

# EXHIBITOR MANUAL

for the

## TAMPA BAY SUMMER RV SHOW

**June 19 – 22, 2025**

Florida State Fairgrounds  
4800 US Highway 301 North  
Tampa, FL 33610  
Facility: 813-621-7821



**Regional President, Meri Thomas, Darren Thomas Glass Company Inc.**

On-Site Show Managers:  
Thursday, June 19<sup>th</sup> – Sunday, June 22<sup>nd</sup>  
*Patty Flanagan, Show Director*  
Cell: 813-318-1487

Monday, June 16<sup>th</sup> – Monday, June 23<sup>rd</sup>  
*Cole Costello, Regional Show Coordinator*  
Cell: 813-709-5376

***Please take time to carefully review these materials as they can save you time and money and help you make your experience more profitable and enjoyable. Please share this with all personnel working exhibit at the show.***

**Florida RV Trade Association**  
5407 Boran Place, Tampa FL 33610  
Phone: (813) 741-0488 · [www.frvta.org](http://www.frvta.org)

**As of 5/12/2025**

## SHOW INFORMATION

Show Hours: Thursday – Saturday 9AM – 5PM Sunday, 9AM – 4PM

Admission: \$5 – Adults; Children 16 and under Free

Parking: \$10 per car / \$16 per RV

**Move-in Directions:** Exhibitors must enter through the Orient Road gate (West Side) of the fairgrounds. Once through the guard gate, turn Left at the T intersection then follow the road around to the Yellow Exhibitors Lot North of the Expo Hall.

**From the North:** Take I-75 South to exit 261 (I-4). Take I-4 West towards Tampa. Take exit 7 (US Highway 301/ Hillsborough Avenue). The exit turns into Hillsborough Avenue. Take a Left at the first traffic light (Orient Road). You will go under the overpass for I-4 and the entrance to the fairgrounds will be on the Left.

**From the South:** Take I-75 North to exit 260-B (State Road 574/ Martin Luther King Boulevard West). Take Martin Luther King Boulevard approximately 3 miles to Orient Road. Turn Right onto Orient Road and go approximately ½ mile. The entrance to the fairgrounds will be on the Right.

**From the East:** Take I-4 West towards Tampa to exit 7 (US Highway 301/ Hillsborough Avenue). The exit turns into Hillsborough Avenue. Take a Left at the first traffic light (Orient Road). You will go under the overpass for I-4 and the entrance to the fairgrounds will be on the Left.

**From the West:** Take I-4 East towards Orlando to exit 6 (Orient Road). The entrance to the fairgrounds is directly across the street on the Left.

## SHOW SERVICES

### **Shipping & Decorator:**

\*Refer to appropriate order forms on website.

### **Expositions, Etc by Chene Inc**

Mailing: PO Box 22978  
St. Petersburg, FL 33742  
727-577-1168

Shipping: 4740 126<sup>th</sup> Avenue, Suite A  
Clearwater, FL 33762

### **Accommodations:**

<b>Residence Inn</b>	<b>La Quinta Inn &amp; Suites</b>	<b>Hampton Inn</b>	<b>Holiday Inn - Tampa</b>
9719 Princess Palm Ave.	4811 US Highway 301 N	4506 Oak Fair Blvd.	8610 Elm Fair Blvd.
Tampa, FL 33619	Tampa, FL 33610	Tampa, FL 33610	Tampa, FL 33610
813-627-8855	813-626-0885	813-902-2445	813-490-1000
Rates start at:			
\$215.00/ night + tax	\$170.00/ night + tax	\$246.00/ night + tax	\$184.00/ night + tax

### **Exhibitor Camping:**

**Florida State Fairgrounds** 813-621-7851  
4800 US Highway 301 North, Tampa, FL 33610  
<https://tickets.floridastatefair.com/f/35>

Rates start at: \$58.00/ night + tax

**Tampa East RV Resort** 813-659-2504 \* 866-786-6298  
4630 McIntosh Road, Dover, FL 33527  
<https://www.sunoutdoors.com/florida/tampa-east-rv-community>

Rates start at: \$62.00/ night incl. tax

### **Electric and Internet:**

Order forms available on website <https://www.frvta.org/exhibitors/exhibitor-info-tampa-bay-summer/>

## RULES & GENERAL INFORMATION

Each exhibit must have a representative in attendance, their booth or display manned and RV units opened during all specified show hours. In case of an emergency, running late, etc. please notify on-site Show Manager.

**Credentials:** Each person working the exhibit is required to have an Exhibitor Button. Exhibitors MUST have an exhibitor button in order to enter into the ticket gates without a charge. Be sure to request these buttons in advance via the website. Buttons will be available for pick-up on Move-in day. They will be given to your authorized rep or be in your display/ booth. Additional buttons may be available upon request at the Show Office.

**Parking:** Exhibitors are to enter from Highway 301 North Gate and park in Fairgrounds Lots 2, 3, and 4. A email will be sent with the link and instructions for ordering exhibitor parking. For Lot 4, once through the ticket gate, turn left at the T intersection, Lot 4 will be southeast of the Entertainment Hall. For Lots 2 & 3, once through the ticket gate, turn right at the T intersection, Lots 2 & 3 will be north of the Expo Hall.

**Payments:** All final payments for show exhibition are due no later than June 13, 2025. Exhibitors will not be permitted to move-in or exhibit with any outstanding balance.

**Security:** There will be security beginning Sunday, June 15<sup>th</sup>, including over-night.

Note: The buildings will be locked by approximately 6:00 PM each night and open at 8:00 AM. Be sure to place all personal belongings in a secure area.

**Safety/Aisles:** All products and display materials (such as tables, plants, chairs, signs, etc.) must be confined to the actual limits of your assigned area. No units or any part of unit (steps, slide-outs, mirrors and tail pipes) may extend into the aisles or other exhibitor's display.

**Sound/Music:** As per BMI and ASCAP regulations, the use of copyrighted music is prohibited. The use of microphones, and/or speakers must be kept at acceptable levels so as not to disturb other exhibitors.

**Generators:** On board generators are NOT allowed to run inside any of the buildings. On board generators are allowed in the outside displays provided that they do not exhaust into another exhibitor's display/ booth.

**ATVs/Golf Carts:** May be shown for display purposes ONLY. No For Sale signs are permitted.

**Animals:** Wild or exotic animals are not allowed in the display space/ booth.

**Food/Concessions:** Food will be available for purchase through Levy Restaurants, the authorized concessionaire for the Florida State Fairgrounds. If any outside food or beverage is catered into the show, without permission from FRVTA and Levy, you will be billed a concession buy-out fee from Levy. The Florida State Fairgrounds is a Coca Cola exclusive facility and has no affiliation with FRVTA. Open during show hours only.

**Lifts:** Any lift that is used inside Expo or Entertainment Halls must have wheel socks on. No lift will be allowed inside without socks.

**Lost & Found:** All items should be turned into Show Management.



**Lunch will be provided on Wednesday, June 18<sup>th</sup>  
compliments of Region 3**

**This will be located at the Entertainment Hall Concession Stand from 11:30 am – 1:30 pm**

**Visit us @ [FRVTA.ORG](http://FRVTA.ORG) & Go RVing @ [gorving.com](http://gorving.com)**

## DEALERS

### **IMPORTANT SAFETY NOTICE:**

All exhibitors need to make arrangements to lessen incidents within your displays. Such arrangements should include but are not limited to:

- All exhibit space (inside or outside) must maintain a 6-foot unobstructed aisle between units, to include but not limited to steps, slide-outs, signage, etc.
- Anti-slip strips or coverings on the entrance/exit and interior steps.
- Ensure all steps are dry.
- Slide-outs and 5<sup>th</sup> wheel hitches covered to help prevent head injuries i.e., fun noodle, pipe insulation, plants, signage.
- All space between units not considered an aisleway be secured i.e., plants, signage/roped off.
- All carpeting or floor coverings secured i.e., tape, nails, vehicle tires, signage.
- Any wiring of any type covered or secured. Wiring under carpet/floor coverings clearly marked i.e., caution tape or safety cones.
- "Watch Your Step"/HOLD HANDRAIL (if applicable) signage.

### **FIRE REGULATIONS and CODES**

Any dealer that is exhibiting inside the Expo Hall and/or Entertainment Hall must be in compliance with the below Fire Code Regulations. Failure to comply could result in the closing of your display for the duration of the show.

- Units requiring fuel have only a sufficient quantity to permit the placement and removal of the unit to and from the Florida State Fairgrounds.
- ALL fuel tanks should be taped and sealed.
- ALL inside exhibitors MUST disconnect and tape the battery cables.
- ALL bottle fuel tanks lines MUST be disconnected, open and empty.

**Staging:** Starting Sunday, June 15<sup>th</sup> you may begin to drop off units on the Mall. This area is located north of Special Events Center and east of the Pavillion, please refer to attached staging map. If you wish to have a wash company detail units prior to placing them, units are allowed to be washed in the staging area. Wash Companies must supply their own water, as there is no direct water connection available. Wash Companies must supply FRVTA, prior to beginning work, with a Certificate of Insurance.

**Move-In:** Please refer to your company's scheduled time below.

#### **8:00 am Tuesday, June 17, 2025**

Lazydays RV – Space # 130  
Lazydays RV – Space # 170  
General RV Center – Space # 210  
General RV Center – Space # 220

#### **12:00 pm Tuesday, June 17, 2025**

General RV Center – Space # 110  
Lazydays RV – Space # 150  
Boat & RV Outlet – Space # 300

#### **8:00 am Wednesday, June 18, 2025**

General RV Center – Space # 100  
General RV Center – Space # 140  
Blue Compass – Space # 405  
Blue Compass – Space # 410

#### **12:00 pm Wednesday, June 18, 2025**

Gerzeny's RV World – Space # 420  
Optimum RV – Space # 200

**Show Units:** This is a new RV product show. Only current model year (2024) or newer will be permitted for display.

\*The appropriate RVIA seal must be carried on all show units, prior to being moved into show display.

\* A copy of the MSO must be on hand for possible on-site DMV inspections.

\* A sign with dealership's name must be posted in display.

**Demo Units:** NO demo units allowed.

**Off-Premises Permit:** A completed copy of the off-premises permit must be on display at all times and a copy provided to the State Office prior to show opening.

***Department of Motor Vehicles*** (DMV)

Attention: Christa Whaley

5701 East Hillsborough Avenue, Suite 2228

Tampa, FL 33610

**Phone:** (813) 612-7110

**Fax:** (813) 612-7111

**E-mail:** [dmvregion6@flhsmv.gov](mailto:dmvregion6@flhsmv.gov) or [ChristaWhaley@flhsmv.gov](mailto:ChristaWhaley@flhsmv.gov)

**Bee Back Passes:** Upon move-in or first day of show, each Dealer, (authorized rep from company), will receive 25 "Bee Back" passes. These passes are to be used for customers interested in returning to the show on another day. Please provide your company name on the "Bee Back" as the customer will need to present the pass at ticket gate for entrance. If you require additional passes, please see Show Manager.

**Move-Out:** Any movement prior to show ending at 4:00 PM on Sunday, June 22<sup>nd</sup> will result in a \$500.00 fine. More information to come, please check the week of May 19<sup>th</sup> for an update.

## SUPPLIERS

**Booth Specifications:** Booths are located in the Entertainment Hall on concrete. Each booth is a standard 10' x 10' with 8' high draped back wall and 3' high draped side rails to separate your space from adjoining booths. Note: If you have 2 or more booths, side rails are not used in between spaces. Each booth is furnished with one 6' skirted table and 2 chairs, and one identification sign 7" x 44" with the contracted company name. No exhibit shall exceed 3' in height for the first 7' and no signs, flags or banners taller than a total of 15'.

**Solicitation:** **No** distribution of any literature, giveaways, or presentations outside of your assigned booth area.

**Sales Tax License:** Each exhibitor is required to collect sales tax. Exhibitors must have Florida DOR Tax License on-site during the show. Contact (800) 352-3671 or visit – [www.myflorida.com/dor/taxes/annual\\_resale\\_certificate\\_sut.html](http://www.myflorida.com/dor/taxes/annual_resale_certificate_sut.html)

**Move-In:** Exhibitors may start moving in on Wednesday, June 18<sup>th</sup> from Noon - 6:00 PM. Exhibitors **MUST** be fully set-up by Thursday prior to show opening at 9:00 AM. Exhibitors may enter the show at 8:00 AM each day to prep/ set-up booth.

**Move-Out:** Exhibitors may begin to break-down their booths once the show ends. Any movement prior to show ending at 4:00 PM on Sunday, June 22<sup>nd</sup> may result in a \$500.00 fine. More information to come, please check the week of May 19<sup>th</sup> for an update.

### **Booth Assignments:** As of 4/24/2025

- |                                |                                    |                             |
|--------------------------------|------------------------------------|-----------------------------|
| 1. Daiwa by USJclean           | 17. CM National                    | 34. Cellular Sales          |
| 2. Daiwa by USJclean           | 18. CM National                    | 35. Cellular Sales          |
| 3. Safe T Plus                 | 19. Darren Thomas Glass Company    | 36. Cricket Mini Golf Carts |
| 4. Bigfoot Leveling            | 20. BT Wholesale                   | 37. Cricket Mini Golf Carts |
| 5. Lazydays RV                 | 21. Elite RV                       | 38. Florida Sunpass         |
| 6. Lazydays RV                 | 22. Elite RV                       | 39. Renewal by Andersen     |
| 7. E-Cool of Florida           | 23. Sweet Citrus Acres RV Resort   | 40. Nationwide Haul         |
| 8. E-Cool of Florida           | 24. Ox of South Florida            | 41. Truma                   |
| 9. E-Cool of Florida           | 25. All American Gutter Protection | 42. Deep Sleep Solutions    |
| 10. Gtec RV                    | 26. Vibrant Health Systems         | 43. Lazydays RV             |
| 11. WvW                        | 27. Vibrant Health Systems         | 44. Lazydays RV             |
| 12. Talin RV                   | 28. RV Specialty Care              | 45. Soda Sense              |
| 13. Morgan Exteriors           | 29. Royal Image Detailing          | 46. Euroshine USA           |
| 14. Keystone Heights RV Resort | 30. Riverstone Communities         | 47. Euroshine USA           |
| 15. Keystone Heights RV Resort | 31. That Mobile RV Guy             | 48. Euroshine USA           |
| 16. Americas Mailbox           | 32. USA Trade Show                 |                             |
|                                | 33. USA Trade Show                 |                             |

**Note:** Booth assignments are subject to change on-site by Show Management.



# 2025 TAMPA BAY SUMMER RV SHOW STAGING MAP

1. You must enter through the Orient Rd. gate.
2. At the stop sign (T-intersection after guard shack), turn left.
3. Proceed to Gate 4 and take a right.
4. Proceed to Blue square to stage units.

**\*THERE ARE OTHER EVENTS SCHEDULED.**

**PLEASE ENSURE YOU ARE STAGING IN THE BLUE BOX ONLY\***

