

EXHIBITOR MANUAL
for the
2026 Fort Myers RV Show

January 26th – February 1st, 2026

Jet Blue Park
11500 Fenway South Drive Ft. Myers, FL 33913
Facility: (239) 226-4700



Regional President, Paul Graef – Gerzenys RV World

On-Site Show Managers:

Cole Costello, Regional Show Coordinator

Cell: 813-709-5376

Monday, January 26th – Sunday, February 1st, 2026

Patty Flanagan, Show Director

Cell: 813-318-1487

Monday, January 26th – Monday, February 2nd, 2026

Please take time to carefully review these materials as they will save you time and money to help make your experience more profitable and enjoyable. Please share this with all personnel working your exhibit at the show.

Florida RV Trade Association
5407 Boran Place, Tampa FL 33610
Phone: (813) 741-0488 • www.frvta.org

SHOW INFORMATON

Show Hours:	Thursday – Saturday	10:00 am - 4:00 pm
	Sunday	10:00 am - 4:00 pm
Admission:	\$5 – Adults	Children 16 and under Free
Discounts:	\$1.00 Off	Seniors (Thursday Only)
		Military and 1 st Responders (All Days)
	\$1.00 Off	Campground & RV Resort Poster
Parking:	FREE	

Directions: Exhibitors must have their exhibitor badge to enter through the exhibitor gates.

- **From the North:** Take I-75 South to Exit 131 toward Cape Coral, use left 2 lanes to turn Left onto Daniels Pkwy, Go 2.1 miles and turn Left onto Fenway South.
- **From the South:** Take I-75 North to Exit 131. Keep Right at the fork and merge onto Daniels Pkwy. Go 1.8 miles and turn Left onto Fenway South.
- **From the East:** Take Daniels Pkwy west and make a Right on Fenway South.
- **From the Fort Myers Area:** Take Daniels Pkwy and turn Left onto Fenway South.

SHOW SERVICES

Shipping & Decorator:

Expositions, Etc. by Chene Inc

Mailing: PO Box 22978

St. Petersburg, FL 33742

727-577-1168

*Refer to appropriate order forms on website.

Shipping:

4740 126th Avenue North, Suite A

Clearwater, FL 33762

Accommodations:

Baymont By Wyndham

9401 Market Place Rd.

Ft. Myers, FL 33912

239-215-4869

Rates start at:

\$ 124.00/ night + tax

Travel Lodge By Wyndham

13661 Indian Paint Ln.

Ft. Myers, FL 33912

239-228-3666

\$ 104.00/ night + tax

Hampton Inn

9241 Market Place Rd.

Ft. Myers, FL 33912

239-768-2525

\$ 242.00/ night + tax

La Quinta Inn & Suites

9521 Market Place Rd.

Ft. Myers, FL 33912

941-585-0973

\$151.00/ night + tax

Springhill Suites

9501 Market Place Rd. Ft.

Myers, FL 33912

239-561-1803

\$187.00/ night + tax

Comfort Inn & Suites

10081 Intercom Dr.

Ft. Myers, FL 33913

239-236-1788

\$137.00/ night + tax

Days Inn by Wyndham

10150 Daniels Parkway

Ft. Myers, FL 33913

239-791-5000

\$132.00/ night + tax

RULES & GENERAL INFORMATION

Each exhibit must have a representative in attendance, their booth or display manned, and RV units opened during all specified show hours. **(Any display and/or booth that is unmanned within the first/last 30 minutes of the show will be subject to a \$500.00 fine per occurrence).** If a exhibit has 3 occurrences the display will remain closed for the duration of the event. In the event of an emergency, running late, etc. please notify the On-Site Show Manager.

Credentials: Each person working the exhibit is required to have an Exhibitor Button. Exhibitors MUST have an exhibitor button in order to enter the ticket gates without a charge. Be sure to request these buttons in advance via the website. Buttons will be available for pick-up on move-in day. They will be given to your authorized rep or be in your display/booth. Additional buttons may be available at the Show Office.

Parking: Once you have located your booth, please off-load your vehicle and move it to the designated Exhibitor parking area.

Payments: All final payments for show exhibition are due prior to the first day of move-in. Exhibitors will not be permitted to start setting displays and exhibit with an outstanding balance.

Security: There will be security beginning Friday, January 23, 2026, including over-night.

The tent is closed each night at approximately 6:00 PM and will re-open at 9:00 AM.

Make sure that all units are locked, windows closed and all electronics, including lighting, have been turned off.

Be sure to place all personal belongings in a secure area.

Safety/Aisles: All products and display materials (such as tables, plants, chairs, signs, etc.) must be confined to the actual limits of your assigned area. No units or any part of unit (steps, slide-outs, mirrors and tail pipes) may extend into the aisles or another exhibitor's display. Avoid having unit entries on the main aisles.

Sound/Music: As per BMI and ASCAP regulations, the use of copyrighted music is prohibited. The use of microphones and/or speakers must be kept at acceptable levels so as not to disturb other exhibitors.

Generators: On board generators are allowed in the outside displays, provided they do not exhaust into another exhibitor's display/booth.

ATVs/Golf Carts: May be shown for display purposes ONLY. "Not For Sale" signs are permitted. Demo of units is prohibited.

Animals: Wild or exotic animals are not allowed in the display space/booth.

Food/Concessions: Food will be available for purchase through Aramark Concession, the authorized concessionaire for the facility which has no affiliation with FRVTA. Open only during show hours.

Lost & Found: All items should be turned into Show Management located at the DJ booth.



Visit us @ FRVTA.ORG & Go RVing @ gorving.com

DEALERS

IMPORTANT SAFETY NOTICE: All exhibitors need to make arrangements to lessen incidents within your displays. Such arrangements should include but are not limited to:

- All exhibit space (inside or outside) must maintain a 6-foot unobstructed aisle between units, to include but not limited to steps, slide-outs, signage, etc.
- Anti-slip strips or coverings on the entrance/exit and interior steps.
- Ensure all steps are dry.
- Slide-outs and 5th wheel hitches covered to help prevent head injuries i.e., fun noodle, pipe insulation, plants, signage.
- All space between units not considered an aisleway be secured i.e., plants, signage/roped off.
- All carpeting or floor coverings secured i.e., tape, nails, vehicle tires, signage.
- Any wiring of any type covered or secured. Wiring under carpet/floor coverings clearly marked i.e., caution tape or safety cones.
- "Watch Your Step"/HOLD HANDRAIL (if applicable) signage.

Staging: Starting Friday, January 23rd, you may begin to drop off units. The facility will not accept any units prior to this date. Please see attached staging map for lot location (exhibit 1).

*The appropriate RVIA seal must be carried on all show units, prior to being moved into show display.

Move-In: Please refer to your company's scheduled time below. Show management will contact your company if the ability to move in sooner arises.

Monday, January 26, 2026 at 2:00 pm

Blue Compass – Space # 130
General RV – Space # 170
A to Z RV Center – Space # 160

Tuesday, January 27, 2026 at 8:00 am

General RV Center – Space # 200
Southern Marine & RV Sales – Space #230
Available – Space # 240

Tuesday, January 27, 2026 at 12:00 pm

Gerzeny's RV World – Space # 220
Available – Space # 225

Wednesday, January 28, 2026 at 8:00 am

North Trail RV Center – Space # 100
La Mesa RV – Space # 110

Show Units: This is a NEW RV product show ONLY (Untitled 2025 and newer).

- * A copy of the MSO must be on hand for possible on-site DMV inspections.
- * A sign with the dealership's name must be posted in the display.

Demo Units: Two demo units per dealer. Demo parking will be marked at the facility upon your arrival.

Off-Premises Permit: A completed copy of the off-premises permit must be on display, in each display if applicable, at all times and a copy provided to the State Office prior to show opening.

Department of Motor Vehicles (DMV)

Attention: Joseph Marks
323 10th Ave. West, Suite 200
Palmetto, FL 34221

Phone: (941) 723-4551
Fax: (941) 723-4553
Email: DmvRegion8@flhsmv.gov

Bee Back Passes: Upon move-in or first day of show, each Dealer, (authorized rep from company), will receive 25 "Bee Back" passes. These passes are to be used for customers interested in returning to the show on another day to discuss a sale/purchase. Please provide your company name on the "Bee Back" as the customer will need to present the pass at ticket gate for entrance. If you require additional passes, please see Show Manager.

Move-Out: Any movement prior to the show ending at 4:00 PM on Sunday, February 1st, will result in a \$500.00 fine. Exhibitors may begin to move-out once Show Management has given the all clear. All units must be removed from JetBlue Park by 5:00 pm, Monday, February 2nd, 2026. Any units remaining after that time may be subject to a fine or towed by the facility at the owner's expense.

SUPPLIERS

Booth Specifications: All booths are located on grass in a large tent. Electricity is available. Each booth is a standard 10' x 10' with 8' high draped back wall and 3' high draped side rails to separate your space from adjoining booths. Note: If you have 2 or more booths, side rails will not be used in between spaces. Each booth is furnished with one 6' skirted table and 2 chairs, and one identification sign 7" x 44" with the contracted company name. No exhibit shall exceed 3' in height for the first 7' and no signs, flags or banners taller than a total of 20'.

Solicitation: No distribution of any literature, giveaways, or presentations outside of your assigned booth area. This includes the giveaway table at the entrance of the show.

Sales Tax License: Each exhibitor is required to collect sales tax. Exhibitor must have Florida DOR Tax License on-site during show. Contact (850) 488-6800 or visit –

https://floridarevenue.com/taxes/taxesfees/Pages/annual_resale_certificate_sut.aspx

Move-In: Exhibitors may start moving in on Wednesday, January 28th from Noon - 6:00 PM. **You MUST notify Ana Correia if you will not be setting up on Wednesday, January 28th.** Exhibitors MUST be fully set-up by Thursday prior to show opening at 10:00 AM. Exhibitors may enter the show at 8:00 AM each day to prep/set-up booth.

Parking: Once you have located your booth, please off-load your vehicle and move it to the designated Exhibitor parking area.

Move-Out: Exhibitors may begin to break-down their booths once the show ends. Any movement prior to the show ending at 4:00 PM on Sunday, February 1st will result in a \$500.00 fine. All materials must be cleared from the tent by 7:00 pm.

Booth Assignments: as of 1/8/2026

- | | |
|----------------------------|---------------------------------|
| 1. RVision VanGear | 16. Upriver RV Resort |
| 2. Anderson Brochures | 17. Fantasy RV Tours |
| 3. Anderson Brochures | 18. Fantasy RV Tours |
| 4. Cellular Sales | 19. Flitz International |
| 5. Cellular Sales | 20. Equity Lifestyle Properties |
| 6. The Ranch RV Resort | 21. Crossroads Storage |
| 7. Cricket Mini Golf Carts | 22. Olde Florida MC RV Resort |
| 8. Cricket Mini Golf Carts | 23. Elite RV |
| 9. Camping Signs | 24. Elite RV |
| 10. Adventure Caravans | 25. Swift Auto Body |
| 11. Adventure Caravans | 26. SW FL Seminole Campground |
| 12. RV Kountry | 27. Uncommon USA |
| 13. Euroshine USA | 28. Leather Medic |
| 14. Euroshine USA | 29. Leather Medic |
| 15. Euroshine USA | |

Note: Booth assignments are subject to change on-site by Show Management.

2026 Ft. Myers RV Show

RV Staging Lot

Friday, January 23rd – Monday, January 26th



Beginning on Friday, January 23rd at 9:00 am, the above lots in red will open for staging. Starting at 9am on Friday, January 23rd, there will be a security guard posted in this area. We have contracted for security to be onsite 24 hours a day until Monday, January 26th.

Your transporter will enter the facility using the Fenway South, West Entrance. Please keep in mind that there will be multiple dealers staging units.