

EXHIBITOR MANUAL  
for the  
**JACKSONVILLE RV MEGASHOW**

**February 9 – 12, 2023**

Jacksonville Equestrian Center  
13611 Normandy Boulevard  
Jacksonville, FL 32221  
Facility: 904-255-4254



Regional President, Greg Stachacz – General RV

On-Site Show Manager:

*Patty Flanagan, Regional Show Coordinator  
Cell: 813-318-1487*

Monday, February 6<sup>th</sup> – Monday, February 13<sup>th</sup>

***Please take time to carefully review these materials as they will save you time and money to help make your experience more profitable and enjoyable. Please share this with all personnel working your exhibit at the show.***

**Florida RV Trade Association**  
10510 Gibsonton Drive, Riverview FL 33578  
Phone: (813) 741-0488 • Fax: (813) 741-0688 • [www.frvta.org](http://www.frvta.org)

## SHOW INFORMATON

Show Hours: Thursday – Saturday 10:00 am – 5:00 pm  
Sunday 10:00 am – 3:00 pm  
Admission: \$ 10 – Adults Children 12 and under Free  
Parking: FREE

**Directions:** Exhibitors must have their exhibitor badge to enter through the exhibitor gates.

**From the North:** Take I-95 South to I-295 South, 14.5 miles to I-10 West, 4.8 miles to Chaffee Road, Exit # 351. Turn Right onto Chaffee Road, go 3 miles to Normandy Boulevard. Turn Right onto Normandy Boulevard and the Equestrian Center is approximately 4.3 miles on the Right.

**From the South:** Take I-95 North to I-295 North, 15.6 miles to 103<sup>rd</sup> Street, Exit # 16. Turn Left onto 103<sup>rd</sup> Street and go 7.8 miles to New World Avenue. Turn Right onto New World Avenue, go one block to Normandy Boulevard and turn Left. The Equestrian Center is approximately 1 mile on the Right.

**From the West:** Take I-10 East to Chaffee Road, Exit # 351. Turn Left onto Chaffee Road, go 3 miles to Normandy Boulevard. Turn Right onto Normandy Boulevard and the Equestrian Center is approximately 4.3 miles on the Right.

**From the Ocala Area:** Take US 27 North to US 301, approximately 22.5 miles. Turn Right onto US 301 North, go 51.3 miles to Normandy Boulevard. Turn Right onto Normandy Boulevard and the Equestrian Center is approximately 6.6 miles on the left.

## SHOW SERVICES

**Shipping & Decorator:** \*Refer to appropriate [order forms on website](#).

### Expositions, Etc. by Chene Inc

Mailing: PO Box 22978  
St. Petersburg, FL 33742  
727-577-1168

Shipping: 4740 126<sup>th</sup> Avenue North, Suite A  
Clearwater, FL 33762

### **Accommodations:**

**Holiday Inn & Suites**  
537 Chaffee Point Blvd.  
Jacksonville, FL 32221  
904-652-2782

**Hampton Inn Jacksonville I-10 West**  
548 Chaffee Point Blvd.  
Jacksonville, FL 32221  
904-783-8277

**Fairfield Inn & Suites**  
561 Chaffee Point Blvd.  
Jacksonville, FL 32221  
904-693-4400

### **Rates start at:**

\$ 170.00/ night + tax

\$ 168.00/ night + tax

\$ 169.00/ night + tax

### **Exhibitor Camping:**

Full hook-up available, contact Patty or Ana at the State Office for reservations.

Rates start at: \$30.00/ night + 13.5% taxes

**Electric:** Electric is only available in the Arena Building and on the Pavilion Pad.

## RULES & GENERAL INFORMATION

Each exhibit must have a representative in attendance, their booth or display manned, and RV units opened during all specified show hours.

In the case of an emergency, running late, etc. please notify On-Site Show Manager.

**Credentials:** Each person working the exhibit is required to have an Exhibitor Button. Exhibitors MUST have an exhibitor button in order to enter the ticket gates without a charge. Be sure to request these buttons in advance via the website. Buttons will be available for pick-up on Move-in day. They will be given to your authorized rep or be in your display/booth. Additional buttons may be available at the Show Office. Dealers are allotted a maximum of 20 buttons, regardless of exhibit space size. Suppliers are allotted a maximum of 10 buttons. Exhibitors may purchase additional buttons at a cost of \$1.00 per.

**Parking:** Outside exhibitors are asked to park on the Northeast side of the facility and inside exhibitors are asked to park on the Northwest side of the facility. The inside arena will be loading and unloading **ONLY**. You will need to have your exhibitor button to enter through the through gate.

**Payments:** All final payments for show exhibition are due prior to the first day of move-in. Exhibitors will not be permitted to exhibit with any outstanding balance.

**Security:** There will be security beginning Monday, February 6<sup>th</sup>, including over-night.  
Note: The building is closed each night at approximately 6:00 PM and will re-open at 8:00 AM.  
Be sure to place all personal belongings in a secure area.

**Safety/Aisles:** All products and display materials (such as tables, plants, chairs, signs, etc.) must be confined to the actual limits of your assigned area. No units or any part of unit (steps, slide-outs, mirrors and tail pipes) may extend into the aisles or another exhibitor's display. Avoid having unit entries on the main aisles.

**Sound/Music:** As per BMI and ASCAP regulations, the use of copyrighted music is prohibited. The use of microphones and/or speakers must be kept at acceptable levels so as not to disturb other exhibitors.

**Generators:** On board generators are allowed in the outside displays provided that they do not exhaust into another exhibitor's display/booth.

**ATVs/Golf Carts:** May be shown for display purposes **ONLY**. No For Sale signs are permitted.

**Animals:** Wild or exotic animals are not allowed in the display space/booth.

**Food/Concessions:** Food will be available for purchase through Anthony's Gourmet Catering, the authorized concessionaire for the facility which has no affiliation with FRVTA. Open only during show hours.

**Lost & Found:** All items should be turned into Show Management.



**Lunch will be provided on Wednesday, February 8<sup>th</sup>  
compliments of Region 6**

**This will be located on the arena floor from 11:30 am – 1:30**

**Visit us @ [FRVTA.ORG](http://FRVTA.ORG) & Go RVing @ [gorving.com](http://gorving.com)**

## DEALERS

**Staging:** Starting Monday, February 6<sup>th</sup> you may begin to drop off units. The facility will not accept any units prior to this date. Please use your campground area to the South side of the facility, behind the barns or the field on the North side of the building.

\*The appropriate RVIA seal must be carried on all show units, prior to being moved into show display. \*

**\*\*On Monday, February 6, 2023, we will have the parking lots serviced by a street cleaning company. We ask that you DO NOT park any vehicles in any of the paved parking lot areas. \*\***

**Move-In:** Please refer to your company's scheduled time below.

### Tuesday, February 7<sup>th</sup>

8:00 AM	Campers Inn of Jacksonville	Space # 210
	Campers Inn of Jacksonville	Space # 220
	General RV Center	Space # 300
	Campers Inn of Jacksonville	Space # 430
	General RV Center	Space # 510
12:00 PM	D & H Truck Camper Emporium	Space # 420

### Wednesday, February 8<sup>th</sup>

8:00 AM	Como RV	Space # 200
	Blue Compass RV	Space # 320
	General RV Center	Space # 500
	Available	Space # 600

**Show Units:** This is a NEW RV product show ONLY (2022 and newer). Used units are only allowed in purchased campground area.

- A copy of the MSO or a used title signed over into dealership's name must be on hand per possible on-site DMV inspections.
- A sign with the dealership's
- Name must be posted in display.

**Demo Units:** Allowed in dealer's purchased campground area ONLY.

**Off-Premises Permit:** A completed copy of the off-premise permit must be on display at all times and a copy provided to the State Office prior to show opening.

### ***Department of Motor Vehicles*** (DMV)

Attention: Kristina (Kris) Grouke  
9550 Regency Square Blvd., Suite 100  
Jacksonville, FL 32225

**Phone:** (904) 365-2681

**Fax:** (904) 723-2001

**Email:** DmvRegion3@flhsmv.gov

**Bee Back Passes:** Upon move-in or first day of show, each Dealer, (authorized rep from company), will receive 25 "Bee Back" passes. These passes are to be used for customers interested in returning to the show on another day. Please provide your company name on the "Bee Back" as the customer will need to present the pass at ticket gate for entrance. If you require additional passes, please see Show Manager.

**Move-Out:** Any movement prior to the show ending at 3:00 PM on Sunday, February 12<sup>th</sup> will result in a \$500 fine. Exhibitors may begin to move-out once Show Management has given the all clear. All units must be completely off the facility grounds by 5:00 PM on Monday, February 13<sup>th</sup>. Any units remaining after that time may be subject to a fine or towed by the facility at the owner's expense.

## SUPPLIERS

**Booth Specifications:** Most booths are inside the Arena on hard packed dirt.

Each booth is a standard 10' x 10' with 8' high draped back wall and 3' high draped side rails to separate your space from adjoining booths. Note: If you have 2 or more booths, side rails will not be used in between spaces. Each booth is furnished with one 6' skirted table and 2 chairs, and one identification sign 7" x 44" with the contracted company name. No exhibit shall exceed 3' in height for the first 7' and no signs, flags or banners taller than a total of 20'.

**Solicitation:** **No** distribution of any literature, giveaways, or presentations outside of your assigned booth area.

**Sales Tax License:** Each exhibitor is required to collect sales tax. Exhibitor must have Florida DOR Tax License on-site during show. Contact (850) 488-6800 or visit – [https://floridarevenue.com/taxes/taxesfees/Pages/annual\\_resale\\_certificate\\_sut.aspx](https://floridarevenue.com/taxes/taxesfees/Pages/annual_resale_certificate_sut.aspx)

**Move-In:** Exhibitors may start moving in on Wednesday, February 8<sup>th</sup> from Noon - 6:00 PM. Exhibitors MUST be fully set-up by Thursday prior to show opening at 10:00 AM. Exhibitors may enter show at 8:00 AM each day to prep/set-up booth.

**Parking:** The inside arena will be loading and unloading **ONLY**. Trailers can stay if they can fit behind your booth display. All vehicles will need to park on Northwest side of the facility.

**Move-Out:** Exhibitors may begin to break-down their booths once the show ends. Any movement prior to the show ending at 3:00 PM on Sunday, February 12<sup>th</sup> will result in a \$500.00 fine. All materials must be cleared from the building by Midnight.

### Booth Assignments: as of 1/30/2023

- |                                |                                    |                             |
|--------------------------------|------------------------------------|-----------------------------|
| 1. Doms Sunglasses             | 27. PPL Motor Homes                | 53. Copeland's Welding      |
| 2. Doms Sunglasses             | 28. Cannon's of Jax                | 54. Copeland's Welding      |
| 3. Sunlight Resorts            | 29. Cannon's of Jax                | 55. Captain Cricket Carts   |
| 4. FL RV Parks & Campgrounds   | 30. Cannon's of Jax                | 56. Nomads                  |
| 5. Suwannee River Rendezvous   | 31. Cannon's of Jax                | 57. Happy Feet              |
| 6. Dejavi Innovation           | 32. Cannon's of Jax                | 58. Cabo Rio RV Resort      |
| 7. Dejavi Innovation           | 33. All American Gutter Protection | 59. True Honey Teas         |
| 8. Ormond Beach Welcome Center | 34. New York Life                  | 60. FHIA Remodeling         |
| 9. Natural Outdoor Supplies    | 35. Sunkissed Covers               | 61. Wireless Vision         |
| 10. RVRoof.com                 | 36. Bathfitter                     | 62. Murray Insurance Agency |
| 11. Euroshine                  | 37. Kitchen Craft                  | 63.                         |
| 12. Euroshine                  | 38. Kitchen Craft                  |                             |
| 13. Cutco                      | 39. Discover Vacations             |                             |
| 14. Roderick Crabbe - Allstate | 40. Worley's Wonder                |                             |
| 15. Agave Glass Florida        | 41. Dana Drake's Countryside RV    |                             |
| 16. Kracken Adventure Bikes    | 42. Travel Resorts of America      |                             |
| 17. Kracken Adventure Bikes    | 43. Davis Tire                     |                             |
| 18. Edward Jones               | 44. Davis Tire                     |                             |
| 19. Travel Plan by Inman       | 45. Keystone Heights RV Resort     |                             |
| 20. Gripstic                   | 46. Keystone Heights RV Resort     |                             |
| 21. Vacation Village Resorts   | 47. Leafilter Gutter Protection    |                             |
| 22. D&H Truck Camper Emporium  | 48. Southern Roots Designs         |                             |
| 23. Soldier Solutions          | 49. Alpha Foundations              |                             |
| 24. Leaf Home Water Solutions  | 50. Island Oaks RV Resort          |                             |
| 25. Travel Resorts of America  | 51. Murbles Kramers Kreations      |                             |
| 26. Travel Resorts of America  | 52. Copeland's Welding             |                             |

**Note:** Booth assignments are subject to change on-site by Show Management.