

EXHIBITOR MANUAL
for the
TAMPA BAY SUMMER RV SHOW

June 18 – 21, 2026

Florida State Fairgrounds
4800 US Highway 301 North
Tampa, FL 33610
Facility: 813-621-7821



Regional President, Meri Thomas, Darren Thomas Glass Company Inc.

On-Site Show Managers:
Monday, June 15th – Monday, June 22nd
Cole Costello, Regional Show Coordinator
Cell: 813-709-5376

Monday, June 15th – Monday, June 22nd
Patty Flanagan, Show Director
Cell: 813-318-1487

Please take time to carefully review these materials as they can save you time and money and help you make your experience more profitable and enjoyable. Please share this with all personnel working exhibit at the show.

Florida RV Trade Association
5407 Boran Place, Tampa FL 33610
Phone: (813) 741-0488 · www.frvta.org

As of 5/5/2026

SHOW INFORMATION

Show Hours: Thursday – Saturday 9AM – 5PM Sunday, 9AM – 4PM

Admission: \$5 – Adults; Children 16 and under Free

Parking: Presale: \$10 per car / \$16 per RV Onsite: \$12 per car / \$20 per RV

Move-in Directions: Exhibitors must enter through the Orient Road gate (West Side) of the fairgrounds. Once through the guard gate, turn Left at the T intersection then follow the road around to the Yellow Exhibitors Lot North of the Expo Hall.

From the North: Take I-75 South to exit 261 (I-4). Take I-4 West towards Tampa. Take exit 7 (US Highway 301/ Hillsborough Avenue). The exit turns into Hillsborough Avenue. Take a Left at the first traffic light (Orient Road). You will go under the overpass for I-4 and the entrance to the fairgrounds will be on the Left.

From the South: Take I-75 North to exit 260 (State Road 574/ Martin Luther King Boulevard). Turn left onto Martin Luther King Boulevard and proceed approximately 3 miles to Orient Road. Turn Right onto Orient Road and go approximately ½ mile. The entrance to the fairgrounds will be on the Right.

From the East: Take I-4 West towards Tampa to exit 7 (US Highway 301/ Hillsborough Avenue). The exit turns into Hillsborough Avenue. Take a Left at the first traffic light (Orient Road). You will go under the overpass for I-4 and the entrance to the fairgrounds will be on the Left.

From the West: Take I-4 East towards Orlando to exit 6 (Orient Road). The entrance to the fairgrounds is directly across the street on the Left.

SHOW SERVICES

Shipping & Decorator:

*Refer to appropriate order forms on website.

Expositions, Etc by Chene Inc

Mailing: PO Box 22978

St. Petersburg, FL 33742

727-577-1168

Shipping: 4740 126th Avenue, Suite A

Clearwater, FL 33762

Accommodations:

Residence Inn

9719 Princess Palm Ave.

Tampa, FL 33619

813-627-8855

Rates start at:

\$159.00/ night + tax

La Quinta Inn & Suites

4811 US Highway 301 N

Tampa, FL 33610

813-626-0885

\$105.00/ night + tax

Hampton Inn

4506 Oak Fair Blvd.

Tampa, FL 33610

813-902-2445

\$117.00/ night + tax

Holiday Inn - Tampa

8610 Elm Fair Blvd.

Tampa, FL 33610

813-490-1000

\$210.00/ night + tax

Exhibitor Camping:

Florida State Fairgrounds

4800 US Highway 301 North

Tampa, FL 33610

813-621-7851

Rates start at:

\$60.00/ night + tax

Tampa East RV Resort

4630 McIntosh Road

Dover, FL 33527

813-659-2504 * 866-786-6298

\$64.00/ night incl. tax

Lazydays RV Resort

6130 Lazy Days Blvd.

Tampa, FL 33584

813-246-4999

\$58.00/ night + tax

Utility Order Forms:

Electric: <https://www.frvta.org/exhibitors/exhibitor-info-tampa-bay-summer/>

Internet: <https://tickets.floridastatefairgrounds.com/p/event/rv-summer-show-internet>

RULES & GENERAL INFORMATION

Each exhibit must have a representative in attendance, their booth or display manned, and RV units opened during all specified show hours. **(Any display and/or booth that is unmanned within the first/last 30 minutes of the show will be subject to a \$500.00 fine per occurrence).** If an exhibit has 3 occurrences the display will remain closed for the duration of the event. In the event of an emergency, running late, etc. please notify the On-Site Show Manager.

Credentials: Each person working the exhibit is required to have an Exhibitor Button. Exhibitors MUST have an exhibitor button in order to enter into the ticket gates without a charge. Be sure to request these buttons in advance via the website. Buttons will be available for pick-up on Move-in day. They will be given to your authorized rep or be in your display/ booth. Additional buttons may be available upon request.

Parking: Exhibitors are to enter from Highway 301 North Gate and park in Fairgrounds Lots 2, 3, and 4. An email will be sent with the link and instructions for ordering exhibitor parking. For Lot 4, once through the ticket gate, turn left at the T intersection, Lot 4 will be southeast of the Entertainment Hall. For Lots 2 & 3, once through the ticket gate, turn right at the T intersection, Lots 2 & 3 will be north of the Expo Hall.

Payments: All final payments for show exhibition are due no later than June 12, 2026. Exhibitors will not be permitted to move-in or exhibit with any outstanding balance.

Security: There will be security beginning Sunday, June 14th, including over-night.

Note: The buildings will be locked by approximately 6:00 PM each night and open at 8:00 AM. Be sure to place all personal belongings in a secure area.

Safety/Aisles: All products and display materials (such as tables, plants, chairs, signs, etc.) must be confined to the actual limits of your assigned area. No units or any part of unit (steps, slide-outs, mirrors and tail pipes) may extend into the aisles or other exhibitor's display.

Sound/Music: As per ASCAP and BMI regulations, the use of copyrighted music is prohibited. The use of microphones, and/or speakers must be kept at acceptable levels so as not to disturb other exhibitors.

Generators: On board generators are NOT allowed to run inside any of the buildings. On board generators are allowed in the outside displays provided that they do not exhaust into another exhibitor's display/ booth.

ATVs/Golf Carts/Scooters/Electric Bikes: May be shown for display purposes ONLY. "Not For Sale" signs are permitted. Demo of units is prohibited outside of contacted display space.

Animals: Wild or exotic animals are not allowed in the display space/ booth.

Food/Concessions: Food will be available for purchase through PCI Concessions, the authorized concessionaire for the Florida State Fairgrounds. If any outside food or beverage is catered into the show, without permission from FRVTA and PCI, you will be billed a concession buy-out fee from PCI. The Florida State Fairgrounds is a Coca Cola exclusive facility and has no affiliation with FRVTA. Open during show hours only.

Lost & Found: All items should be turned into Show Management.



**Lunch will be provided on Wednesday, June 17th
compliments of Region 3**

This will be located at the Entertainment Hall Concession Stand from 11:30 am – 1:30 pm

Visit us @ FRVTA.ORG & Go RVing @ gorving.com

DEALERS

IMPORTANT SAFETY NOTICE:

All exhibitors need to make arrangements to lessen incidents within your displays. Such arrangements should include but are not limited to:

- All exhibit space (inside or outside) must maintain a 6-foot unobstructed aisle between units, to include but not limited to steps, slide-outs, signage, etc.
- Any unit that opens towards any FRVTA aisle must have a minimum of 3 feet from last step to display/aisle boundary line. Individuals must have the ability to step into your display first before the aisle.
- Anti-slip strips or coverings on the entrance/exit and interior steps.
- Ensure all steps are dry.
- Slide-outs and 5th wheel hitches covered to help prevent head injuries i.e., fun noodle, pipe insulation, plants, signage.
- All space between units not considered an aisleway be secured i.e., plants, signage/roped off.
- All carpeting or floor coverings secured i.e., tape, nails, vehicle tires, signage.
- Any wiring of any type covered or secured. Wiring under carpet/floor coverings clearly marked i.e., caution tape or safety cones.
- “Watch Your Step”/HOLD HANDRAIL (if applicable) signage.

FIRE REGULATIONS and CODES:

Any dealer that is exhibiting inside the Expo Hall and/or Entertainment Hall must be in compliance with the below Fire Code Regulations. Failure to comply could result in the closing of your display for the duration of the show.

- Units requiring fuel have only a sufficient quantity to permit the placement and removal of the unit to and from the Florida State Fairgrounds.
- ALL fuel tanks should be taped and sealed.
- ALL inside exhibitors MUST disconnect and tape the battery cables.
- ALL bottle fuel tanks lines MUST be disconnected, open and empty.

Staging: Starting Sunday, June 14th you may begin to drop off units on the Midway. This area is located inside gate 4, please refer to the attached staging map.

Washing: No washing will be allowed at the Florida State Fairgrounds. Please have units washed at your dealership prior to arriving at the facility. Spot cleanings and interior detailing will be allowed. Do not apply any tire shine inside the buildings, must be applied outside. Wash Companies must supply FRVTA, prior to beginning work, with a Certificate of Insurance.

Move-In: Please refer to your company’s scheduled time below.

8:00 am Tuesday, June 16, 2026

Lazydays RV – Space # 130
Lazydays RV – Space # 170
Blue Compass – Space # 210
Blue Compass – Space # 220

12:00 pm Tuesday, June 16, 2026

General RV Center – Space # 110
Lazydays RV – Space # 150
Boat & RV Outlet – Space # 300
Blue Compass – Space # 200

8:00 am Wednesday, June 17, 2026

General RV Center – Space # 100
General RV Center – Space # 140
– Space # 405
– Space # 410

12:00 pm Wednesday, June 17, 2026

General RV Center – Space # 420

Show Units: This is a new RV product show. Only current model year (2025) or newer will be permitted for display.

- * The appropriate RVIA seal must be carried on all show units, prior to being moved into the show display.
- * A copy of the MSO must be on hand for possible on-site DMV inspections.
- * A sign with dealership's name must be posted in display.

Demo Units: NO demo units allowed.

Off-Premises Permit: A completed copy of the off-premises permit must be on display at all times and a copy provided to the State Office prior to show opening.

Department of Motor Vehicles (DMV)

Attention: Christa Whaley

5701 East Hillsborough Avenue, Suite 2228

Tampa, FL 33610

Phone: (813) 612-7110

Fax: (813) 612-7111

E-mail: dmvregion6@flhsmv.gov or ChristaWhaley@flhsmv.gov

Bee Back Passes: Upon move-in or first day of show, each Dealer, (authorized rep from company), will receive 25 "Bee Back" passes. These passes are to be used for customers interested in returning to the show on another day. Please provide your company name on the "Bee Back" as the customer will need to present the pass at ticket gate for entrance. If you require additional passes, please see Show Manager. No sales individual should be meeting customers at the gate to escort through box office.

Move-Out: Any movement prior to show ending at 4:00 PM on Sunday, June 21st will result in a \$500.00 fine per occurrence. Exhibitors may begin to move-out once Show Management has given the all clear. **All units must be completely out of the buildings by Midnight, Sunday June 21st.** Units are allowed to be staged in the Midway for pick-up. All units must be off property by 5:00 pm, Monday, June 22nd. Any unit remaining after that time will be subject to a fine of \$250.00 or towed by the facility at the owners expense.

All transporters will need to enter through the Orient Road gate.

SUPPLIERS

Booth Specifications: Booths are located inside the Entertainment Hall on concrete. Each booth is a standard 10' x 10' with 8' high draped back wall and 3' high draped side rails to separate your space from adjoining booths. Note: If you have 2 or more booths, side rails are not used in between spaces. Each booth is furnished with one 6' skirted table and 2 chairs, and one identification sign 7" x 44" with the contracted company name. No exhibit shall exceed 3' in height for the first 7' and no signs, flags or banners taller than a total of 20'.

Solicitation: Distribution of any literature, giveaways, or presentations outside of your assigned booth area is strictly prohibited.

Sales Tax License: Each exhibitor is required to collect sales tax. Exhibitors must have Florida DOR Tax License on-site during the show. Contact (800) 352-3671 or visit – www.myflorida.com/dor/taxes/annual_resale_certificate_sut.html

Move-In: Exhibitors may start moving in on Wednesday, June 17th from Noon - 6:00 PM. Exhibitors MUST be fully set-up by Thursday prior to show opening at 9:00 AM. Exhibitors may enter the show at 8:00 AM each day to prep/ set-up booth.

Parking: Trailers parking is in the north area of Lot 2. Please refer to Exhibitor parking instructions attached.

Move-Out: Exhibitors may begin to break down their booths once the show ends. Any movement prior to show ending at 4:00 PM on Sunday, June 21st may result in a \$500.00 fine. Once Show Management has given the all-clear, approximately 4:30 PM, both Gate 1B and the NE Expo Hall Gate will be open, allowing suppliers to drive inside and load. Suppliers will be loading at the front of Entertainment Building. Suppliers are not permitted to park past the Chair Barn. It is IMPORTANT to work together, not block traffic, and work efficiently, so all suppliers are able to load and exit in a timely manner. Any company that will be bringing a trailer, truck, or additional staff must enter through Orient Road.

Booth Assignments: As of 5/5/2026

- | | | |
|----------------------------------|---------------------------------|-----------------------------------|
| 1. Daiwa by Us Jaclean | 17. E-Cool of Florida | 34. M & E Sales |
| 2. Daiwa by Us Jaclean | 18. E-Cool of Florida | 35. M & E Sales |
| 3. Further Customs | 19. Darren Thomas Glass Company | 36. Streaming Box Store |
| 4. Further Customs | 20. Euroshine USA | 37. Streaming Box Store |
| 5. Lazydays RV | 21. Euroshine USA | 38. Leafilter Gutter Protection |
| 6. Lazydays RV | 22. General RV | 39. Keystone Heights RV Resort |
| 7. E-Cool of Florida | 23. General RV | 40. Keystone Heights RV Resort |
| 8. E-Cool of Florida | 24. Sihle Insurnace | 41. Renewal by Andersen |
| 9. G-Tec RV Inspections | 25. Elite RV | 42. Wade RV |
| 10. Sweet Citrus Acres RV Resort | 26. Elite RV | 43. Lazydays RV |
| 11. Equity Lifestyle Properties | 27. Beach Vibes Vibershield | 44. Lazydays RV |
| 12. That Mobile RV Guy | 28. New South Window Solutions | 45. Go RV Solar |
| 13. USA Tradeshow | 29. Harney Road Self Storage | 46. 1 st Class Roofing |
| 14. USA Tradeshow | 30. FL Solar Innovations | 47. Hydrastar USA |
| 15. Nationwide Haul | 31. Cricket Mini Golf Carts | 48. My Massage Pillow |
| 16. Cutco | 32. Riverstone Communities | |
| | 33. Florida Sunpass | |

Note: Booth assignments are subject to change on-site by Show Management.

2026 TAMPA BAY SUMMER RV SHOW EXHIBITOR PARKING INSTRUCTIONS

1. Click on the following link: <https://tickets.floridastatefair.com/f/117>
2. Select “1” next to each day a parking pass is needed.
3. Fill out requested information:
 - a. Company: **If you are a vendor for an exhibitor**, it must be your company – exhibitor company
4. The Parking passes will be delivered to the email provided.
 - a. YOU CAN ONLY USE AN EMAIL ONCE!
5. Exhibitors must enter from Highway 301 North.
 - a. Proceed through ticket gates for the QR code to be scanned.
 - b. Make a left / right once through the ticket gates
 - i. Expo Hall / Outback Displays – Make a right at ticket gate, proceed to Lot 2 (outline in yellow) & Lot 3 (outlined in orange).
 - ii. Entertainment Building / Front Displays – Make a left at ticket gate, proceed to Lot 4 (outlined in blue).
6. Trailer storage parking will be in the purple outlined lot. Due to other events being held at the Florida State Fairgrounds, this is the only approved area for storage parking.



Updated: 4/16/2026

2026 TAMPA BAY SUMMER RV SHOW STAGING MAP

1. Beginning on Sunday, June 14th you will be able to start staging units.
2. You must enter through the Orient Rd. gate.
3. At the stop sign (T-intersection after guard shack), turn left.
4. Proceed to Gate 4 and take a right.
5. Proceed to Blue square to stage units.

*** THERE ARE OTHER EVENTS SCHEDULED. ***

**** PLEASE ENSURE YOU ARE STAGING IN THE BLUE BOX AREA ONLY. ****

***** DO NOT STAGE ANY UNITS IN THE RED BOX AREA. *****



*****AFTER SHOW STAGING WILL BE IN THE SAME LOCATION. *****

****ALL UNITS MUST BE OFF PROPERTY BY MONDAY, JUNE 22nd****