EXHIBITOR MANUAL

for the

TAMPA BAY FALL RV SHOW

November 5 – 8, 2026

Florida State Fairgrounds
4800 US Highway 301 North
Tampa, FL 33610
Facility: 813-621-7821

Regional President, Karen Black – General RV Center

On-Site Show Managers:
Cole Costello, Regional Show Coordinator
Cell: 813-709-5376

Patty Flanagan, Show Director
Cell: 813-318-1487
Monday, November 2nd – Sunday, November 8th

Please take time to carefully review these materials as they will save you time and money to help make your experience more profitable and enjoyable. Please share this with all personnel working your exhibit at the show.

Florida RV Trade Association
5407 Boran Place, Tampa FL 33610
Phone: (813) 741-0488 · www.frvta.org

SHOW INFORMATON

Show Hours**:** Thursday – Saturday 9AM – 5PM Sunday, 9AM – 4PM

Admission**:** $ 5 – Adults Children 16 and under Free

Parking**:** Presale: $10 per car / $18 per RV Onsite: $12 per car / $20 per RV

Tickets: Admission & Parking handled by the Florida State Fairgrounds. Click to pre-purchase.

Directions: Exhibitors must enter through the Orient Road gate (West Side) of the fairgrounds. Once through the guard gate, turn left at the T intersection, then turn right at the 3rd driveway (just past the horse stables).

From the North: Take I-75 South to exit 261 (I-4). Take I-4 to West towards Tampa. Take exit 7 (US Highway 301 / Hillsborough Avenue). The exit turns into Hillsborough Avenue. Take a Left at the first traffic light (Orient Road). You will go under the overpass for I-4 and the entrance to the fairgrounds will be on the left.

From the South: Take I-75 North to exit 260-B (State Road 574/ Martin Luther King Boulevard West). Take Martin Luther King Boulevard approximately 3 miles to Orient Road. Turn Right onto Orient Road and go approximately ½ mile. The entrance to the fairgrounds will be on the right.

From the East: Take I-4 West towards Tampa to exit 7 (US Highway 301 / Hillsborough Avenue).
The exit turns into Hillsborough Avenue. Take a Left at the first traffic light (Orient Road). You will go under the overpass for I-4 and the entrance to the fairgrounds will be on the left.

From the West: Take I-4 East towards Orlando to exit 6 (Orient Road). The entrance to the fairgrounds is directly across the street on the Left.

SHOW SERVICES

Shipping & Decorator: ***Refer to appropriate order forms on website.

Expositions, Etc. by Chene Inc

Mailing: PO Box 22978
St. Petersburg, FL 33742
727-577-1168

Shipping: 4740 126th Avenue North, Suite A
Clearwater, FL 33762

Accommodations:

Residence Inn	La Quinta Inn & Suites	Hampton Inn	Holiday Inn - Tampa
9719 Princess Palm Ave.	4811 US Highway 301 N	4506 Oak Fair Blvd.	8610 Elm Fair Blvd.
Tampa, FL 33619	Tampa, FL 33610	Tampa, FL 33610	Tampa, FL 33610
813-627-8855	813-626-0885	813-902-2445	813-490-1000
Rates start at:			
$207.00/ night + tax	$120.39/ night + tax	$269.00/ night + tax	$176.00/ night + tax

Exhibitor Camping:

Florida State Fairgrounds	Tampa East RV Resort	Lazydays RV Resort
4800 US Highway 301 North	4630 McIntosh Road	6130 Lazy Days Blvd.
Tampa, FL 33610	Dover, FL 33527	Tampa, FL 33584
813-621-7851	813-659-2504 * 866-786-6298	813-246-4999
Rates start at:		
$60.00/ night + tax	$52.78/ night incl. tax	$67.50/ night + tax

Utility Order Forms:

Electric: https://tickets.floridastatefairgrounds.com/p/event/flrvta---fall-show
Internet: https://tickets.floridastatefairgrounds.com/p/event/flrvta---fall-show1

RULES & GENERAL INFORMATION

Each exhibit must have a representative in attendance, their booth or display manned, and RV units opened during all specified show hours. **(Any display and/or booth that is unmanned within the first/last 30 minutes of the show will be subject to a $500.00 fine per occurrence).** If an exhibit has **3** occurrences the display will remain closed for the duration of the event. In the event of an emergency, running late, etc. please notify the On-Site Show Manager.

Credentials: Each person working the exhibit is required to have an Exhibitor Button. Exhibitors MUST have an exhibitor button in order to enter into the ticket gates without being charged. Be sure to request these buttons in advance via the website. Buttons will be available for pick-up on Move-in day. They will be given to your authorized rep or will be in your display/booth.

Parking: Exhibitors are to park on the West side of the show. Once through the guard gate, turn left at the T intersection, then turn right at the 3rd driveway (just past the horse stables). Exhibitors will need to request their own parking pass. Click here to request.

Payments: All final payments for show exhibition are due prior to the first day of move-in. Exhibitors will not be permitted to exhibit with any outstanding balance.

Security: There will be security beginning Sunday, November 1st, including over-night.
Note: The tent is closed each night at approximately 6:00 PM and will re-open at 8:00 AM.
Make sure that all units are locked, windows closed and all electronics, including lighting has been turned off.
Be sure to place all personal belongings in a secure area.

Safety/Aisles: All products and display materials (such as tables, plants, chairs, signs, etc.) must be confined to the actual limits of your assigned area. No units or any part of unit (steps, slide-outs, mirrors and tail pipes) may extend into the aisles or other exhibitor's display. Avoid having unit entries on the main aisles.

Sound/Music: As per BMI and ASCAP regulations, the use of copyrighted music is prohibited. The use of microphones, and/or speakers must be kept at acceptable levels so as not to disturb other exhibitors.

Generators: On board generators are allowed in the outside displays provided that they do not exhaust into another exhibitor's display/booth.

ATVs/Golf Carts/Scooters/Electric Bikes: May be shown for display purposes ONLY. "Not For Sale" signs are permitted. Demo of units is prohibited outside of contacted display space.

Animals: Wild or exotic animals are not allowed in the display space/booth.

Food/Concessions: Food will be available for purchase through PCI Concessions, the authorized concessionaire for the Florida State Fairgrounds. If any outside food or beverage is catered into the show, without permission from FRVTA and PCI, you will be billed a concession buy-out fee from PCI. The Florida State Fairgrounds is a Coca Cola exclusive facility and has no affiliation with FRVTA. Open during show hours only.

Lost & Found: All items should be turned into Show Management.



Lunch will be provided on Wednesday, November 4th compliments of Region 3
This will be located in the Concessions Tent from 11:30 am – 1:30 pm

Visit us @ FRVTA.ORG & *Go RVing* @ gorving.com

DEALERS

IMPORTANT SAFETY NOTICE:

All exhibitors need to make arrangements to lessen incidents within your displays. Such arrangements should include but are not limited to:

- All exhibit space (inside or outside) must maintain a 6-foot unobstructed aisle between units, to include but not limited to steps, slide-outs, signage, etc.
- Any unit that opens towards any FRVTA isle must have a minimum of 3 feet from last step to display/aisle boundary line. Individuals must have the ability to step into your display first before the aisle.
- Anti-slip strips or coverings on the entrance/exit and interior steps.
- Ensure all steps are dry.
- Slide-outs and 5th wheel hitches covered to help prevent head injuries i.e., fun noodle, pipe insulation, plants, signage.
- All space between units not considered an aisleway be secured i.e., plants, signage/roped off.
- All carpeting or floor coverings secured i.e., tape, nails, vehicle tires, signage.
- Any wiring of any type covered or secured. Wiring under carpet/floor coverings clearly marked i.e., caution tape or safety cones.
- "Watch Your Step"/HOLD HANDRAIL (if applicable) signage.

Staging: Starting Sunday, November 1st, you may begin to drop off units. Please refer to the Staging Map for staging location. NO UNITS WITHIN SHOW PROPER.
*The appropriate RVIA seal must be carried on all show units, prior to being moved into show display.

Washing: No washing will be allowed at the Florida State Fairgrounds. Please have units washed at your dealership prior to arriving at the facility. Spot cleanings and interior detailing will be allowed. Wash Companies must supply FRVTA, prior to beginning work, with a Certificate of Insurance.

Move-In: Please refer to your company's scheduled time below.

Tuesday, November 3rd

8:00 AM	Blue Compass RV	Space # 200
	General RV Center	Space # 160
	Lazydays RV	Space # 120

Wednesday, November 4th

8:00 AM	General RV Center	Space # 150
	North Trail RV	Space # 100
		Space # 110

Show Units: This is a new product (2025/2026 and newer) show ONLY.

- A copy of the MSO must be on hand for possible on-site DMV inspections.
- A sign with dealership's name must be posted in display.

Demo Units: NO demo units allowed.

Off-Premises Permit: A completed copy of the off-premises permit must be on display at all times and a copy provided to the State Office prior to show opening.

Department of Motor Vehicles (DMV)
Attention: Christa Whaley
5701 East Hillsborough Avenue
Suite 2228
Tampa, FL 33610

Phone: (813) 612-7110
Fax: (813) 612-7111
E-mail: ChristaWhaley@flhsmv.gov

Bee Back Passes: Upon move-in or first day of show, each Dealer, (authorized rep from company), will receive 25 "Bee Back" passes. These passes are to be used for customers interested in returning to the show on another day to discuss a purchase. Please provide your company name on the "Bee Back" as the customer will need to present the pass at ticket gate for entrance. If you require additional passes, please see Show Manager. Bee Back Passes **DO NOT** cover customer parking at the Fairgrounds.

Move-Out: Any movement prior to show ending at 4:00 PM on Sunday, November 8th will result in a $500.00 fine per occurrence. Exhibitors may begin to move-out once Show Management has given the all clear. All units must be completely off the facility grounds by 5:00 PM on Monday, November 9th. Any unit remaining after that time will be subject to a fine of $250.00 or towed by the facility at owner's expense.

All transporters will need to enter through the Orient Road gate.

SUPPLIERS

Booth Specifications: Most booths are located in the Supplier Tent on asphalt. Each booth is a standard 10' x 10' with 8' high draped back wall and 3' high draped side rails to separate your space from adjoining booths. Note: If you have 2 or more booths, side rails are not used in between spaces. Each booth is furnished with one 6' skirted table and 2 chairs, and one identification sign 7" x 44" with the contracted company name. No exhibit shall exceed 3' in height for the first 7' and no signs, flags or banners taller than a total of 10'.

Solicitation: Distribution of any literature, giveaways, or presentations outside of your assigned booth area is strictly prohibited.

Sales Tax License: Each exhibitor is required to collect sales tax. Exhibitors must have Florida DOR Tax License on-site during show. Contact (850) 488-6800 or visit – https://floridarevenue.com/taxes/taxesfees/Pages/annual_resale_certificate_sut.aspx

Move-In: Exhibitors may start moving in on Wednesday, November 4th from Noon - 6:00 PM. Exhibitors MUST be fully set-up by Thursday prior to show opening at 9:00 AM. Exhibitors may enter show at 8:00 AM each day to prep/set-up booth.

Parking: Trailer parking is in the west turn of Turn 9 Lot. Please refer to Exhibitor parking instructions.

Move-Out: Exhibitors may begin to break-down their booths once the show ends. Any movement prior to show ending at 4:00 PM on Sunday, November 8th will result in a $500.00 fine. Once Show Management has given the all-clear, approximately 4:30 PM, the fence at the front of the Supplier tent will be broken open, allowing suppliers to drive close to the tent and load. It is IMPORTANT to work together, not block traffic, and work efficiently, so all suppliers are able to load and exit in a timely manner. Any company that will be bringing a trailer, truck, or additional staff must enter through Orient Road. All materials must be cleared out of the tent by 8:00 PM.

Booth Assignments: as of 10/19/2026

1. Renewal by Anderson
2. FRVTA Training
3. Nationwide Haul
4.
5. Furman Marketing
6. Cellular Sales
7. Cellular Sales
8.
9. All American Gutter Protection
10. Elite RV
11. Elite RV
12. New South Windows
13. FL Solar Innovations
14. General RV
15. General RV
16. E-Cool of Florida
17. E-Cool of Florida
18. E-Cool of Florida
19. E-Cool of Florida
20. G-Tec RV
21.
22. Go RV Solar
23. Dogs Inc.
24. Dogs Inc.
25. Leaffilter Gutter Protection
26. Equity Lifestyle Properties
27. The Turner Insurance Group
28. Riverstone Communities
29. That Mobile RV Guy
30. Wade RV
31. Lazydays by Campers Inn
32. Lazydays by Campers Inn
33. Lazydays RV Resort
34. Cabana Bay RV Resort
35. Cabana Bay RV Resort
36. Freedom Boat Club
37. RV Service Now
38. RV Service Now
39. Darren Thomas Glass
40. Euroshine USA
41. Euroshine USA
42. Cricket Mini Golf Carts
43.
44.
45.
46. Florida Sunpass
47. Lazydays by Campers Inn
48. Lazydays by Campers Inn

Note: Booths assignments are subject to change on-site by Show Management.