43RD ANNUAL STATE CONVENTION

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FRVTA STATE CONVENTION September 7-10, 2023 Fort Jauderdale Marriott Harbor Beach Resort & Spa

RV Pipeline

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The Convention is a 3 Day Conference

designed to bring fellow industry friends and members together to build leadership, expand knowledge, develop new ideas and share experiences that will help your business become more successful. This is one of the best ways to meet FRVTA members from around the state and country in a casual and comfortable atmosphere.

We Welcome All Our Members

such as RV dealers and manufacturers, campground owners and operators, supplier companies, financial institutes, insurance firms and service providers, as well as their spouses and management employees. During the convention we hold the annual meeting and witness the installation of the incoming Board of Directors.

Come see why we're **'Riding the RV Pipeline to Success!'** and get to know your Association.

We Have Assembled a Variety of Speakers

that will supply you with ideas and information to make your business more effective and profitable. Special functions are planned throughout these three days along with plenty of leisure time for you to enjoy some fun activities or simply lay by the pool. This industry will continue to move forward and grow because of your participation so get ready to ride the waves of success all weekend!!!

Hotel Information:

Vacation in style on the oceanfront at **Fort Lauderdale Marriott Harbor Beach Resort & Spa.** Nestled along a quarter-mile stretch of pristine private beachfront, this hotel blends Fort Lauderdale's laid-back tropical tranquility with signature Marriott service. Rejuvenate in the updated hotel rooms and suites, many of which feature private balconies to soak in waterfront views. Dive into the amazing lagoon-style pool, spend the day jet skiing and snorkeling, or pamper yourself at the oustanding luxury spa. Showcasing an array of unique restaurants, this resort offers ample opportunities for culinary adventures.

Registration Procedure:

Complete the attached Registration Form in full by indicating the names of all attendees and their participation in the functions as this allows us to plan accordingly for meals and activities. (Changes may be made at a later date, if needed). Children 12 and under will receive alternate kids meals. Full registration fees are required with registration form. If you wish to pay by credit card, visit <u>www.frvta.org/members/state-convention/photos/</u>. Once there click on 'Registration Form'.

Note: Many regions provide reimbursement, check with your region treasurer for their policy.



SCHEDULE of EVENTS

Registration Desk

Pick-up your credentials, ask questions, purchase raffle tickets and register for prizes. Thursday: Noon - 5PM *Friday:* 7:30AM - Noon *Saturday:* 7:30AM - Noon

> "LUAU LOUNGE" Hospitality Room

Take pleasure in a complimentary beer or cocktail while getting to know fellow industry members in a laid back atmosphere. *Thursday:* 1PM - 5PM; 7:30PM - Midnight *Friday:* 3PM - 6PM; 10PM - Midnight *Saturday:* 10PM - Midnight

Silent Auction

Check out numerous fun and useful items and place a bid. Be sure to preregister on the Auctria app. Proceeds benefit the Political Action Committee (FRVPC). Auction will close prior to Awards Banquet on Saturday night.

THURSDAY 5PM - 7PM

Welcome Reception

Meet the FRVTA staff and fellow members at the *"Aloha" Reception*. Enjoy cocktails and hors d'oeuvres and catch up with old friends.



Enjoy breakfast each morning before a full day of learning and fun.

FRIDAY 8:15AM General Session

"Bee" on time for a chance to win cash. Official opening of Convention by *Ken Loyd,* FRVTA President. Followed by industry updates from RVIA, RVDA and our Keynote Speaker.

FRIDAY 1PM - 5PM

Afternoon Activities

This is your time to just sit by the pool and relax or you can take part in our *"Maui Wowi" TopGolf Outing* or get out and enjoy the water at the *"Mahi Mahi Fishy Fishy" Fishing Trip!*

FRIDAY 7PM Costume Dinner Party

Limbo your way to this fun FRVTA event! "Shake Your Coconuts" Costume Dinner Party will feature Luau-style food, drinks, leis and games. Show us those creative costumes for a chance at some amazing prizes!



SATURDAY 8:15AM General & Break Out Sessions

Following a brief general session, breakout into the various seminars taking place. There will be different topics to choose from including Dealer Compliance Issues, Social Media, Legal Issues, Training and others!

SATURDAY 12:30PM Game Show Luncheon

Don't miss out on the excitement with games and prizes while enjoying a delicious lunch at the *"Big Kahuna" Game Show Luncheon.*

saturday 6:30pm - 7:30pm Cocktail Reception

Dress in your semi-formal attire, get your complimentary photos taken and enjoy the beverage of your choice.

SATURDAY 7:30PM - 10PM



Join us for a lovely dinner as we wrap up the weekend and announce our new State Officers. Scholarship recipients, raffle and silent auction winners will be announced.



We understand that you are taking time from your jobs and businesses; therefore, we want you to enjoy the meetings and functions and be comfortable.

Attire is resort casual.

Friday Night's Costume Party is your chance to get creative and bring out your Tropical attire. Saturday evening is semi-formal attire. Fort Lauderdale Marriott Harbor Beach Resort & Spa 3030 Holiday Drive Fort Lauderdale, FL, USA, 33316

HOTEL Accomodations

RESERVATIONS: The hotel has offered us a group rate of \$230.52 per night (includes resort fee and taxes).

To book your stay visit our website <u>www.frvta.org/members/state-convention</u> or call 904-285-7777.

PARKING: Self-parking is \$19 per night & valet is \$29 per night plus taxes.

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Discount air fares and car rental rates are available through <u>www.ytbtravel.com/page/home/</u> <u>wa@frvta</u>. This is an easy one-stop-shop to make all your travel arrangements.

Plus it's a great way of supporting your Association.

Safe travels!

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Please type or print all information clearly.			
Company Name:			
Mailing Address: City:			
Phone: Fax:			
Region #: Business Type:			
Arrival Date: Dep Registration fees include access to all business meetings, social function			
	(Men's)		
	T-Shirt Size Small - 3XL	Registration Fee:	
1st Company Employee:		\$425.00	\$
2nd Company Employee:		\$400.00	\$
3rd Company Employee:		\$400.00	\$
4th Company Employee:		\$400.00	\$
Child Attendee:	Age:	\$225.00	\$
Child Attendee:	Age:	\$225.00	\$
Child rate applies to Ages 8-12 Children under 7 years of age	e are FREE.	Total	\$
BUSINESS Socia	FUNCTIONS		
Please indicate the number of p	people attending each fu	inction.	
Thursday: Welcome Reception	Saturda	y: Game Show Lunche	eon
Friday: General Session	Saturday: Awards Banquet		
Friday: Costume/Dinner Party	-	recommended for chi	ldren) 🦰 📕
Note: If you have special dietary needs, please advise the State Offic	e in advance.		
FRIDAY Afternoo	W ACTIVITIE		
<mark>Space is limited. Sign ups handled</mark> Must be 8 yrs or older to attend. All minors m			
•	FISHING OUTING:	_	
Name:	Name:		
	Name:		
	Name:		
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Please make checks payable to FF	-		
FRVTA Convention, 10510 Gibsont Online registration available at www.frv			
For further assistance contact: Ar			

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THE FRVTA BOARD OF DIRECTORS & STATE OFFICE STAFF

Welcomes you to the

2023 FRVTA STATE CONVENTION Fort Lauderdale Marriott Harbor Beach Resort & Spa

CHAIRMAN of the BOARD **BRIAN COPLEY** Copley's RV Center

PRESIDENT **KEN LOYD** Keystone Heights RV Resort Greentree Business Consulting

VICE PRESIDENT **NELDA IACONO**

STATE Officers

REGIONAL Efficers

TREASURER SEAN THOMPSON **RV Master LLC**

SECRETARY **BRETT HOWARD** North Trail RV Center

REGION 1 President **EVERETT HENKEL RV Kountry** Director **MIKE HARLAN** North Trail RV Center

> **REGION 5** President

C.O. ENGLAND RV Connections

Director **JOHN SCHUSTER Great American RV SuperStores**

REGION 2 President **CRAIG WAITS** Waits RV Center

Director SUSAN SQUILLACE

Great Time RVs

REGION 6 President **GREG STACHACZ General RV Center**

Director VINCE PONCIANO

Campers Inn

REGION 3 President **DEANNA PEARCE**

Elite Marketing of Central Florida

Director **TAMMY LULL** General RV Center

> **REGION 7** President

GEORGE GRIMM THOR Motor Coach

Director **JAMIE JORGENSEN** Lazydays RV at the Villages

REGION 4 President **KEN GIFFORD RV Consumer Consultants LLC**

Director **TRAEANNE REYNOLDS** Greentree Business Consulting

Government Affairs Liaison LYN HART A & S Land Company

DAVE KELLY Executive Director

LESA COLVIN Show Director

FLORIDA RV TRADE ASSOCIATION 10510 Gibsonton Drive • Riverview, FL 33578 Phone: 813.741.0488 • 1.800.330.7882 • Fax: 813.741.0688 Email: info@frvta.org • Website: www.frvta.org

OFFICE Staff

JERILYN CONNETTI Controller

MICHELLE PALLETT



PATTY FLANAGAN

Regional Show Coordinator

Administrative Coordinator

ANA CORREIA

SHARLENE NELSON Membership Coordinator

Administrative Assistant