

EXHIBITOR MANUAL  
for the  
**Fort Myers RV Show**

**January 25 – 28, 2024**

Jet Blue Park  
11500 Fenway South Drive  
Ft. Myers, FL 33913  
Facility: (239) 226-4700



Regional President, Mike Harlan– North Trail RV Resort

On-Site Show Managers:

*Dave Kelly, Executive Director*

*Cell: 813-714-3445*

Monday, January 22<sup>nd</sup> – Thursday, January 25<sup>th</sup>

*Patty Flanagan, Regional Show Coordinator*

*Cell: 813-318-1487*

Tuesday, January 23<sup>rd</sup> – Monday, January 29<sup>th</sup>

***Please take time to carefully review these materials as they will save you time and money to help make your experience more profitable and enjoyable. Please share this with all personnel working your exhibit at the show.***

**Florida RV Trade Association**

10510 Gibsonton Drive, Riverview FL 33578

Phone: (813) 741-0488 • Fax: (813) 741-0688 • [www.frvta.org](http://www.frvta.org)

## SHOW INFORMATION

Show Hours: Thursday – Saturday 10:00 am – 5:00 pm  
Sunday 10:00 am – 4:00 pm  
Admission: \$ 10 – Adults Children 16 and under Free  
Parking: FREE

**Directions:** Exhibitors must have their exhibitor badge to enter through the exhibitor gates.

- **From the North:** Take I-75 South to Exit 131 toward Cape Coral, Use left 2 lanes to turn left onto Daniels Pkwy, Go 2.1 miles and turn left onto Fenway South.
- **From the South:** Take I-75 North to Exit 131. Keep right at the fork and merge onto Daniels Pkwy, Go 1.8 miles and turn left onto Fenway south
- **From the East:** Take Daniels Pkwy west and make a right on Fenway South.
- **From the Fort Myers Area:** Take Daniels Pkwy and turn left onto Fenway South

## SHOW SERVICES

### **Shipping & Decorator:**

**Expositions, Etc. by Chene Inc**  
Mailing: PO Box 22978  
St. Petersburg, FL 33742  
727-577-1168

\*Refer to appropriate [order forms on website](#).

Shipping:  
4740 126<sup>th</sup> Avenue North, Suite A  
Clearwater, FL 33762

### **Accommodations:**

**Baymont By Wyndham**  
9401 Market Place Rd.  
Ft. Myers FL 33912  
239-215-4869

#### ***Rates start at:***

\$ 164.00/ night + tax

### **Travel Lodge By Wyndham**

13661 Indian Paint Ln.  
Ft. Myers, FL 33912  
239-228-3666

\$ 176.00/ night + tax

### **Best Western Airport**

8955 Daniels Pkwy.  
Ft. Myers, FL 33912  
239-561-7000

\$ 180.00/ night + tax

## RULES & GENERAL INFORMATION

Each exhibit must have a representative in attendance, their booth or display manned and RV units opened during all specified show hours.

In the case of an emergency, running late, etc. please notify On-Site Show Manager.

**Credentials:** Each person working the exhibit is required to have an Exhibitor Button. Exhibitors MUST have an exhibitor button in order to enter the ticket gates without a charge. Be sure to request these buttons in advance via the website. Buttons will be available for pick-up on Move-in day. They will be given to your authorized rep or be in your display/booth. Additional buttons may be available at Show Office. Dealers are allotted a maximum of 20 buttons, regardless of exhibit space size. Suppliers are allotted a maximum of 10 buttons. Exhibitors may purchase additional buttons at a cost of \$1.00 per.

**Parking:** Once you have located your booth, please off-load your vehicle and move it to general parking area.

**Payments:** All final payments for show exhibition are due prior to the first day of move-in. Exhibitors will not be permitted to exhibit with any outstanding balance.

**Security:** There will be security beginning Monday, January 22<sup>nd</sup>, including over-night.

Note: The tent is closed each night at approximately 6:00 PM and will re-open at 9:00 AM.

Be sure to place all personal belongings in a secure area.

**Safety/Aisles:** All products and display materials (such as tables, plants, chairs, signs, etc.) must be confined to the actual limits of your assigned area. No units or any part of unit (steps, slide-outs, mirrors and tail pipes) may extend into the aisles or another exhibitor's display. Avoid having unit entries on the main aisles.

**Sound/Music:** As per BMI and ASCAP regulations, the use of copyrighted music is prohibited. The use of microphones, and/or speakers must be kept at acceptable levels so as not to disturb other exhibitors.

**Generators:** On board generators are allowed in the outside displays, provided that they do not exhaust into another exhibitor's display/booth.

**ATVs/Golf Carts:** May be shown for display purposes ONLY. No For Sale signs are permitted.

**Animals:** Wild or exotic animals are not allowed in the display space/booth.

**Food/Concessions:** Food will be available for purchase through Aramark Concession, the authorized concessionaire for the facility which has no affiliation with FRVTA. Open only during show hours.

**Lost & Found:** All items should be turned into Show Management.



Visit us @ [FRVTA.ORG](http://FRVTA.ORG) & Go RVing @ [gorving.com](http://gorving.com)

## DEALERS

**IMPORTANT SAFETY NOTICE:** All exhibitors need to make arrangements to lessen incidents within your displays. Such arrangements should include but are not limited to:

- Anti-slip strips or coverings on the entrance/exit and interior steps
- Ensure all steps are dry
- Slide-outs and 5th wheel hitches covered to help prevent head injuries i.e., fun noodle, pipe insulation, plants, signage
- All space between units not considered an aisleway be secured i.e., plants, signage/roped off
- All carpeting or floor coverings secured i.e., tape, nails, vehicle tires, signage
- Any wiring of any type covered or secured. Wiring under carpet/floor coverings clearly marked i.e., caution tape or safety cones
- “Watch Your Step”/HOLD HANDRAIL (if applicable) signage.

**Staging:** Starting Monday, January 22<sup>nd</sup>, you may begin to drop off units. The facility will not accept any units prior to this date.

\*The appropriate RVIA seal must be carried on all show units, prior to being moved into show display.

**Move-In:** Please refer to your company’s scheduled time below.

**Tuesday, January 23<sup>rd</sup> 8:00 AM:**

General RV Spaces 130 & 160  
Blue Compass RV Space 140

**Tuesday, January 23<sup>rd</sup> 12:00 PM:**

Southern Marine & RV Space 170

**Wednesday, January 24<sup>th</sup>:**

Adventure RV Space 200  
Coach House Space 205  
Gerzeny’s RV Space 120

LaBrires RV Space 220  
North Trail RV Space 100  
RV Factory Space 210

**Show Units:** This is a NEW RV product show ONLY (2022 and newer).

- \* A copy of the MSO or a used title signed over into dealership’s name must be on hand per possible on-site DMV inspections.
- \* A sign with dealership’s name must be posted in display.

**Demo Units:** Two demo units per dealer. Demo parking will be marked at the facility upon your arrival.

**Off-Premises Permit:** A completed copy of the off-premises permit must be on display at all times and a copy provided to the State Office prior to show opening.

***Department of Motor Vehicles*** (DMV)

Attention: Joseph Marks

**Phone:** (941) 723-4551

323 10<sup>th</sup> Ave. West, Suite 200

**Fax:** (941) 723-4553

Palmetto, FL 34221

**Email:** DmvRegion8@flhsmv.gov

**Bee Back Passes:** Upon move-in or first day of show, each Dealer, (authorized rep from company), will receive 25 “Bee Back” passes. These passes are to be used for customers interested in returning to the show on another day. Please provide your company name on the “Bee Back” as the customer will need to present the pass at ticket gate for entrance. If you require additional passes, please see Show Manager.

**Move-Out:** Any movement prior to the show ending at 4:00 PM on Sunday, January 28<sup>th</sup> will result in a \$500 fine. Exhibitors may begin to move-out once Show Management has given the all clear. All units must be removed from Jet Blue Park by 5:00 pm, Tuesday January 30, 2024. Any units remaining after that time may be subject to a fine or towed by the facility at the owner’s expense.

## SUPPLIERS

**Booth Specifications:** All booths are outside under a tent.

Each booth is a standard 10' x 10' with 8' high draped back wall and 3' high draped side rails to separate your space from adjoining booths. Note: If you have 2 or more booths, side rails will not be used in between spaces. Each booth is furnished with one 6' skirted table and 2 chairs, and one identification sign 7" x 44" with the contracted company name. No exhibit shall exceed 3' in height for the first 7' and no signs, flags or banners taller than a total of 20'.

**Solicitation:** No distribution of any literature, giveaways, or presentations outside of your assigned booth area.

**Sales Tax License:** Each exhibitor is required to collect sales tax. Exhibitor must have Florida DOR Tax License on-site during show. Contact (850) 488-6800 or visit – [https://floridarevenue.com/taxes/taxesfees/Pages/annual\\_resale\\_certificate\\_sut.aspx](https://floridarevenue.com/taxes/taxesfees/Pages/annual_resale_certificate_sut.aspx)

**Move-In:** Exhibitors may start moving in on Wednesday, January 24<sup>th</sup> from Noon - 6:00 PM. Exhibitors MUST be fully set-up by Thursday prior to show opening at 10:00 AM. Exhibitors may enter show at 8:00 AM each day to prep/set-up booth.

**Parking:**

**Move-Out:** Exhibitors may begin to break-down their booths once the show ends. Any movement prior to the show ending at 4:00 PM on Sunday, January 28<sup>th</sup> will result in a \$500.00 fine. All materials must be cleared from the tent by 7:00 pm.

**Booth Assignments:** as of 11/30/2023

- |                                   |                                  |
|-----------------------------------|----------------------------------|
| 1. Olde Florida MC Resort         | 16. Travel Resorts of America    |
| 2. Anderson Brochure Distribution | 17. The Ranch at Arcadia Palms   |
| 3. Anderson Brochure Distribution | 18. LeafFilter Gutter Protection |
| 4. Fantasy RV Tours               | 19. Flitz International          |
| 5. Fantasy RV Tours               | 20. Blue Ridge/Great Smoky Mtns  |
| 6. Elite RV                       | 21. Olde Florida MC Resort       |
| 7. Elite RV                       | 22. Uncommon USA                 |
| 8. Passport America               | 23. Cellular Sales               |
| 9. Orange Harbor RV Resort        | 24. Cricket Mini Golf Carts      |
| 10. Adventure Caravans            | 25. Cricket Mini Golf Carts      |
| 11. Adventure Caravans            | 26. Cricket Mini Golf Carts      |
| 12. Euroshine USA                 | 27. Cricket Mini Golf Carts      |
| 13. Euroshine USA                 | 28. Leather Medic                |
| 14. Camping Signs                 | 29. Leather Medic                |
| 15. State Farm - Mary Dixon       |                                  |

**Note:** Booth assignments are subject to change on-site by Show Management.