

EXHIBITOR MANUAL

for the

TAMPA BAY SUMMER RV SHOW

June 19 – 22, 2025

Florida State Fairgrounds
4800 US Highway 301 North
Tampa, FL 33610
Facility: 813-621-7821



Regional President, Meri Thomas, Darren Thomas Glass Company Inc.

On-Site Show Managers:
Thursday, June 19th – Sunday, June 22nd
Patty Flanagan, Show Director
Cell: 813-318-1487

Monday, June 16th – Monday, June 23rd
Cole Costello, Regional Show Coordinator
Cell: 813-709-5376

Please take time to carefully review these materials as they can save you time and money and help you make your experience more profitable and enjoyable. Please share this with all personnel working exhibit at the show.

Florida RV Trade Association
5407 Boran Place, Tampa FL 33610
Phone: (813) 741-0488 · www.frvta.org

As of 6/4/2025

SHOW INFORMATION

Show Hours: Thursday – Saturday 9AM – 5PM Sunday, 9AM – 4PM

Admission: \$5 – Adults; Children 16 and under Free

Parking: \$10 per car / \$16 per RV

Move-in Directions: Exhibitors must enter through the Orient Road gate (West Side) of the fairgrounds. Once through the guard gate, turn Left at the T intersection then follow the road around to the Yellow Exhibitors Lot North of the Expo Hall.

From the North: Take I-75 South to exit 261 (I-4). Take I-4 West towards Tampa. Take exit 7 (US Highway 301/ Hillsborough Avenue). The exit turns into Hillsborough Avenue. Take a Left at the first traffic light (Orient Road). You will go under the overpass for I-4 and the entrance to the fairgrounds will be on the Left.

From the South: Take I-75 North to exit 260 (State Road 574/ Martin Luther King Boulevard). Turn left onto Martin Luther King Boulevard and proceed approximately 3 miles to Orient Road. Turn Right onto Orient Road and go approximately ½ mile. The entrance to the fairgrounds will be on the Right.

From the East: Take I-4 West towards Tampa to exit 7 (US Highway 301/ Hillsborough Avenue). The exit turns into Hillsborough Avenue. Take a Left at the first traffic light (Orient Road). You will go under the overpass for I-4 and the entrance to the fairgrounds will be on the Left.

From the West: Take I-4 East towards Orlando to exit 6 (Orient Road). The entrance to the fairgrounds is directly across the street on the Left.

SHOW SERVICES

Shipping & Decorator:

*Refer to appropriate order forms on website.

Expositions, Etc by Chene Inc

Mailing: PO Box 22978

St. Petersburg, FL 33742

727-577-1168

Shipping: 4740 126th Avenue, Suite A

Clearwater, FL 33762

Accommodations:

Residence Inn

9719 Princess Palm Ave.

Tampa, FL 33619

813-627-8855

Rates start at:

\$215.00/ night + tax

La Quinta Inn & Suites

4811 US Highway 301 N

Tampa, FL 33610

813-626-0885

\$170.00/ night + tax

Hampton Inn

4506 Oak Fair Blvd.

Tampa, FL 33610

813-902-2445

\$246.00/ night + tax

Holiday Inn - Tampa

8610 Elm Fair Blvd.

Tampa, FL 33610

813-490-1000

\$184.00/ night + tax

Exhibitor Camping:

Florida State Fairgrounds

813-621-7851

4800 US Highway 301 North, Tampa, FL 33610

<https://tickets.floridastatefair.com/f/35>

Rates start at: \$58.00/ night + tax

Tampa East RV Resort

813-659-2504 * 866-786-6298

4630 McIntosh Road, Dover, FL 33527

<https://www.sunoutdoors.com/florida/tampa-east-rv-community>

Rates start at: \$62.00/ night incl. tax

Electric and Internet:

Order forms available on website <https://www.frvta.org/exhibitors/exhibitor-info-tampa-bay-summer/>

RULES & GENERAL INFORMATION

Each exhibit must have a representative in attendance, their booth or display manned and RV units opened during all specified show hours. In case of an emergency, running late, etc. please notify on-site Show Manager.

Credentials: Each person working the exhibit is required to have an Exhibitor Button. Exhibitors MUST have an exhibitor button in order to enter into the ticket gates without a charge. Be sure to request these buttons in advance via the website. Buttons will be available for pick-up on Move-in day. They will be given to your authorized rep or be in your display/ booth. Additional buttons may be available upon request at the Show Office.

Parking: Exhibitors are to enter from Highway 301 North Gate and park in Fairgrounds Lots 2, 3, and 4. An email will be sent with the link and instructions for ordering exhibitor parking. For Lot 4, once through the ticket gate, turn left at the T intersection, Lot 4 will be southeast of the Entertainment Hall. For Lots 2 & 3, once through the ticket gate, turn right at the T intersection, Lots 2 & 3 will be north of the Expo Hall.

Payments: All final payments for show exhibition are due no later than June 13, 2025. Exhibitors will not be permitted to move-in or exhibit with any outstanding balance.

Security: There will be security beginning Sunday, June 15th, including over-night.

Note: The buildings will be locked by approximately 6:00 PM each night and open at 8:00 AM. Be sure to place all personal belongings in a secure area.

Safety/Aisles: All products and display materials (such as tables, plants, chairs, signs, etc.) must be confined to the actual limits of your assigned area. No units or any part of unit (steps, slide-outs, mirrors and tail pipes) may extend into the aisles or other exhibitor's display.

Sound/Music: As per BMI and ASCAP regulations, the use of copyrighted music is prohibited. The use of microphones, and/or speakers must be kept at acceptable levels so as not to disturb other exhibitors.

Generators: On board generators are NOT allowed to run inside any of the buildings. On board generators are allowed in the outside displays provided that they do not exhaust into another exhibitor's display/ booth.

ATVs/Golf Carts: May be shown for display purposes ONLY. No For Sale signs are permitted.

Animals: Wild or exotic animals are not allowed in the display space/ booth.

Food/Concessions: Food will be available for purchase through Levy Restaurants, the authorized concessionaire for the Florida State Fairgrounds. If any outside food or beverage is catered into the show, without permission from FRVTA and Levy, you will be billed a concession buy-out fee from Levy. The Florida State Fairgrounds is a Coca Cola exclusive facility and has no affiliation with FRVTA. Open during show hours only.

Lifts: Any lift that is used inside Expo must have wheel socks on. No lift will be allowed inside without socks.

Lost & Found: All items should be turned into Show Management.



**Lunch will be provided on Wednesday, June 18th
compliments of Region 3**

This will be located at the Entertainment Hall Concession Stand from 11:30 am – 1:30 pm

Visit us @ FRVTA.ORG & Go RVing @ gorving.com

DEALERS

IMPORTANT SAFETY NOTICE:

All exhibitors need to make arrangements to lessen incidents within your displays. Such arrangements should include but are not limited to:

- All exhibit space (inside or outside) must maintain a 6-foot unobstructed aisle between units, to include but not limited to steps, slide-outs, signage, etc.
- Anti-slip strips or coverings on the entrance/exit and interior steps.
- Ensure all steps are dry.
- Slide-outs and 5th wheel hitches covered to help prevent head injuries i.e., fun noodle, pipe insulation, plants, signage.
- All space between units not considered an aisleway be secured i.e., plants, signage/roped off.
- All carpeting or floor coverings secured i.e., tape, nails, vehicle tires, signage.
- Any wiring of any type covered or secured. Wiring under carpet/floor coverings clearly marked i.e., caution tape or safety cones.
- "Watch Your Step"/HOLD HANDRAIL (if applicable) signage.

FIRE REGULATIONS and CODES

Any dealer that is exhibiting inside the Expo Hall and/or Entertainment Hall must be in compliance with the below Fire Code Regulations. Failure to comply could result in the closing of your display for the duration of the show.

- Units requiring fuel have only a sufficient quantity to permit the placement and removal of the unit to and from the Florida State Fairgrounds.
- ALL fuel tanks should be taped and sealed.
- ALL inside exhibitors MUST disconnect and tape the battery cables.
- ALL bottle fuel tanks lines MUST be disconnected, open and empty.

Staging: Starting Sunday, June 15th you may begin to drop off units on the Midway. This area is located inside gate 4, please refer to the attached staging map. If you wish to have a wash company detail units prior to placing them, units are allowed to be washed in the staging area. Wash Companies must supply their own water, as there is no direct water connection available. Wash Companies must supply FRVTA, prior to beginning work, with a Certificate of Insurance.

Move-In: Please refer to your company's scheduled time below.

8:00 am Tuesday, June 17, 2025

Lazydays RV – Space # 130
Lazydays RV – Space # 170
General RV Center – Space # 210
General RV Center – Space # 220

12:00 pm Tuesday, June 17, 2025

General RV Center – Space # 110
Lazydays RV – Space # 150
Boat & RV Outlet – Space # 300

8:00 am Wednesday, June 18, 2025

General RV Center – Space # 100
General RV Center – Space # 140
Blue Compass – Space # 405
Blue Compass – Space # 410

12:00 pm Wednesday, June 18, 2025

Gerzeny's RV World – Space # 420
Optimum RV – Space # 200

Show Units: This is a new RV product show. Only current model year (2024) or newer will be permitted for display.

*The appropriate RVIA seal must be carried on all show units, prior to being moved into show display.

* A copy of the MSO must be on hand for possible on-site DMV inspections.

* A sign with dealership's name must be posted in display.

Demo Units: NO demo units allowed.

Off-Premises Permit: A completed copy of the off-premises permit must be on display at all times and a copy provided to the State Office prior to show opening.

Department of Motor Vehicles (DMV)

Attention: Christa Whaley

5701 East Hillsborough Avenue, Suite 2228

Tampa, FL 33610

E-mail: dmvregion6@flhsmv.gov or ChristaWhaley@flhsmv.gov

Phone: (813) 612-7110

Fax: (813) 612-7111

Bee Back Passes: Upon move-in or first day of show, each Dealer, (authorized rep from company), will receive 25 "Bee Back" passes. These passes are to be used for customers interested in returning to the show on another day. Please provide your company name on the "Bee Back" as the customer will need to present the pass at ticket gate for entrance. If you require additional passes, please see Show Manager.

Move-Out: Any movement prior to show ending at 4:00 PM on Sunday, June 22nd will result in a \$500.00 fine per occurrence. Due to "Summer of Loud" concert scheduled for Sunday, June 22nd, our move-out process has changed this year. A marshalling area will be set up in Lakeside South for transporters to stage until all-clear has been given by Show Management (Exhibit A).

Transporters will enter through Orient Road gate ("RV Move-Out" lane, 3rd lane from guard shack), at the intersection make a right, take the second left towards TECO Arena, continue straight towards the Mall and SEC. A Hillsborough County Sheriff Officer will be at the concert shoot to direct consumer traffic. Transporters are to continue straight towards South Beer Dome and Lakeside South (Exhibit B). Directional signs will be placed by the Fairgrounds as well.

Transporters are only to come into the show to hook to a unit and leave. Do not have all transporters enter the show and wait, this will prevent traffic flow for others. If your company wishes to move units from the building via lift to the marshalling area, transporters will need to be in Marshall 2 only. Once hooked, the transporters are to exit the same way they enter the grounds.

NO UNITS are allowed to be staged on property on Sunday, June 22nd. Units must be transported to your dealership. Both the Expo Hall and Entertainment Building must be cleared no later than 5:00 PM, Monday, June 23rd. Beginning on Monday, June 23rd you can stage your remaining units on the Midway (same location for preshow staging) for transport. All units will need to be removed from the Florida State Fairgrounds property by Tuesday, June 24, 2025, by 5:00 PM.

If your dealership has any staff members coming to assist during the move-out, other than staff already onsite, or a transporter, please notify Cole Costello, no later than Saturday, June 21st, additional parking passes may be delivered to your display.

SUPPLIERS

Booth Specifications: Booths are located in the Entertainment Hall on concrete. Each booth is a standard 10' x 10' with 8' high draped back wall and 3' high draped side rails to separate your space from adjoining booths. Note: If you have 2 or more booths, side rails are not used in between spaces. Each booth is furnished with one 6' skirted table and 2 chairs, and one identification sign 7" x 44" with the contracted company name. No exhibit shall exceed 3' in height for the first 7' and no signs, flags or banners taller than a total of 15'.

Solicitation: **No** distribution of any literature, giveaways, or presentations outside of your assigned booth area.

Sales Tax License: Each exhibitor is required to collect sales tax. Exhibitors must have Florida DOR Tax License on-site during the show. Contact (800) 352-3671 or visit – www.myflorida.com/dor/taxes/annual_resale_certificate_sut.html

Move-In: Exhibitors may start moving in on Wednesday, June 18th from Noon - 6:00 PM. Exhibitors **MUST** be fully set-up by Thursday prior to show opening at 9:00 AM. Exhibitors may enter the show at 8:00 AM each day to prep/ set-up booth.

Move-Out: Exhibitors may begin to break-down their booths once the show ends. Any movement prior to show ending at 4:00 PM on Sunday, June 22nd may result in a \$500.00 fine.

On Sunday, June 22, 2025, suppliers who have trailers stored in the bone yard will need to park in Lot 2. Parking in Lot 2 will guarantee access to hookup to trailers. If you choose to park in Lot 4 on Sunday and have a trailer in the bone yard, you'll need to navigate the concert parking lot to access Lot 2 at your own risk (Exhibit C, purple line).

Suppliers can begin to attach to their trailers around 4:00 pm in Lot 2. The gate between Lot 2 and Lot 3 will be opened, allowing suppliers to exit Lot 2. Once Show Management has given the all-clear, approximately 4:30 PM, both Gate 1B and the NE Expo Hall Gate will be open, allowing suppliers to drive in and load (Exhibit C, red line).

Suppliers from both Lot 2 and Lot 4 will be loading at the front of Entertainment Building. Suppliers are not permitted to park past the Chair Barn. It is **IMPORTANT** to work together, not block traffic, and work efficiently, so all suppliers are able to load and exit in a timely manner.

Once loaded and ready to exit turn right at the chair barn and proceed down Steam Engine Alley and turn left on South Bridge. Once at South Bridge, continue towards the Equestrian Center and exit through Orient Road. Directional signs will be in place.

Any company that will be bringing a trailer, truck or, additional staff, must enter through Orient Road. Enter through Orient Road gate ("RV Move-Out" lane, 3rd lane from guard shack), at the t-intersection make a right, take the second left towards TECO Arena, continue straight towards the Mall and SEC. A Hillsborough County Sheriff Officer will be at the concert shoot to direct consumer traffic. Continue straight towards South Beer Dome and Lakeside South (Exhibit B). Once the all-clear has been given they will proceed over the South Bridge and turn right onto Steam Engine Alley. Staff will not be allowed to proceed past the Forestry Building/Chair Barn from this direction.

If your company has any staff members coming to assist during the move-out, other than staff already onsite, please notify Ana Correia or Cole Costello, no later than Saturday, June 21st, additional parking passes may be delivered to your display.

Booth Assignments: As of 4/24/2025

- | | | |
|--------------------------------|------------------------------------|-----------------------------|
| 1. Daiwa by USJclean | 17. CM National | 34. Cellular Sales |
| 2. Daiwa by USJclean | 18. CM National | 35. Cellular Sales |
| 3. Safe T Plus | 19. Darren Thomas Glass Company | 36. Cricket Mini Golf Carts |
| 4. Bigfoot Leveling | 20. BT Wholesale | 37. Cricket Mini Golf Carts |
| 5. Lazydays RV | 21. Elite RV | 38. Florida Sunpass |
| 6. Lazydays RV | 22. Elite RV | 39. Renewal by Andersen |
| 7. E-Cool of Florida | 23. Sweet Citrus Acres RV Resort | 40. Nationwide Haul |
| 8. E-Cool of Florida | 24. Ox of South Florida | 41. Truma |
| 9. E-Cool of Florida | 25. All American Gutter Protection | 42. Deep Sleep Solutions |
| 10. Gtec RV | 26. Vibrant Health Systems | 43. Lazydays RV |
| 11. WvW | 27. Vibrant Health Systems | 44. Lazydays RV |
| 12. Talin RV | 28. RV Specialty Care | 45. Soda Sense |
| 13. Morgan Exteriors | 29. FL Solar Innovations | 46. Euroshine USA |
| 14. Keystone Heights RV Resort | 30. Riverstone Communities | 47. Euroshine USA |
| 15. Keystone Heights RV Resort | 31. That Mobile RV Guy | 48. Euroshine USA |
| 16. Americas Mailbox | 32. USA Trade Show | |
| | 33. USA Trade Show | |

Note: Booth assignments are subject to change on-site by Show Management.

2025 TAMPA BAY SUMMER RV SHOW STAGING MAP

1. You must enter through the Orient Rd. gate.
2. At the stop sign (T-intersection after guard shack), turn left.
3. Proceed to Gate 4 and take a right.
4. Proceed to Blue square to stage units.

THERE ARE OTHER EVENTS SCHEDULED.

****PLEASE ENSURE YOU ARE STAGING IN THE BLUE BOX AREA ONLY.****

*****DO NOT STAGE ANY UNITS IN THE RED BOX AREA.*****



*****AFTER SHOW STAGING WILL BE IN THE SAME LOCATION. *****

****ALL UNITS MUST BE OFF PROPERTY BY TUESDAY, JUNE 24TH.****

2025 TAMPA BAY SUMMER RV SHOW EXHIBITOR PARKING INSTRUCTIONS

1. Click on the following link: <https://tickets.floridastatefair.com/f/117>
2. Select “1” next to each day a parking pass is needed.
3. Fill out requested information:
 - a. Company: **If you are a vendor for an exhibitor**, it must be your company – exhibitor company
4. The Parking passes will be delivered to the email provided.
 - a. YOU CAN ONLY USE AN EMAIL ONCE!
5. Exhibitors must enter from Highway 301 North.
 - a. Proceed through ticket gates for the QR code to be scanned.
 - b. Make a left / right once through the ticket gates
 - i. Expo Hall / Outback Displays – Make a right at ticket gate, proceed to Lot 2 (outline in yellow) & Lot 3 (outlined in orange).
 - ii. Entertainment Building / Front Displays – Make a left at ticket gate, proceed to Lot 4 (outlined in blue).
6. Trailer storage parking will be in the purple outlined lot. Due to other events being held at the Florida State Fairgrounds, this is the only approved area for storage parking.



