

EXHIBITOR MANUAL
for the
JACKSONVILLE RV MEGASHOW

February 6 – 9, 2025

Jacksonville Equestrian Center
13611 Normandy Boulevard
Jacksonville, FL 32221
Facility: 904-255-4254



Regional President, Jeff Lavalee – General RV

On-Site Show Manager:

Patty Flanagan, Show Director

Cell: 813-318-1487

Cole Costello, Regional Show Coordinator

Cell: 813-709-5376

Monday, February 3rd – Monday, February 10th

Please take time to carefully review these materials as they will save you time and money to help make your experience more profitable and enjoyable. Please share this with all personnel working your exhibit at the show.

Florida RV Trade Association
5407 Boran Pl., Tampa FL 33610
Phone: (813) 741-0488 • www.frvta.org

SHOW INFORMATION

Show Hours: Thursday – Saturday 9:00 am – 5:30 pm
Sunday 9:00 am – 4:00 pm
Admission: \$10 – Adults Children 12 and under Free
Parking: FREE

Directions: Exhibitors must have their exhibitor badge to enter through the exhibitor gates.

From the North: Take I-95 South to I-295 South, 14.5 miles to I-10 West, 4.8 miles to Chaffee Road, Exit # 351. Turn Right onto Chaffee Road, go 3 miles to Normandy Boulevard. Turn Right onto Normandy Boulevard and the Equestrian Center is approximately 4.3 miles on the Right.

From the South: Take I-95 North to I-295 North, 15.6 miles to 103rd Street, Exit # 16. Turn Left onto 103rd Street and go 7.8 miles to New World Avenue. Turn Right onto New World Avenue, go one block to Normandy Boulevard and turn Left. The Equestrian Center is approximately 1 mile on the Right.

From the West: Take I-10 East to Chaffee Road, Exit # 351. Turn Left onto Chaffee Road, go 3 miles to Normandy Boulevard. Turn Right onto Normandy Boulevard and the Equestrian Center is approximately 4.3 miles on the Right.

From the Ocala Area: Take US 27 North to US 301, approximately 22.5 miles. Turn Right onto US 301 North, go 51.3 miles to Normandy Boulevard. Turn Right onto Normandy Boulevard and the Equestrian Center is approximately 6.6 miles on the Left.

SHOW SERVICES

Shipping & Decorator: *Refer to appropriate [order forms on website](#).

Expositions, Etc. by Chene Inc

Mailing: PO Box 22978
St. Petersburg, FL 33742
727-577-1168

Shipping: 4740 126th Avenue North, Suite A
Clearwater, FL 33762

Accommodations:

Holiday Inn & Suites
537 Chaffee Point Blvd.
Jacksonville, FL 32221
904-652-2782

Hampton Inn Jacksonville I-10 West
548 Chaffee Point Blvd.
Jacksonville, FL 32221
904-783-8277

Fairfield Inn & Suites
561 Chaffee Point Blvd.
Jacksonville, FL 32221
904-693-4400

Rates start at:

\$ 164.00/ night + tax

\$ 148.00/ night + tax

\$ 145.00/ night + tax

Exhibitor Camping:

Full hook-up available, contact Patty or Ana at the State Office for reservations.

Rates start at: \$40.00/ night + 13.5% taxes

Electric: Electric is only available in the Arena Building and on the Pavilion Pad.

RULES & GENERAL INFORMATION

Each exhibit must have a representative in attendance, their booth or display manned, and RV units opened during all specified show hours. In the case of an emergency, running late, etc. please notify On-Site Show Manager.

Credentials: Each person working the exhibit is required to have an Exhibitor Button. Exhibitors MUST have an exhibitor button in order to enter the ticket gates without a charge. Be sure to request these buttons in advance via the website. Buttons will be available for pick-up on Move-in day. They will be given to your authorized rep or be in your display/booth. Additional buttons may be available at the Show Office. Dealers are allotted a maximum of 20 buttons, regardless of exhibit space size. Suppliers are allotted a maximum of 10 buttons. Exhibitors may purchase additional buttons at a cost of \$1.00 per.

Parking: Outside exhibitors are asked to park on the Northeast side of the facility and inside exhibitors are asked to park on the Northwest side of the facility. The inside arena will be for loading and unloading **ONLY**. You will need to have your exhibitor button to enter through the gate.

Payments: All final payments for show exhibition are due prior to the first day of move-in. Exhibitors will not be permitted to exhibit with any outstanding balance.

Security: There will be security beginning Monday, February 3rd, including over-night.
Note: The building is closed each night at approximately 6:00 PM and will re-open at 8:00 AM.
Be sure to place all personal belongings in a secure area.

Safety/Aisles: All products and display materials (such as tables, plants, chairs, signs, etc.) must be confined to the actual limits of your assigned area. No units or any part of unit (steps, slide-outs, mirrors and tail pipes) may extend into the aisles or another exhibitor's display space. Avoid having unit entries on the main aisles.

Sound/Music: As per BMI and ASCAP regulations, the use of copyrighted music is prohibited. The use of microphones and/or speakers must be kept at acceptable levels so as not to disturb other exhibitors.

Generators: On board generators are allowed in the outside displays provided that they do not exhaust into another exhibitor's display/booth.

ATVs/Golf Carts: May be shown for display purposes ONLY. No For Sale signs are permitted.

Animals: Wild or exotic animals are not allowed in the display space/booth.

Food/Concessions: Food will be available for purchase through the Jacksonville Equestrian Center, the authorized concessionaire for the facility which has no affiliation with FRVTA. Open only during show hours.

Lost & Found: All items should be turned into Show Management.



**Lunch will be provided on Wednesday, February 5th
compliments of Region 6
This will be located on the South Concession Concourse from 11:30 am – 1:30 pm**

Visit us @ FRVTA.ORG & Go RVing @ gorving.com

DEALERS

IMPORTANT SAFETY NOTICE:

All exhibitors need to make arrangements to lessen incidents within your displays. Such arrangements should include but are not limited to:

- All exhibit space (inside or outside) must maintain a 6-foot unobstructed aisle between units, to include but not limited to steps, slide-outs, signage, etc.
- Anti-slip strips or coverings on the entrance/exit and interior steps
- Ensure all steps are dry
- Slide-outs and 5th wheel hitches covered to help prevent head injuries i.e., fun noodle, pipe insulation, plants, signage
- All space between units not considered an aisleway be secured i.e., plants, signage/roped off
- All carpeting or floor coverings secured i.e., tape, nails, vehicle tires, signage
- Any wiring of any type covered or secured. Wiring under carpet/floor coverings clearly marked i.e., caution tape or safety cones
- "Watch Your Step"/HOLD HANDRAIL (if applicable) signage

Staging: Starting Monday, February 3rd you may begin to drop off units. The facility will not accept any units prior to this date. Please use the campground area to the South side of the facility, behind the barns or the field on the North side of the building.

*The appropriate RVIA seal must be carried on all show units, prior to being moved into show display. *

Move-In: Please refer to your company's scheduled time below.

Tuesday, February 4th

8:00 AM	Campers Inn of Jacksonville	Space # 200
	Campers Inn of Jacksonville	Space # 220
	Blue Compass RV	Space # 300
	General RV Center	Space # 430
	General RV Center	Space # 510
12:00 PM	RV Club USA	Space # 420

Wednesday, February 5th

8:00 AM	Campers Inn of Jacksonville	Space # 320
	D & H Truck Camper Emporium	Space # 410
	General RV Center	Space # 500
	General RV Center	Space # 600
12:00 PM	General RV Center	Space # 340
	General RV Center	Space # 400
	General RV Center	Space # 600
	Campers Inn of Jacksonville	Space # 610

Exhibit Space: All exhibit space (inside or outside) must maintain a 6-foot unobstructed aisle between units, to include but not limited to steps, slide-outs and signage, etc.

Show Units: This is a NEW & USED RV product show (2019 and newer).

- A copy of the MSO or a used title signed over into dealership's name must be on hand for possible on-site DMV inspections.
- A sign with the dealership's name must be posted in display

Demo Units: Allowed in dealer's purchased campground area ONLY.

Off-Premises Permit: A completed copy of the off-premises permit must be on display at all times and a copy provided to the State Office prior to show opening.

Department of Motor Vehicles (DMV)

Attention: Ciara Wright

9550 Regency Square Blvd., Suite 100

Jacksonville, FL 32225

Phone: (904) 365-2681

Fax: (904) 723-2001

Email: CiaraWright@flhsmv.gov or DmvRegion3@flhsmv.gov

Bee Back Passes: Upon move-in or first day of show, each Dealer, (authorized rep from company), will receive 25 “Bee Back” passes. These passes are to be used for customers interested in returning to the show on another day. Please provide your company name on the “Bee Back” as the customer will need to present the pass at ticket gate for entrance. If you require additional passes, please see Show Manager.

Move-Out: Any movement prior to the show ending at 4:00 PM on Sunday, February 9th will result in a \$500.00 fine. Exhibitors may begin to move-out once Show Management has given the all clear. All units must be completely off the facility grounds by 5:00 PM on Monday, February 10th. Any units remaining after that time may be subject to a fine or towed by the facility at the owner’s expense.

SUPPLIERS

Booth Specifications: Most booths are inside the Arena on hard packed dirt.

Each booth is a standard 10' x 10' with 8' high draped back wall and 3' high draped side rails to separate your space from adjoining booths. Note: If you have 2 or more booths, side rails will not be used in between spaces. Each booth is furnished with one 6' skirted table and 2 chairs, and one identification sign 7" x 44" with the contracted company name. No exhibit shall exceed 3' in height for the first 7' and no signs, flags or banners taller than a total of 20'.

Solicitation: No distribution of any literature, giveaways, or presentations outside of your assigned booth area.

Sales Tax License: Each exhibitor is required to collect sales tax. Exhibitors must have Florida DOR Tax License on-site during the show. Contact (850) 488-6800 or visit – https://floridarevenue.com/taxes/taxesfees/Pages/annual_resale_certificate_sut.aspx

Move-In: Exhibitors may start moving in on Wednesday, February 5th from Noon - 6:00 PM. Exhibitors MUST be fully set-up by Thursday prior to show opening at 9:00 AM. Exhibitors may enter show at 8:00 AM each day to prep/set-up booth.

Parking: The inside arena will be for loading and unloading **ONLY**. Trailers can stay if they can fit behind your booth display. All vehicles will need to park on Northwest side of the facility.

Move-Out: Exhibitors may begin to break-down their booths once the show ends. Any movement prior to the show ending at 4:00 PM on Sunday, February 9th will result in a \$500.00 fine. All materials must be cleared from the building by 9:00 pm.

Booth Assignments: as of 1/25/2025

- | | | |
|-------------------------------|------------------------------------|---------------------------------|
| 1. Vacation Village | 25. Florida Financial Advisors | 49. Leafilter Gutter Protection |
| 2. Vacation Village | 26. NSA RV Products | 50. RV Roofing Solutions |
| 3. General RV | 27. MD Essence | 51. Fixer Upper RV |
| 4. General RV | 28. Cannons of Jax | 52. Iceberg Mobile Service |
| 5. General RV | 29. Cannons of Jax | 53. Old Goat Service |
| 6. Edward Jones | 30. Cannons of Jax | 54. Copelands Welding |
| 7. RVRoof.com | 31. Cannons of Jax | 55. Copelands Welding |
| 8. Americas Mailbox | 32. BT Wholesale | 56. |
| 9. Wild Adventures Campground | 33. Renewal by Andersen | 57. Duval Ford |
| 10. Natural Outdoor Supplies | 34. KBS Kreations | 58. Duval Ford |
| 11. USA Trade Shows | 35. All American Gutter Protection | 59. Duval Ford |
| 12. USA Trade Shows | 36. Bathfitter | 60. Duval Ford |
| 13. Suwannee River Rendezvous | 37. Starglow USA | 61. Duval Ford |
| 14. Cutco | 38. Daiwa by US Jaclean | 62. Duval Ford |
| 15. ArmorGuard Exteriors | 39. Daiwa by US Jaclean | |
| 16. Euroshine USA | 40. Prestige Products Direct | |
| 17. Euroshine USA | 41. Prestige Products Direct | |
| 18. Cellular Sales | 42. Davis Tire Center | |
| 19. Cellular Sales | 43. Davis Tire Center | |
| 20. Gripstic | 44. Keystone Heights RV Resort | |
| 21. Quality Craftsman | 45. Keystone Heights RV Resort | |
| 22. Mia Dynamics | 46. Ochs Enterprises | |
| 23. Captain Carts | 47. Ochs Enterprises | |
| 24. Captain Carts | 48. South East RV Solutions | |

Note: Booth assignments are subject to change on-site by Show Management.