

EXHIBITOR MANUAL

for the

JACKSONVILLE FALL RV SHOW

October 8 – 11, 2026

Jacksonville Equestrian Center
13611 Normandy Boulevard
Jacksonville, FL 32221
Facility: 904-255-4254



Regional President, Jeff Lavallee – Camping World
Cell: 904-210-8879

On-Site Show Manager:

Cole Costello, Regional Show Coordinator
Cell: 813-709-5376
Monday, October 5th – Monday, October 12th

Patty Flanagan, Show Director
Cell: 813-318-1487
Monday, October 5th – Monday, October 12th

Please take time to carefully review these materials as they will save you time and money to help make your experience more profitable and enjoyable. Please share this with all personnel working your exhibit at the show.

Florida RV Trade Association
5407 Boran Place, Tampa FL 33610
Phone: (813) 741-0488 • www.frvta.org

As of 9/23/2026

SHOW INFORMATON

Show Hours: Thursday – Saturday 10:00 am – 5:00 pm
 Sunday 10:00 am – 4:00 pm

Admission: \$ 10.00 – Adults Children 16 and under Free

Discounts / Coupons: Seniors: Thursday \$2.00 off
 Military/1st Responder: All days \$2.00 off

Parking: FREE

Directions: Exhibitors must have their exhibitor badge to enter through the exhibitor gates.

From the North: Take I-95 South to I-295 South, 14.5 miles to I-10 West, 4.8 miles to Chaffee Road, Exit # 351. Turn Right onto Chaffee Road, go 3 miles to Normandy Boulevard. Turn Right onto Normandy Boulevard and the Equestrian Center is approximately 4.3 miles on the Right.

From the South: Take I-95 North to I-295 North, 15.6 miles to 103rd Street, Exit # 16. Turn Left onto 103rd Street and go 7.8 miles to New World Avenue. Turn Right onto New World Avenue, go one block to Normandy Boulevard and turn Left. The Equestrian Center is approximately 1 mile on the Right.

From the West: Take I-10 East to Chaffee Road, Exit # 351. Turn Left onto Chaffee Road, go 3 miles to Normandy Boulevard. Turn Right onto Normandy Boulevard and the Equestrian Center is approximately 4.3 miles on the Right.

From the Ocala Area: Take US 27 North to US 301, approximately 22.5 miles. Turn Right onto US 301 North, go 51.3 miles to Normandy Boulevard. Turn Right onto Normandy Boulevard and the Equestrian Center is approximately 6.6 miles on the left.

SHOW SERVICES

Shipping & Decorator: *Refer to appropriate [order forms on website](#).

Expositions, Etc. by Chene Inc

Mailing: PO Box 22978

St. Petersburg, FL 33742

727-577-1168

Shipping: 4740 126th Avenue North, Suite A

Clearwater, FL 33762

Accommodations:

Holiday Inn & Suites

537 Chaffee Point Blvd.

Jacksonville, FL 32221

904-652-2782

Hampton Inn Jacksonville I-10 West

548 Chaffee Point Blvd.

Jacksonville, FL 32221

904-783-8277

Fairfield Inn & Suites

561 Chaffee Point Blvd.

Jacksonville, FL 32221

904-693-4400

Rates start at:

\$ 142.00/ night + tax

\$ 179.00/ night + tax

\$ 128.00/ night + tax

Exhibitor Camping:

Jacksonville Equestrian Center

13611 Normandy Boulevard

Jacksonville, FL 32221

904-255-4254

Rates start at:

\$55.00/ night + 13.5% tax

RULES & GENERAL INFORMATION

Each exhibit must have a representative in attendance, their booth or display manned, and RV units opened during all specified show hours. **(Any display and/or booth that is unmanned within the first/last 30 minutes of the show will be subject to a \$500.00 fine per occurrence).** If an exhibit has **3** occurrences the display will remain closed for the duration of the event. In the event of an emergency, running late, etc. please notify the On-Site Show Manager.

Credentials: Each person working the exhibit is required to have an Exhibitor Button. Exhibitors **MUST** have an exhibitor button in order to enter the ticket gates without a charge. Be sure to request these buttons in advance via the website. Buttons will be available for pick-up on move-in day. They will be given to your authorized rep or be in your display/booth. Additional buttons may be available at the Show Office.

Parking: All exhibitors are asked to park on the Southeast side of the facility, South Campground Lot. All trailers will need to be parked by barn B. You will need to have your exhibitor button to enter through gate.

Payments: All final payments for show exhibition are due by Friday, October 2, 2026. Exhibitors will not be permitted to start setting displays and exhibit with an outstanding balance.

Security: There will be security beginning Monday, October 5th, including over-night.

Note: The building is closed each night at approximately 6:00 PM and will re-open at 8:00 AM.

Be sure to place all personal belongings in a secure area.

Safety/Aisles: All products and display materials (such as tables, plants, chairs, signs, etc.) must be confined to the actual limits of your assigned area. No units or any part of unit (steps, slide-outs, mirrors and tail pipes) may extend into the aisles or another exhibitor's display. Avoid having unit entries on the main aisles.

Sound/Music: As per BMI and ASCAP regulations, the use of copyrighted music is prohibited. The use of microphones and/or speakers must be kept at acceptable levels so as not to disturb other exhibitors.

Electric/Generators: Electric is only available in the Arena Building and on the Pavilion Pad. On board generators are allowed in the outside displays provided they do not exhaust into another exhibitor's display/booth. Office trailers on the outer perimeter are allowed to use a generator with a Genturi system, and the Whisper Quiet will be the only generators allowed, provided that they do not exhaust into another exhibitor's display/booth.

1st Offense: Warning by Show Management

2nd Offense: \$1,000.00 fine imposed

3rd Offense: Closure of Display. No removal of units will be allowed.

ATVs/Golf Carts/Scooters/Electric Bikes: May be shown for display purposes ONLY. "Not For Sale" signs are permitted. Demo of units is prohibited.

Animals: Wild or exotic animals are not allowed in the display space/booth.

Food/Concessions: Food will be available for purchase through Jacksonville Equestrian Center, the authorized concessionaire for the facility which has no affiliation with FRVTA. Open only during show hours.

Lost & Found: All items should be turned into Show Management located at the DJ booth.



**Lunch will be provided on Wednesday, October 7th
compliments of Region 6
This will be located in the South Concourse from 11:30 am – 1:30 pm**

Visit us @ FRVTA.ORG & Go RVing @ gorving.com

DEALERS

IMPORTANT SAFETY NOTICE:

All exhibitors need to make arrangements to lessen incidents within their displays. Such arrangements should include but are not limited to:

- All exhibit space (inside or outside) must maintain a 6-foot unobstructed aisle between units, to include but not limited to steps, slide-outs, signage, etc.
- Any unit that opens towards any FRVTA isle must have a minimum of 3 feet from last step to display/aisle boundary line. Individuals must have the ability to step into your display first before the aisle.
- Anti-slip strips or coverings on the entrance/exit and interior steps
- Ensure all steps are dry
- Slide-outs and 5th wheel hitches covered to help prevent head injuries i.e., fun noodle, pipe insulation, plants, signage
- All space between units not considered an aisleway be secured i.e., plants, signage/roped off
- All carpeting or floor coverings secured i.e., tape, nails, vehicle tires, signage
- Any wiring of any type covered or secured. Wiring under carpet/floor coverings clearly marked i.e., caution tape or safety cones
- "Watch Your Step"/HOLD HANDRAIL (if applicable) signage

Staging: Starting Monday, October 5th you may begin to drop off units. The facility will not accept any units prior to this date. Please use your campground area to the South side of the facility, behind the barns or the field on the North side of the building. Staging map is attached.

The appropriate RVIA seal must be carried on all show units, prior to being moved into show display.

Move-In: Please refer to your company's scheduled time below. Show Management will contact your company if the ability to move-in sooner arises.

Tuesday, October 6th

8:00 AM	Campers Inn of Jacksonville	Space # 210
	Campers Inn of Jacksonville	Space # 220
	Blue Compass RV	Space # 300
	General RV Center	Space # 500
	General RV Center	Space # 510
12:00 PM	D & H Truck Camper Emporium	Space # 420
	RV Club USA	Space # 410
	Blue Compass RV	Space # 310

Wednesday, October 7th

8:00 AM	Campers Inn of Jacksonville	Space # 320
	Campers Inn of Jacksonville	Space # 330
	General RV Center	Space # 340
	General RV Center	Space # 400
	General RV Center	Space # 430
12:00 PM	General RV Center	Space # 600
	General RV Center	Space # 200

Show Units: This is a NEW and USED RV product show ONLY (2019 and newer).

- A copy of the MSO or a used title signed over into dealership's name must be on hand for possible on-site DMV inspections.
- A sign with the dealership's name must be posted in display.

Demo Units: NO Demo units are allowed.

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Off-Premises Permit: A completed copy of the off-premises permit must be on display at all times and a copy provided to the State Office prior to show opening.

Department of Motor Vehicles (DMV)

Attention: Ciara Wright
9550 Regency Square Blvd., Suite 100
Jacksonville, FL 32225

Phone: (904) 365-2681

Fax: (904) 723-2001

Email: DmvRegion3@flhsmv.gov

Bee Back Passes: Upon move-in or first day of show, each Dealer, (authorized rep from company), will receive 25 "Bee Back" passes. These passes are to be used for customers interested in returning to the show on another day. Please provide your company name on the "Bee Back" as the customer will need to present the pass at ticket gate for entrance. If you require additional passes, please see Show Manager.

Move-Out: Any movement prior to the show ending at 4:00 PM on Sunday, October 11th will result in a \$500.00 fine. Exhibitors may begin to move-out once Show Management has given the all clear. All units must be completely off the facility grounds by 5:00 PM on Monday, October 12th. Any units remaining after that time may be subject to a fine or towed by the facility at the owner's expense.

SUPPLIERS

Booth Specifications: All booths are on a concrete floor.

Each booth is a standard 10' x 10' with 8' high draped back wall and 3' high draped side rails to separate your space from adjoining booths. Note: If you have 2 or more booths, side rails will not be used in between spaces. Each booth is furnished with one 6' skirted table and 2 chairs, and one identification sign 7" x 44" with the contracted company name. No exhibit shall exceed 3' in height for the first 7' and no signs, flags or banners taller than a total of 20'.

Solicitation: No distribution of any literature, giveaways, or presentations outside of your assigned booth area.

Sales Tax License: Each exhibitor is required to collect sales tax. Exhibitors must have Florida DOR Tax License on-site during show. Contact (850) 488-6800 or visit – https://floridarevenue.com/taxes/taxesfees/Pages/annual_resale_certificate_sut.aspx

Move-In: Exhibitors may start moving in on Wednesday, October 7th from Noon - 6:00 PM. Any exhibitor will need to communicate with Ana if your exhibit will not be set on Wednesday, October 7th. Exhibitors **MUST** be fully set up by Thursday prior to show opening at 10:00 AM. Exhibitors may enter the show at 8:00 AM each day to prep/set-up booth.

Parking: No trailers will be allowed inside the arena. All trailers must be parked by Barn B. Parking will be in the South Campground Lot Thursday – Sunday. **NO PARKING IN THE NORTH LOT.** You will need to have your exhibitor button to enter through gate.

Demo Units: Suppliers/vendors are **NOT** allowed to demonstrate or allow consumer(s) to operate ANY motorized or rideable unit outside of **THEIR** contracted exhibit space.

Move-Out: Exhibitors may begin to break down their booths once the show ends. Any movement prior to the show ending at 4:00 PM on Sunday, October 11th will result in a \$500.00 fine. All materials must be cleared from the building by 8:00 pm.

Booth Assignments: As of 9/23/2026.

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|-----------------------------------|-------------------|
| 1. Keystone Heights RV Resort | 8. Bathfitter |
| 2. Keystone Heights RV Resort | 9. Cricket Carts |
| 3. Cannons of Jax | 10. Cutco |
| 4. Cannons of Jax | 11. Edward Jones |
| 5. Cannons of Jax | 12. Window Nation |
| 6. All American Gutter Protection | 13. Leaffilter |
| 7. Renewal by Anderson | |

Note: Booth assignments are subject to change on-site by Show Management.

MAPS

Staging:



Exhibitor Parking:

