:** Take Daniels Pkwy west and make a Right on Fenway South.
- **From the Fort Myers Area:** Take Daniels Pkwy and turn Left onto Fenway South.

## **SHOW SERVICES**

### **Shipping & Decorator:**

\*Refer to appropriate order forms on website.

### **Expositions, Etc. by Chene Inc**

Mailing: PO Box 22978  
St. Petersburg, FL 33742  
727-577-1168

### **Shipping:**

4740 126<sup>th</sup> Avenue North, Suite A  
Clearwater, FL 33762

### **Accommodations:**

#### **Baymont By Wyndham**

9401 Market Place Rd.  
Ft. Myers, FL 33912  
239-215-4869

#### **Travel Lodge By Wyndham**

13661 Indian Paint Ln.  
Ft. Myers, FL 33912  
239-228-3666

#### **Hampton Inn**

9241 Market Place Rd.  
Ft. Myers, FL 33912  
239-768-2525

#### *Rates start at:*

\$ 124.00/ night + tax

\$ 104.00/ night + tax

\$ 242.00/ night + tax

#### **La Quinta Inn & Suites**

9521 Market Place Rd.  
Ft. Myers, FL 33912  
941-585-0973  
\$151.00/ night + tax

#### **Springhill Suites**

9501 Market Place Rd. Ft.  
Myers, FL 33912  
239-561-1803  
\$187.00/ night + tax

#### **Comfort Inn & Suites**

10081 Intercom Dr.  
Ft. Myers, FL 33913  
239-236-1788  
\$137.00/ night + tax

#### **Days Inn by Wyndham**

10150 Daniels Parkway  
Ft. Myers, FL 33913  
239-791-5000  
\$132.00/ night + tax

## **RULES & GENERAL INFORMATION**

Each exhibit must have a representative in attendance, their booth or display manned, and RV units opened during all specified show hours. (**Any display and/or booth that is unmanned within the first/last 30 minutes of the show will be subject to a \$500.00 fine per occurrence**). If a exhibit has 3 occurrences the display will remain closed for the duration of the event. In the event of an emergency, running late, etc. please notify the On-Site Show Manager.

**Credentials:** Each person working the exhibit is required to have an Exhibitor Button. Exhibitors MUST have an exhibitor button in order to enter the ticket gates without a charge. Be sure to request these buttons in advance via the website. Buttons will be available for pick-up on move-in day. They will be given to your authorized rep or be in your display/booth. Additional buttons may be available at the Show Office.

**Parking:** Once you have located your booth, please off-load your vehicle and move it to the designated Exhibitor parking area.

**Payments:** All final payments for show exhibition are due prior to the first day of move-in. Exhibitors will not be permitted to start setting displays and exhibit with an outstanding balance.

**Security:** There will be security beginning Friday, January 23, 2026, including over-night.

The tent is closed each night at approximately 6:00 PM and will re-open at 9:00 AM.

Make sure that all units are locked, windows closed and all electronics, including lighting, have been turned off.

**Be sure to place all personal belongings in a secure area.**

**Safety/Aisles:** All products and display materials (such as tables, plants, chairs, signs, etc.) must be confined to the actual limits of your assigned area. No units or any part of unit (steps, slide-outs, mirrors and tail pipes) may extend into the aisles or another exhibitor's display. Avoid having unit entries on the main aisles.

**Sound/Music:** As per BMI and ASCAP regulations, the use of copyrighted music is prohibited. The use of microphones and/or speakers must be kept at acceptable levels so as not to disturb other exhibitors.

**Generators:** On board generators are allowed in the outside displays, provided they do not exhaust into another exhibitor's display/booth.

**ATVs/Golf Carts:** May be shown for display purposes ONLY. "Not For Sale" signs are permitted. Demo of units is prohibited.

**Animals:** Wild or exotic animals are not allowed in the display space/booth.

**Food/Concessions:** Food will be available for purchase through Aramark Concession, the authorized concessionaire for the facility which has no affiliation with FRVTA. Open only during show hours.

**Lost & Found:** All items should be turned into Show Management located at the DJ booth.



**Visit us @ [FRVTA.ORG](http://FRVTA.ORG) & Go RVing @ [gorving.com](http://gorving.com)**

## **DEALERS**

**IMPORTANT SAFETY NOTICE:** All exhibitors need to make arrangements to lessen incidents within your displays. Such arrangements should include but are not limited to:

- All exhibit space (inside or outside) must maintain a 6-foot unobstructed aisle between units, to include but not limited to steps, slide-outs, signage, etc.
- Anti-slip strips or coverings on the entrance/exit and interior steps.
- Ensure all steps are dry.
- Slide-outs and 5<sup>th</sup> wheel hitches covered to help prevent head injuries i.e., fun noodle, pipe insulation, plants, signage.
- All space between units not considered an aisleway be secured i.e., plants, signage/roped off.
- All carpeting or floor coverings secured i.e., tape, nails, vehicle tires, signage.
- Any wiring of any type covered or secured. Wiring under carpet/floor coverings clearly marked i.e., caution tape or safety cones.
- "Watch Your Step"/HOLD HANDRAIL (if applicable) signage.

**Staging:** Starting Friday, January 23<sup>rd</sup>, you may begin to drop off units. The facility will not accept any units prior to this date. Please see attached staging map for lot location (exhibit 1).

\*The appropriate RVIA seal must be carried on all show units, prior to being moved into show display.

**Move-In:** Please refer to your company's scheduled time below. Show management will contact your company if the ability to move in sooner arises.

**Monday, January 26, 2026 at 2:00 pm**

Blue Compass – Space # 130  
General RV – Space # 170  
A to Z RV Center – Space # 160

**Tuesday, January 27, 2026 at 8:00 am**

General RV Center – Space # 200  
Southern Marine & RV Sales – Space #230  
Available – Space # 240

**Tuesday, January 27, 2026 at 12:00 pm**

Gerzeny's RV World – Space # 220  
Available – Space # 225

**Wednesday, January 28, 2026 at 8:00 am**

North Trail RV Center – Space # 100  
La Mesa RV – Space # 110

**Show Units:** This is a NEW RV product show ONLY (Untitled 2025 and newer).

- \* A copy of the MSO must be on hand for possible on-site DMV inspections.
- \* A sign with the dealership's name must be posted in the display.

**Demo Units:** Two demo units per dealer. Demo parking will be marked at the facility upon your arrival.

**Off-Premises Permit:** A completed copy of the off-premises permit must be on display, in each display if applicable, at all times and a copy provided to the State Office prior to show opening.

***Department of Motor Vehicles (DMV)***

Attention: Joseph Marks  
323 10<sup>th</sup> Ave. West, Suite 200  
Palmetto, FL 34221

**Phone:** (941) 723-4551  
**Fax:** (941) 723-4553  
**Email:** DmvRegion8@flhsmv.gov

**Bee Back Passes:** Upon move-in or first day of show, each Dealer, (authorized rep from company), will receive 25 "Bee Back" passes. These passes are to be used for customers interested in returning to the show on another day to discuss a sale/purchase. Please provide your company name on the "Bee Back" as the customer will need to present the pass at ticket gate for entrance. If you require additional passes, please see Show Manager.

**Move-Out:** Any movement prior to the show ending at 4:00 PM on Sunday, February 1<sup>st</sup>, will result in a \$500.00 fine. Exhibitors may begin to move-out once Show Management has given the all clear. All units must be removed from JetBlue Park by 5:00 pm, Monday, February 2<sup>nd</sup>, 2026. Any units remaining after that time may be subject to a fine or towed by the facility at the owner's expense.

## **SUPPLIERS**

**Booth Specifications:** All booths are located on grass in a large tent. Electricity is available. Each booth is a standard 10' x 10' with 8' high draped back wall and 3' high draped side rails to separate your space from adjoining booths. Note: If you have 2 or more booths, side rails will not be used in between spaces. Each booth is furnished with one 6' skirted table and 2 chairs, and one identification sign 7" x 44" with the contracted company name. No exhibit shall exceed 3' in height for the first 7' and no signs, flags or banners taller than a total of 20'.

**Solicitation:** No distribution of any literature, giveaways, or presentations outside of your assigned booth area. This includes the giveaway table at the entrance of the show.

**Sales Tax License:** Each exhibitor is required to collect sales tax. Exhibitor must have Florida DOR Tax License on-site during show. Contact (850) 488-6800 or visit –

[https://floridarevenue.com/taxes/taxesfees/Pages/annual\\_resale\\_certificate\\_sut.aspx](https://floridarevenue.com/taxes/taxesfees/Pages/annual_resale_certificate_sut.aspx)

**Move-In:** Exhibitors may start moving in on Wednesday, January 28<sup>th</sup> from Noon - 6:00 PM. You **MUST** notify Ana Correia if you will not be setting up on **Wednesday, January 28<sup>th</sup>**. Exhibitors **MUST** be fully set-up by Thursday prior to show opening at 10:00 AM. Exhibitors may enter the show at 8:00 AM each day to prep/set-up booth.

**Parking:** Once you have located your booth, please off-load your vehicle and move it to the designated Exhibitor parking area.

**Move-Out:** Exhibitors may begin to break-down their booths once the show ends. Any movement prior to the show ending at 4:00 PM on Sunday, February 1<sup>st</sup> will result in a \$500.00 fine. All materials must be cleared from the tent by 7:00 pm.

**Booth Assignments:** as of 1/8/2026

1.	RVision VanGear	16.	Upriver RV Resort
2.	Anderson Brochures	17.	Fantasy RV Tours
3.	Anderson Brochures	18.	Fantasy RV Tours
4.	Cellular Sales	19.	Flitz International
5.	Cellular Sales	20.	Equity Lifestyle Properties
6.	The Ranch RV Resort	21.	Crossroads Storage
7.	Cricket Mini Golf Carts	22.	Olde Florida MC RV Resort
8.	Cricket Mini Golf Carts	23.	Elite RV
9.	Camping Signs	24.	Elite RV
10.	Adventure Caravans	25.	Swift Auto Body
11.	Adventure Caravans	26.	SW FL Seminole Campground
12.	RV Kountry	27.	Uncommon USA
13.	Euroshine USA	28.	Leather Medic
14.	Euroshine USA	29.	Leather Medic
15.	Euroshine USA		

**Note:** Booth assignments are subject to change on-site by Show Management.

# 2026 Ft. Myers RV Show

## RV Staging Lot

Friday, January 23<sup>rd</sup> – Monday, January 26<sup>th</sup>



Beginning on Friday, January 23<sup>rd</sup> at 9:00 am, the above lots in red will open for staging. Starting at 9am on Friday, January 23<sup>rd</sup>, there will be a security guard posted in this area. We have contracted for security to be onsite 24 hours a day until Monday, January 26<sup>th</sup>.

Your transporter will enter the facility using the Fenway South, West Entrance. Please keep in mind that there will be multiple dealers staging units.