

EXHIBITOR MANUAL  
for the  
**JACKSONVILLE RV MEGASHOW**

**February 5 – 8, 2026**

Jacksonville Equestrian Center  
13611 Normandy Boulevard  
Jacksonville, FL 32221  
Facility: 904-255-4254



Regional President, Jeff Lavalee – 6 Piston Diesel Repair & Land Leasing

On-Site Show Manager:

*Cole Costello, Regional Show Coordinator*

*Cell: 813-709-5376*

*Monday, February 2<sup>nd</sup> – Monday, February 9<sup>th</sup>*

*Patty Flanagan, Show Director*

*Cell: 813-318-1487*

*Tuesday, February 3<sup>rd</sup> – Monday, February 9<sup>th</sup>*

***Please take time to carefully review these materials as they will save you time and money to help make your experience more profitable and enjoyable. Please share this with all personnel working your exhibit at the show.***

## SHOW INFORMATON

Show Hours: Thursday – Saturday 10:00 am – 5:00 pm  
Sunday 10:00 am – 4:00 pm

Admission: \$10 – Adults Children 12 and under Free

Discounts / Coupons: Seniors: Thursday \$ 2.00 off  
Military/1<sup>st</sup> Responder/Teachers (Community Heros): All days \$ 2.00 off  
Clipp.com (formally Local Flavor): Buy One Get One

Parking: FREE

**Directions:** Exhibitors must have their exhibitor badge to enter through the exhibitor gates.

**From the North:** Take I-95 South to I-295 South, 14.5 miles to I-10 West, 4.8 miles to Chaffee Road, Exit # 351. Turn Right onto Chaffee Road, go 3 miles to Normandy Boulevard. Turn Right onto Normandy Boulevard and the Equestrian Center is approximately 4.3 miles on the Right.

**From the South:** Take I-95 North to I-295 North, 15.6 miles to 103<sup>rd</sup> Street, Exit # 16. Turn Left onto 103<sup>rd</sup> Street and go 7.8 miles to New World Avenue. Turn Right onto New World Avenue, go one block to Normandy Boulevard and turn Left. The Equestrian Center is approximately 1 mile on the Right.

**From the West:** Take I-10 East to Chaffee Road, Exit # 351. Turn Left onto Chaffee Road, go 3 miles to Normandy Boulevard. Turn Right onto Normandy Boulevard and the Equestrian Center is approximately 4.3 miles on the Right.

**From the Ocala Area:** Take US 27 North to US 301, approximately 22.5 miles. Turn Right onto US 301 North, go 51.3 miles to Normandy Boulevard. Turn Right onto Normandy Boulevard and the Equestrian Center is approximately 6.6 miles on the Left.

## SHOW SERVICES

**Shipping & Decorator:** \*Refer to appropriate [order forms on website](#).

**Expositions, Etc. by Chene Inc**

Mailing: PO Box 22978 Shipping: 4740 126<sup>th</sup> Avenue North, Suite A  
St. Petersburg, FL 33742 Clearwater, FL 33762  
727-577-1168

**Accommodations:**

**Holiday Inn & Suites**  
537 Chaffee Point Blvd.  
Jacksonville, FL 32221  
904-652-2782

**Hampton Inn Jacksonville I-10 West**  
548 Chaffee Point Blvd.  
Jacksonville, FL 32221  
904-783-8277

**Fairfield Inn & Suites**  
561 Chaffee Point Blvd.  
Jacksonville, FL 32221  
904-693-4400

**Rates start at:**

\$ 155.00/ night + tax \$ 204.00/ night + tax \$ 189.00/ night + tax

**Exhibitor Camping:**

Full hook-up available, contact Patty or Ana at the State Office for reservations.

Rates start at: \$40.00/ night + 13.5% taxes

**Electric:** Electric is only available in the Arena Building and on the Pavilion Pad.

## RULES & GENERAL INFORMATION

Each exhibit must have a representative in attendance, their booth or display manned, and RV units opened during all specified show hours. **(Any display and/or booth that is unmanned within the first/last 30 minutes of the show will be subject to a \$500.00 fine per occurrence)**. If an exhibit has 3 occurrences the display will remain closed for the duration of the event. In the event of an emergency, running late, etc. please notify the On-Site Show Manager.

**Credentials:** Each person working the exhibit is required to have an Exhibitor Button. Exhibitors MUST have an exhibitor button in order to enter the ticket gates without a charge. Be sure to request these buttons in advance via the website. Buttons will be available for pick-up on move-in day. They will be given to your authorized rep or be in your display/booth. Additional buttons may be available at the Show Office.

**Parking: Outside** exhibitors are asked to park on the Southeast side of the facility, South Campground Lot, and inside exhibitors are asked to park on the Northwest side of the facility. The inside arena will be for loading and unloading **ONLY**. The only trailers permitted in the Arena are the ones parked behind your booth. All other trailers must be parked in Staging 2 (barns) or Exhibitor Parking 2 (northwest grass area). You will need to have your exhibitor button to enter through gate.

**Payments:** All final payments for show exhibition are due by Friday, February 6, 2026. Exhibitors will not be permitted to start setting displays and exhibit with an outstanding balance.

**Security:** There will be security beginning Monday, February 2<sup>nd</sup>, including over-night.

Note: The building is closed each night at approximately 6:00 PM and will re-open at 8:00 AM.

**Be sure to place all personal belongings in a secure area.**

**Safety/Aisles:** All products and display materials (such as tables, plants, chairs, signs, etc.) must be confined to the actual limits of your assigned area. No units or any part of unit (steps, slide-outs, mirrors and tail pipes) may extend into the aisles or another exhibitor's display. Avoid having unit entries on the main aisles.

**Sound/Music:** As per BMI and ASCAP regulations, the use of copyrighted music is prohibited. The use of microphones and/or speakers must be kept at acceptable levels so as not to disturb other exhibitors.

**Electric/Generators:** Electric is only available in the Arena Building and on the Pavilion Pad. On board generators are allowed in the outside displays provided they do not exhaust into another exhibitor's display/booth. Office trailers on the outer perimeter are allowed to use a generator with a Genturi system, and the Whisper Quiet will be the only generators allowed, provided that they do not exhaust into another exhibitor's display/booth.

1<sup>st</sup> Offense: Warning by Show Management

2<sup>nd</sup> Offense: \$1,000.00 fine imposed

3<sup>rd</sup> Offense: Closure of Display. No removal of units will be allowed.

**ATVs/Golf Carts/Scooters/Electric Bikes:** May be shown for display purposes ONLY. "Not For Sale" signs are permitted. Demo of units is prohibited.

**Animals:** Wild or exotic animals are not allowed in the display space/booth.

**Food/Concessions:** Food will be available for purchase through Jacksonville Equestrian Center, the authorized concessionaire for the facility which has no affiliation with FRVTA. Open only during show hours.

**Lost & Found:** All items should be turned into Show Management located at the DJ booth.



**Lunch will be provided on Wednesday, February 4<sup>th</sup>  
compliments of Region 6**

**This will be located on the South Concession Concourse from 11:30 am – 1:30 pm**

**Visit us @ [FRVTA.ORG](http://FRVTA.ORG) & Go RVing @ [gorving.com](http://gorving.com)**

## DEALERS

### ***IMPORTANT SAFETY NOTICE:***

All exhibitors need to make arrangements to lessen incidents within your displays. Such arrangements should include but are not limited to:

- All exhibit space (inside or outside) must maintain a 6-foot unobstructed aisle between units, to include but not limited to steps, slide-outs, signage, etc.
- Anti-slip strips or coverings on the entrance/exit and interior steps
- Ensure all steps are dry
- Slide-outs and 5<sup>th</sup> wheel hitches covered to help prevent head injuries i.e., fun noodle, pipe insulation, plants, signage
- All space between units not considered an aisleway be secured i.e., plants, signage/roped off
- All carpeting or floor coverings secured i.e., tape, nails, vehicle tires, signage
- Any wiring of any type covered or secured. Wiring under carpet/floor coverings clearly marked i.e., caution tape or safety cones
- "Watch Your Step"/HOLD HANDRAIL (if applicable) signage

**Staging:** Starting Monday, February 2<sup>nd</sup> you may begin to drop off units. The facility will not accept any units prior to this date. Please use the campground area to the South side of the facility, behind the barns or the field on the North side of the building.

\*The appropriate RVIA seal must be carried on all show units, prior to being moved into show display. \*

**Move-In:** Please refer to your company's scheduled time below.

#### **Tuesday, February 3<sup>rd</sup>**

8:00 AM	Campers Inn of Jacksonville	Space # 210
	Campers Inn of Jacksonville	Space # 220
	Blue Compass RV	Space # 300
	General RV Center	Space # 430
	General RV Center	Space # 510
12:00 PM	D & H Truck Camper Emporium	Space # 420
	RV Club USA	Space # 410

#### **Wednesday, February 4<sup>th</sup>**

8:00 AM	Campers Inn of Jacksonville	Space # 320
	RV There Yet	Space # 400
	General RV Center	Space # 500
12:00 PM	General RV Center	Space # 330
	General RV Center	Space # 600

**Exhibit Space:** All exhibit space (inside or outside) must maintain a 6-foot unobstructed aisle between units, to include but not limited to steps, slide-outs and signage, etc.

**Show Units:** This is a NEW & USED RV product show (2020 and newer).

- A copy of the MSO or a used title signed over into dealership's name must be on hand for possible on-site DMV inspections.
- A sign with the dealership's name must be posted in display

**Demo Units:** Allowed in dealer's purchased campground area ONLY.

**Off-Premises Permit:** A completed copy of the off-premises permit must be on display at all times and a copy provided to the State Office prior to show opening.

***Department of Motor Vehicles (DMV)***

Attention: Ciara Wright

9550 Regency Square Blvd., Suite 100  
Jacksonville, FL 32225

**Phone:** (904) 365-2681  
**Fax:** (904) 723-2001

**Email:** [CiaraWright@flhsmv.gov](mailto:CiaraWright@flhsmv.gov) or [DmvRegion3@flhsmv.gov](mailto:DmvRegion3@flhsmv.gov)

**Bee Back Passes:** Upon move-in or first day of show, each Dealer, (authorized rep from company), will receive 25 "Bee Back" passes. These passes are to be used for customers interested in returning to the show on another day. Please provide your company name on the "Bee Back" as the customer will need to present the pass at ticket gate for entrance. If you require additional passes, please see Show Manager.

**Move-Out:** Any movement prior to the show ending at 4:00 PM on Sunday, February 8<sup>th</sup> will result in a \$500.00 fine. Exhibitors may begin to move-out once Show Management has given the all clear. All units must be completely off the facility grounds by 5:00 PM on Monday, February 9<sup>th</sup>. Any units remaining after that time may be subject to a fine or towed by the facility at the owner's expense.

## SUPPLIERS

**Booth Specifications:** Most booths are inside the Arena on hard packed dirt.

Each booth is a standard 10' x 10' with 8' high draped back wall and 3' high draped side rails to separate your space from adjoining booths. Note: If you have 2 or more booths, side rails will not be used in between spaces. Each booth is furnished with one 6' skirted table and 2 chairs, and one identification sign 7" x 44" with the contracted company name. No exhibit shall exceed 3' in height for the first 7' and no signs, flags or banners taller than a total of 20'.

**Solicitation:** No distribution of any literature, giveaways, or presentations outside of your assigned booth area.

**Sales Tax License:** Each exhibitor is required to collect sales tax. Exhibitors must have Florida DOR Tax License on-site during the show. Contact (850) 488-6800 or visit –

[https://floridarevenue.com/taxes/taxesfees/Pages/annual\\_resale\\_certificate\\_sut.aspx](https://floridarevenue.com/taxes/taxesfees/Pages/annual_resale_certificate_sut.aspx)

**Move-In:** Exhibitors may start moving in on Wednesday, February 4<sup>th</sup> from Noon - 6:00 PM. Exhibitors MUST be fully set-up by Thursday prior to show opening at 10:00 AM. Exhibitors may enter show at 8:00 AM each day to prep/set-up booth.

**Parking:** The inside arena will be for loading and unloading **ONLY**. Trailers can stay if they can fit behind your booth display. All vehicles will need to park on Northwest side of the facility.

**Move-Out:** Exhibitors may begin to break down their booths once the show ends. Any movement prior to the show ending at 4:00 PM on Sunday, February 8<sup>th</sup> will result in a \$500.00 fine. All materials must be cleared from the building by 9:00 pm.

**Booth Assignments:** as of 1/31/2026

1. RVista Ventures	26. Campers Inn	50. Captain Carts
2. Forever Sticky	27. Campers Inn	51. Fixer Upper RV
3.	28. Cannons of Jax	52. 6 Piston Diesel Repair
4.	29. Cannons of Jax	53. Iceberg Mobile Repair
5. Leaf Home Water Solutions	30. Cannons of Jax	54. Copelands Welding
6. RVRoof.com	31. Cannons of Jax	55. Copelands Welding
7. Tressel	32. All American Gutter Protection	56.
8. Natural Outdoor Supplies	33. Vibrant Health Systems	57.
9. Prestige Products Direct	34. Vibrant Health Systems	58.
10. Prestige Product Direct	35. Patio Enclosures	59.
11. Ocean Sales	36. BathFitter	60.
12. Ocean Sales	37. Cutco	61.
13. Keystone Trader	38. Daiwa by US Jaclean	62.
14. Keystone Heights RV Resort	39. Daiwa by US Jaclean	
15. Keystone Heights RV Resort	40. Streaming Box Store	<b>Note: Booth assignments</b>
16. USA Tradeshows	41. Streaming Box Store	<b>are subject to change on-</b>
17. USA Tradeshows	42. Edward Jones	<b>site by Show Management.</b>
18. Cellular Sales	43. Davis Tire Center	
19. Cellular Sales	44. Davis Tire Center	
20. Renewal by Andersen	45. Deep Sleep Solutions	
21. Sihle Insurance Group	46. RV Club USA	
22. Spirit of Suwannee Music Park	47. Wild Adventure Safari	
23. Ocean Sales	Campground	
24. Sunlight Resorts	48. Leaffilter Gutter Protection	
25. Campers Inn	49. Granite Transformations	