

EXHIBITOR MANUAL
for the
JACKSONVILLE FALL RV SHOW

October 5 – 8, 2023

Jacksonville Equestrian Center
13611 Normandy Boulevard
Jacksonville, FL 32221
Facility: 904-255-4254



Regional President, Greg Stachacz – General RV

On-Site Show Manager:

Lesa Colvin, Show Director
Cell: 813-714-3443

Monday, October 2nd – Thursday, October 5th

Patty Flanagan, Show Coordinator
Cell: 813-318-1487

Wednesday, October 4th – Monday, October 9th

Please take time to carefully review these materials as they will save you time and money to help make your experience more profitable and enjoyable. Please share this with all personnel working your exhibit at the show.

Florida RV Trade Association
10510 Gibsonton Drive, Riverview FL 33578
Phone: (813) 741-0488 • Fax: (813) 741-0688 • www.frvta.org

SHOW INFORMATON

Show Hours: Thursday – Saturday 10:00 am – 5:00 pm
Sunday 10:00 am – 4:00 pm

Admission: \$ 10 – Adults Children 12 and under Free

Parking: FREE

Directions: Exhibitors must have their exhibitor badge to enter through the exhibitor gates.

From the North: Take I-95 South to I-295 South, 14.5 miles to I-10 West, 4.8 miles to Chaffee Road, Exit # 351. Turn Right onto Chaffee Road, go 3 miles to Normandy Boulevard. Turn Right onto Normandy Boulevard and the Equestrian Center is approximately 4.3 miles on the Right.

From the South: Take I-95 North to I-295 North, 15.6 miles to 103rd Street, Exit # 16. Turn Left onto 103rd Street and go 7.8 miles to New World Avenue. Turn Right onto New World Avenue, go one block to Normandy Boulevard and turn Left. The Equestrian Center is approximately 1 mile on the Right.

From the West: Take I-10 East to Chaffee Road, Exit # 351. Turn Left onto Chaffee Road, go 3 miles to Normandy Boulevard. Turn Right onto Normandy Boulevard and the Equestrian Center is approximately 4.3 miles on the Right.

From the Ocala Area: Take US 27 North to US 301, approximately 22.5 miles. Turn Right onto US 301 North, go 51.3 miles to Normandy Boulevard. Turn Right onto Normandy Boulevard and the Equestrian Center is approximately 6.6 miles on the left.

SHOW SERVICES

Shipping & Decorator:

*Refer to appropriate [order forms on website](#).

Expositions, Etc. by Chene Inc

Mailing: PO Box 22978

St. Petersburg, FL 33742

727-577-1168

Shipping: 4740 126th Avenue North, Suite A

Clearwater, FL 33762

Accommodations:

Holiday Inn & Suites

537 Chaffee Point Blvd.

Jacksonville, FL 32221

904-652-2782

Hampton Inn Jacksonville I-10 West

548 Chaffee Point Blvd.

Jacksonville, FL 32221

904-783-8277

Fairfield Inn & Suites

561 Chaffee Point Blvd.

Jacksonville, FL 32221

904-693-4400

Rates start at:

\$ 170.00/ night + tax

\$ 162.00/ night + tax

\$ 175.00/ night + tax

Exhibitor Camping:

Full hook-up available, contact Patty or Ana at the State Office for reservations.

Rates start at: \$30.00/ night + 13.5% taxes

Electric: Electric is only available in the Arena Building and on the Pavilion Pad.

RULES & GENERAL INFORMATION

Each exhibit must have a representative in attendance, their booth or display manned, and RV units opened during all specified show hours. In the case of an emergency, running late, etc. please notify On-Site Show Manager.

Credentials: Each person working the exhibit is required to have an Exhibitor Button. Exhibitors MUST have an exhibitor button in order to enter the ticket gates without a charge. Be sure to request these buttons in advance via the website. Buttons will be available for pick-up on Move-in day. They will be given to your authorized rep or be in your display/booth. Additional buttons may be available at the Show Office. Dealers are allotted a maximum of 20 buttons, regardless of exhibit space size. Suppliers are allotted a maximum of 10 buttons. Exhibitors may purchase additional buttons at a cost of \$1.00 per.

Parking: Outside exhibitors are asked to park on the Northeast side of the facility and inside exhibitors are asked to park on the Northwest side of the facility. The inside arena will be loading and unloading **ONLY**. You will need to have your exhibitor button to enter through the through gate.

Payments: All final payments for show exhibition are due prior to the first day of move-in. Exhibitors will not be permitted to exhibit with an outstanding balance.

Security: There will be security beginning Monday, October 2nd, including over-night.

Note: The building is closed each night at approximately 6:00 PM and will re-open at 8:00 AM.

Be sure to place all personal belongings in a secure area.

Safety/Aisles: All products and display materials (such as tables, plants, chairs, signs, etc.) must be confined to the actual limits of your assigned area. No units or any part of unit (steps, slide-outs, mirrors and tail pipes) may extend into the aisles or another exhibitor's display. Avoid having unit entries on the main aisles.

Sound/Music: As per BMI and ASCAP regulations, the use of copyrighted music is prohibited. The use of microphones and/or speakers must be kept at acceptable levels so as not to disturb other exhibitors.

Generators: On board generators are allowed in the outside displays provided that they do not exhaust into another exhibitor's display/booth.

ATVs/Golf Carts: May be shown for display purposes ONLY. No For Sale signs are permitted.

Animals: Wild or exotic animals are not allowed in the display space/booth.

Food/Concessions: Food will be available for purchase through Jacksonville Equestrian Center, the authorized concessionaire for the facility which has no affiliation with FRVTA. Open only during show hours.

Lost & Found: All items should be turned into Show Management.



**Lunch will be provided on Wednesday, October 4th
compliments of Region 6
This will be located on the arena floor from 11:30 am – 1:30 pm**

Visit us @ FRVTA.ORG & Go RVing @ gorving.com

DEALERS

IMPORTANT SAFETY NOTICE:

All exhibitors need to make arrangements to lessen incidents within your displays. Such arrangements should include but are not limited to:

- Anti-slip strips or coverings on the entrance/exit and interior steps
- Ensure all steps are dry
- Slide-outs and 5th wheel hitches covered to help prevent head injuries i.e., fun noodle, pipe insulation, plants, signage
- All space between units not considered an aisleway be secured i.e., plants, signage/roped off
- All carpeting or floor coverings secured i.e., tape, nails, vehicle tires, signage
- Any wiring of any type covered or secured. Wiring under carpet/floor coverings clearly marked i.e., caution tape or safety cones
- "Watch Your Step"/HOLD HANDRAIL (if applicable) signage

Staging: Starting Monday, October 2nd you may begin to drop off units. The facility will not accept any units prior to this date. Please use your campground area to the South side of the facility, behind the barns or the field on the North side of the building.

*The appropriate RVIA seal must be carried on all show units, prior to being moved into show display. *

Move-In: Please refer to your company's scheduled time below.

Tuesday, October 3rd

8:00 AM	Campers Inn of Jacksonville	Space # 210
	Campers Inn of Jacksonville	Space # 220
	General RV Center	Space # 300
	Campers Inn of Jacksonville	Space # 430
	General RV Center	Space # 510
12:00 PM	D & H Truck Camper Emporium	Space # 420
	Dana Drakes Countryside RV	Space # 400

Wednesday, October 4th

8:00 AM	North Trail RV Center	Space # 200
	Blue Compass RV	Space # 320
	Campers Inn of Jacksonville	Space # 410
	Campers Inn of Jacksonville	Space # 500
	Village RV	Space # 600

Show Units: This is a NEW and USED RV product show ONLY (2018 and newer).

- A copy of the MSO or a used title signed over into dealership's name must be on hand per possible on-site DMV inspections.
- A sign with the dealership's name must be posted in display.

Demo Units: Allowed in dealer's purchased campground area ONLY.

Off-Premises Permit: A completed copy of the off-premises permit must be on display at all times and a copy provided to the State Office prior to show opening.

Department of Motor Vehicles (DMV)

Attention: Ciara Wright
9550 Regency Square Blvd., Suite 100
Jacksonville, FL 32225

Phone: (904) 365-2681

Fax: (904) 723-2001

Email: DmvRegion3@flhsmv.gov

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Bee Back Passes: Upon move-in or first day of show, each Dealer, (authorized rep from company), will receive 25 "Bee Back" passes. These passes are to be used for customers interested in returning to the show on another day. Please provide your company name on the "Bee Back" as the customer will need to present the pass at ticket gate for entrance. If you require additional passes, please see Show Manager.

Move-Out: Any movement prior to the show ending at 4:00 PM on Sunday, October 8th will result in a \$500 fine. Exhibitors may begin to move-out once Show Management has given the all clear. All units must be completely off the facility grounds by 5:00 PM on Monday, October 9th. Any units remaining after that time may be subject to a fine or towed by the facility at the owner's expense.

SUPPLIERS

Booth Specifications: Most booths are inside the Arena on hard packed dirt. Each booth is a standard 10' x 10' with 8' high draped back wall and 3' high draped side rails to separate your space from adjoining booths. Note: If you have 2 or more booths, side rails will not be used in between spaces. Each booth is furnished with one 6' skirted table and 2 chairs, and one identification sign 7" x 44" with the contracted company name. No exhibit shall exceed 3' in height for the first 7' and no signs, flags or banners taller than a total of 20'.

Solicitation: **No** distribution of any literature, giveaways, or presentations outside of your assigned booth area.

Sales Tax License: Each exhibitor is required to collect sales tax. Exhibitor must have Florida DOR Tax License on-site during show. Contact (850) 488-6800 or visit – https://floridarevenue.com/taxes/taxesfees/Pages/annual_resale_certificate_sut.aspx

Move-In: Exhibitors may start moving in on Wednesday, October 4th from Noon - 6:00 PM. Exhibitors MUST be fully set-up by Thursday prior to show opening at 10:00 AM. Exhibitors may enter show at 8:00 AM each day to prep/set-up booth.

Parking: The inside arena will be loading and unloading **ONLY**. Trailers can stay if they can fit behind your booth display. All vehicles will need to park on Northwest side of the facility.

Move-Out: Exhibitors may begin to break down their booths once the show ends. Any movement prior to the show ending at 4:00 PM on Sunday, October 8th will result in a \$500.00 fine. All materials must be cleared from the building by Midnight.

Booth Assignments: as of 9/25/2023

Note: Booth assignments are subject to change on-site by Show Management.

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| 1. Big Skinny Wallets | 13. Safe T Plus | 25. Specialty Cartz & Partz |
| 2. USA Trade Show | 14. LeafHome | 26. Keystone Trader |
| 3. USA Trade Show | 15. Captain Carts | 27. Keystone Heights RV Resort |
| 4. Natural Outdoor Supplies | 16. Captain Carts | 28. Keystone Heights RV Resort |
| 5. RVRoof.com | 17. Deep Sleep Solutions | 29. PPL Motor Homes |
| 6. Prestige Products Direct | 18. Cannon's of Jax | 30. PPL Motor Homes |
| 7. Prestige Products Direct | 19. Cannon's of Jax | 31. Edward Jones |
| 8. Prestige Products Direct | 20. Cannon's of Jax | 32. Iceberg Mobile RV |
| 9. Cutco | 21. Cannon's of Jax | 33. Old Goat RV Service |
| 10. Kracken Adventure Bikes | 22. All American Gutter Protection | 34. Copeland Welding |
| 11. Kracken Adventure Bikes | 23. Bath Fitter | 35. Copeland Welding |
| 12. Kracken Adventure Bikes | 24. Travel Resorts of America | |