

41ST ANNUAL

STATE CONVENTION



RV Fiesta

LIVE LAUGH LEARN



FRVTA STATE CONVENTION

September 8 - 11, 2022

Sawgrass Marriott Golf Resort & Spa • Ponte Vedra Beach, FL

THE CONVENTION IS A 3-DAY CONFERENCE

designed to bring fellow industry friends and members together to build leadership, expand knowledge, develop new ideas and share experiences that will help your business become more successful. This is one of the best ways to meet FRVTA members from around the state and country in a casual and comfortable atmosphere.

WE WELCOME ALL OUR MEMBERS

such as RV dealers and manufacturers, campground owners and operators, supplier companies, financial institutes, insurance firms and service providers, as well as their spouses and management employees. During the convention we hold the annual meeting and witness the installation of the incoming Board of Directors. Come see why we're heading 'South of the Border' and get to know your Association.

WE HAVE ASSEMBLED A VARIETY OF SPEAKERS

that will supply you with ideas and information to make your business more effective and profitable. Special functions are planned throughout these three days along with plenty of leisure time for you to enjoy some fun activities or simply lay by the pool. This industry will continue to move forward and grow because of your participation so get ready to Hat Dance all weekend!!!



HOTEL INFORMATION:

With extraordinary amenities and a terrific location, **Sawgrass Marriott Golf Resort & Spa** offers an unforgettable destination for work and play. You'll find the hotel in Ponte Vedra Beach, just a short distance from Jacksonville. Right next door to the famed TPC® Sawgrass golf club! Modern rooms, suites and family-friendly villas boast every imaginable comfort, and many feature balconies or terraces. Elsewhere at the resort, you can enjoy a swim at one of our four pools or a treatment at the Sawgrass Spa. Take a short complimentary shuttle ride to our oceanfront **Cabana Beach Club**, with direct access to Ponte Vedra Beach.

REGISTRATION PROCEDURE:

Complete the attached Registration Form in full by indicating the names of all attendees and their participation in the functions as this allows us to plan accordingly for meals and activities. (*Changes may be made at a later date, if needed*). Children 12 and under will receive alternate kids meals. Full registration fees are required with registration form. If you wish to pay by credit card, visit www.frvta.org/members/state-convention/photos/. Once there click on 'Convention Brochure'.

Note: Many regions provide reimbursement, check with your region treasurer for their policy.



SCHEDULE of EVENTS



REGISTRATION DESK

Pick-up your credentials, ask questions and buy some raffle tickets.

Thursday: Noon - 5PM

Friday: 7:30AM - Noon

Saturday: 7:30AM - Noon



"WICKED CANTINA"

HOSPITALITY ROOM

Take pleasure in a complimentary beer or cocktail while getting to know fellow industry members in a laid back atmosphere.

Thursday: 1PM - 5PM; 7:30PM - Midnight

Friday: 3PM - 6PM; 10PM - Midnight

Saturday: 10PM - Midnight

SILENT AUCTION

Check out numerous fun and useful items and place a bid. Proceeds benefit the Political Action Committee (FRVPC). Auction will close prior to Awards Banquet on Saturday night.

THURSDAY 5PM - 7PM

WELCOME RECEPTION

Meet the FRVTA staff and fellow members at the "OFF WE GO TO MEXICO" Reception. Enjoy cocktails and hors d'oeuvres and catch up with old friends.

FRIDAY & SATURDAY 7AM

BREAKFAST BUFFET

Enjoy a full breakfast buffet each morning with all the amenities.

FRIDAY MORNING GENERAL SESSION

"Bee" on time for a chance to win cash.

Official opening of Convention by Brian Copley, FRVTA President.

Followed by industry updates from RVIA & RVDA.

FRIDAY 1PM - 5PM

AFTERNOON ACTIVITIES

This is your time to just sit by the pool and relax or you can take part in our "SPEEDY GONZALEZ" 9-hole fun golf outing or enjoy the "SHAKE YOUR MARACAS" Dance Lessons.

FRIDAY 7PM

COSTUME DINNER PARTY

Holy guacamole! We're partying like there's no time to siesta at this fun RV Fiesta! "LIVIN' LA VIDA LOCA" Costume Dinner Party will feature Bandoleros, Señoritas and Piñatas! Food, Drinks, Games and Prizes make this a great evening!



SATURDAY MORNING

Following a brief general session, breakout into the various seminars taking place. There will be different topics to choose from including Dealer Compliance Issues, Social Media, Legal Issues, Training and others!

SATURDAY 12:30PM

GAME SHOW LUNCHEON

Don't miss out on the excitement with games and prizes, while enjoying a delicious lunch at the "RIO GRANDE" Game Show Luncheon.

SATURDAY 6:30PM - 7:30PM

COCKTAIL RECEPTION

Dress in your semi-formal attire, get your complimentary photos taken and enjoy the beverage of your choice. The Silent Auction ends prior to the banquet.

SATURDAY 7:30PM - 10PM

VIVA LA FIESTA AWARDS BANQUET

Join us for a lovely dinner as we wrap up the weekend and announce our new State Officers. The winners of the Silent Auction items will be recognized and the raffle winners will be drawn.

DRESS *Code*

HOTEL *Accommodations*

TRAVEL

We understand that you are taking time from your jobs and businesses; therefore, we want you to enjoy the meetings and functions and be comfortable.

Attire is resort casual.

Friday Night's Costume Party is your chance to get creative, bring out your Mexican Fiesta Attire. Saturday evening is semi-formal attire.



Sawgrass Marriott Golf Resort & Spa

1000 TPC Boulevard
Ponte Vedra Beach, FL 32082

RESERVATIONS: The hotel has offered us a group rate of \$161.68 for a standard room including resort fee.

To book your stay visit our website www.frvta.org/members/state-convention or call 904-285-7777.

PARKING: Self-parking is \$20 a day & valet is only \$28 a day.

Discount air fares and car rental rates are available through www.ytbtravel.com/page/home/wa@frvta. This is an easy one-stop-shop to make all your travel arrangements.

Plus it's a great way of supporting your Association.

Safe travels!



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IRV Fiesta

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REGISTRATION Form

Please type or print all information clearly.

Company Name: _____

Mailing Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Region #: _____ Business Type: _____

Arrival Date: _____ Departure Date: _____

Registration fees include access to all business meetings, social functions and meals at the events.

	(Men's) T-Shirt Size Small - 3XL	Registration Fee:	
1st Company Employee: _____	_____	\$375.00	\$ _____
2nd Company Employee: _____	_____	\$350.00	\$ _____
3rd Company Employee: _____	_____	\$350.00	\$ _____
4th Company Employee: _____	_____	\$350.00	\$ _____
Child Attendee: _____	Age: _____	\$200.00	\$ _____
Child Attendee: _____	Age: _____	\$200.00	\$ _____
Child rate applies to Ages 8-12 Children under 7 years of age are FREE.		Total	\$ _____

BUSINESS Social FUNCTIONS

Please indicate the number of people attending each function.

_____ Thursday: Welcome Reception

_____ Friday: General Session

_____ Friday: Costume/Dinner Party

_____ Saturday: Game Show Luncheon

_____ Saturday: Awards Banquet
(not recommended for children)

Note: If you have special dietary needs, please advise the State Office in advance.

FRIDAY Afternoon ACTIVITIES

DANCE LESSONS

Name: _____

Name: _____

Name: _____

Name: _____

GOLF OUTING

Name: _____

Name: _____

Name: _____

Name: _____

Please make checks payable to FRVTA & mail with this form to:

FRVTA Convention, 10510 Gibsonton Drive, Riverview, FL 33578

Online registration available at www.frvta.org/members/state-convention

For further assistance contact: AnaC@frvta.org/813-741-0488

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THE FRVTA BOARD OF DIRECTORS & STATE OFFICE STAFF

Welcomes You To The

2022 FRVTA STATE CONVENTION

Sawgrass Marriott Golf Resort & Spa • Ponte Vedra Beach, FL



STATE Officers

CHAIRMAN of the BOARD

ROB COCHRAN

Cody Talbert Distribution

PRESIDENT

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JAMIE JORGENSEN

Tri-Am RV Center Inc

Government Affairs Liaison

LYN HART

A & S Land Company

OFFICE Staff

DAVE KELLY

Executive Director

LESA COLVIN

Show Director

JERILYN CONNETTI

Controller

PATTY FLANAGAN

Regional Show Coordinator

ANA CORREIA

Administrative Coordinator

SHARLENE NELSON

Membership Coordinator



FLORIDA RV TRADE ASSOCIATION

10510 Gibsonton Drive • Riverview, FL 33578

Phone: 813.741.0488 • 1.800.330.7882 • Fax: 813.741.0688

Email: info@frvta.org • Website: www.frvta.org

