

EXHIBITOR MANUAL
for the
WEST PALM BEACH RV SHOW

February 20 – 23, 2025

South Florida Fairgrounds
9067 Southern Boulevard
West Palm Beach, FL 33411
Facility: 561-790-0333



Regional President, Keith Waits – General RV Center

On-Site Show Managers:

Patty Flanagan, Show Director

Cell: 813-318-1487

Monday, February 17th – Monday, February 24th

Cole Costello, Regional Show Coordinator

Cell: 813-709-5376

Monday, February 17th – Monday, February 24th

Please take time to carefully review these materials as they will save you time and money to help make your experience more profitable and enjoyable. Please share this manual with all personnel working your exhibit at the show.

Florida RV Trade Association
5407 Boran Place, Tampa FL 33610
Phone: (813) 741-0488 · www.frvta.org

SHOW INFORMATON

Show Hours: Thursday – Sunday 10 AM – 5 PM

Admission: FREE

Parking: FREE

Directions: The South Florida Fairgrounds is 1.5 miles West of the Florida Turnpike and 1 mile East of 441/SR7.

From I-95 South: Exit at Southern Boulevard, Exit # 68. Go West approximately 7 miles to Sansburys Way/Lyons Road. The fairgrounds will be on your Right, between Sansburys Way/Lyons Road and Fairgrounds Road.

From I-95 North: Exit at Belvedere Road, Exit # 69. Go West approximately 7 miles to Sansburys Way. Turn Left on Sansburys Way. Go South for about 1/3 mile. The fairgrounds will be on your Right.

From Turnpike South: Take Exit # 97, Southern Boulevard. Go West 1.5 miles to Sansburys Way/ Lyons Road. The fairgrounds will be on your Right, between Sansburys Way/Lyons Road and Fairgrounds Road.

From Turnpike North: Take Exit # 99, Okeechobee Road. Go West 1.5 miles to Sansburys Way. Turn Left on Sansburys Way and go South approximately 1 mile. The fairgrounds will on the Right between Southern Boulevard and Process Road.

SHOW SERVICES

Accommodations:

Fairfield Inn & Suites

2045 Vista Parkway
West Palm Beach, FL 33411
(561) 227-3040

Rates Starting From:

\$ 467.00/night + taxes

Holiday Inn Express

2485 Metrocentre Boulevard
West Palm Beach, FL 33407
(561) 472-7020

Rates Starting From:

\$ 258.00/night + taxes

Hampton Inn – West Palm Beach Lake Worth Turnpike

8205 Lake Worth Road
Lake Worth, FL 33467
(561) 472-5980

\$ 348.00/night + taxes

Double Tree by Hilton

1808 South Australian Avenue
West Palm Beach, FL 33409
(561) 689-6888

\$ 315.00/night + taxes

Hawthorn Suites by Wyndham

301 Lamberton Drive
West Palm Beach, FL 33401
(561) 472-7000

\$ 357.00/night + taxes

Exhibitor Camping:

South Florida Fairgrounds

9067 Southern Boulevard
West Palm Beach, FL 33411
(561) 793-0333

www.southfloridafair.com/frvtacamping

Rates start at:

\$45.00 + 10%/night

Lion Country Safaris KOA

2003 Lion Country Safari Road
Loxahatchee, FL 33470
(561) 793-9797 or (800) 562-9115

www.koa.com/where/fl/09310/

\$ 135.00/night + taxes

RULES & GENERAL INFORMATION

Each exhibit must have a representative in attendance, their booth or display manned and RV units opened during all specified show hours. In the case of an emergency, running late, etc. please notify On-Site Show Manager.

Credentials: Each person working at the exhibit is required to have an Exhibitor Button. Exhibitors MUST have an exhibitor button in order to enter into the ticket gates without a charge. Be sure to request these buttons in advance via the website. Buttons will be available for pick-up on Move-in day. They will be given to your authorized rep or be in your display/booth. Additional buttons may be available at the Show Office. Dealers are allotted a maximum of 20 buttons, regardless of exhibit space size. Suppliers are allotted a maximum of 10 buttons. Exhibitors may purchase additional buttons at a cost of \$1.00 per. Exhibitor buttons may be returned on the last day to the Show Manager or in the box provided.

Parking: Exhibitors are requested to park on the Northeast side of the entrance.

Payments: All final payments for the show exhibition are due prior to the first day of move-in. Exhibitors will not be permitted to exhibit with any outstanding balance.

Security: There will be security beginning Monday, February 17th, including overnight. Be sure to place all personal belongings in a secure area.

Safety/Aisles: All products and display materials (such as tables, plants, chairs, signs, etc.) must be confined to the actual limits of your assigned area. No units or any part of unit (steps, slide-outs, mirrors and tail pipes) may extend into the aisles or other exhibitor's display. Avoid having unit entries on the main aisles.

Sound/Music: As per BMI and ASCAP regulations, the use of copyrighted music is prohibited. The use of microphones and/or speakers must be kept at acceptable levels so as not to disturb other exhibitors.

Generators: On board generators are allowed in the outside displays provided that they do not exhaust into another exhibitor's display/booth.

ATVs/Golf Carts: May be shown for display purposes ONLY. No For Sale signs are permitted.

Animals: Wild or exotic animals are not allowed in the display space/booth.

Food/Concessions: Food will be available for purchase through South Florida Fairgrounds, the authorized concessionaire for the facility which has no affiliation with FRVTA. Open during show hours only.

Lost & Found: All items should be turned into Show Management.



Visit us @ FRVTA.ORG & Go RVing @ gorving.com

DEALERS

IMPORTANT SAFETY NOTICE:

All exhibitors need to make arrangements to lessen incidents within your displays. Such arrangements should include but are not limited to:

- All exhibit space (inside or outside) must maintain a 6-foot unobstructed aisle between units, to include but not limited to steps, slide-outs, signage, etc.
- Anti-slip strips or coverings on the entrance/exit and interior steps
- Ensure all steps are dry
- Slide-outs and 5th wheel hitches covered to help prevent head injuries i.e., fun noodle, pipe insulation, plants, signage
- All space between units not considered an aisleway be secured i.e., plants, signage/roped off
- All carpeting or floor coverings secured i.e., tape, nails, vehicle tires, signage
- Any wiring of any type covered or secured. Wiring under carpet/floor coverings clearly marked i.e., caution tape or safety cones
- "Watch Your Step"/HOLD HANDRAIL (if applicable) signage

Staging: Starting Monday, February 17th, you may begin to drop off units. Please stay to the North of the grass area.

*The appropriate RVIA seal must be carried on all show units, prior to being moved into show display.

Move-In: Please refer to your company's scheduled time below.

Tuesday, February 18th

8:00 AM	La Mesa RV	Space # 4
	Copley's RV Center	Space # 5
	Chesaco RV	Space # 6
12:00 PM	General RV Center	Space # 3
	Sun Camper	Space # 7
	La Mesa RV	Space # 8

Wednesday, February 19th

8:00 AM	General RV Center	Space # 1
	Great Time RV	Space # 10

Show Units: This is a new and used RV products show, with NO restrictions on the used.

- * A copy of the MSO or a used title signed over into dealership's name must be on hand for possible on-site DMV inspections.
- * Signage with dealership's name must be posted in display.

Exhibit Space: All exhibit space (inside or outside) must maintain a 6-foot unobstructed aisle between units, to include but not limited to steps, slide-outs and signage, etc.

Demo Units: 1 demo unit per dealership is permitted.

Off-Premises Permit: A completed copy of the off-premises permit must be on display at all times and a copy provided to the State Office prior to show opening.

Department of Motor Vehicles (DMV)

Attention: Stephanie Vongchanta

901 Northpoint Parkway

Suites 115 - 116

West Palm Beach, FL 33407

Phone: (561) 640-6820

Fax: (561) 640-6835

Email: DmvRegion9@flhsmv.gov
stephanievongchanta@flhsmv.gov

Bee Back Passes: Upon move-in or first day of show, each Dealer, (authorized rep from company), will receive 25 “Bee Back” passes. These passes are to be used for customers interested in returning to the show on another day to discuss a sale and/or purchase. Please provide your company name on the “Bee Back” as the customer will need to present the pass at ticket gate for entrance. If you require additional passes, please see Show Manager.

Move-Out: Any movement prior to show ending at 5:00 PM on Sunday, February 23rd will result in a \$ 500.00 fine. Exhibitors may begin to move-out once Show Management has given the all clear. All units must be completely off the facility grounds by 5:00 PM on Monday, February 24th. Any units remaining after that time may be subject to a fine or towed by the facility at owner’s expense.

SUPPLIERS

Booth Specifications: Booths are located in the grass area in the center of the show. We are providing a 10’ x 10’ tent, you will need to provide your own tables and chairs.

Solicitation: No distribution of any literature, giveaways, or presentations is permitted outside of your assigned booth area.

Sales Tax License: Each exhibitor is required to collect sales tax. Exhibitors must have Florida DOR Tax License on-site during the show. Contact (850) 488-6800 or visit – https://floridarevenue.com/taxes/taxesfees/Pages/annual_resale_certificate_sut.aspx

Move-In: Exhibitors may start moving in on Wednesday, February 19th from Noon - 6:00 PM. Exhibitors MUST be fully set-up by Thursday prior to show opening at 10:00 AM. Exhibitors may enter show at 9:00 AM each day to prep/set-up booth.

Move-Out: Exhibitors may begin to break down their booths once show ends. Any movement prior to show ending at 5:00 PM on Sunday, February 23rd will result in a \$ 500.00 fine. All materials must be cleared from the grass area by 9:00 PM.

Booth Assignments: as of 2/11/2025

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|----------------------------|-----------|
| 1. Elite RV | 10’ X 10’ |
| 2. EuroShine USA | 10’ X 30’ |
| 3. Fort Lauderdale RV | 10’ X 10’ |
| 4. KBS Kreation | 10’ X 10’ |
| 5. MD Essence | 10’ X 10’ |
| 6. South East RV Solutions | 10’ X 10’ |