

EXHIBITOR MANUAL
for the
Fort Myers RV Show

January 23 – 26, 2025

Jet Blue Park
11500 Fenway South Drive
Ft. Myers, FL 33913
Facility: (239) 226-4700



Regional President, Mike Harlan– North Trail RV Center

On-Site Show Managers:

Cole Costello, Regional Show Coordinator

Cell: 813-709-5376

Monday, January 20th – Monday, January 27th

Patty Flanagan, Show Director

Cell: 813-318-1487

Tuesday, January 21st – Monday, January 27th

Please take time to carefully review these materials as they will save you time and money to help make your experience more profitable and enjoyable. Please share this with all personnel working your exhibit at the show.

Florida RV Trade Association

5407 Boran Place, Tampa FL 33610

Phone: (813) 741-0488 • www.frvta.org

SHOW INFORMATON

Show Hours: Thursday – Saturday 10:00 am – 5:00 pm
Sunday 10:00 am – 4:00 pm

Admission: \$ 10 – Adults Children 16 and under Free

Discounts: \$2.00 Off Seniors (Thursday Only)
Military and 1st Responders (All Days)
\$1.00 Off Campground & RV Resort Poster

Parking: FREE

Directions: Exhibitors must have their exhibitor badge to enter through the exhibitor gates.

- **From the North:** Take I-75 South to Exit 131 toward Cape Coral, use left 2 lanes to turn Left onto Daniels Pkwy, Go 2.1 miles and turn Left onto Fenway South.
- **From the South:** Take I-75 North to Exit 131. Keep Right at the fork and merge onto Daniels Pkwy. Go 1.8 miles and turn Left onto Fenway South.
- **From the East:** Take Daniels Pkwy west and make a Right on Fenway South.
- **From the Fort Myers Area:** Take Daniels Pkwy and turn Left onto Fenway South.

SHOW SERVICES

Shipping & Decorator:

Expositions, Etc. by Chene Inc

Mailing: PO Box 22978
St. Petersburg, FL 33742
727-577-1168

*Refer to appropriate [order forms on website.](#)

Shipping:
4740 126th Avenue North, Suite A
Clearwater, FL 33762

Accommodations:

Baymont By Wyndham

9401 Market Place Rd.
Ft. Myers, FL 33912
239-215-4869

Rates start at:

\$ 114.00/ night + tax

Travel Lodge By Wyndham

13661 Indian Paint Ln.
Ft. Myers, FL 33912
239-228-3666

\$ 120.00/ night + tax

Hampton Inn

9241 Market Place Rd.
Ft. Myers, FL 33912
239-768-2525

\$ 175.00/ night + tax

La Quinta Inn & Suites

9521 Market Place Rd.
Ft. Myers, FL 33912
941-585-0973
\$162.40/ night + tax

Springhill Suites

9501 Market Place Rd.
Ft. Myers, FL 33912
239-561-1803
\$225.00/ night + tax

Comfort Inn & Suites

10081 Intercom Dr.
Ft. Myers, FL 33913
239-236-1788
\$156.00/ night + tax

Days Inn by Wyndham

10150 Daniels Parkway
Ft. Myers, FL 33913
239-791-5000
\$128.00/ night + tax

RULES & GENERAL INFORMATION

Each exhibit must have a representative in attendance, their booth or display manned and RV units opened during all specified show hours. If your booth or display is unmanned for more than 30 minutes, you will be subject to a \$500.00 fine. In the case of an emergency, running late, etc. please notify the On-Site Show Manager.

Credentials: Each person working the exhibit is required to have an Exhibitor Button. Exhibitors **MUST** have an exhibitor button in order to enter the ticket gates without a charge. Be sure to request these buttons in advance via the website. Buttons will be available for pick-up on Move-in day. They will be given to your authorized rep or be in your display/booth. Additional buttons may be available at the Show Office. Dealers are allotted a maximum of 20 buttons, regardless of exhibit space size. Suppliers are allotted a maximum of 10 buttons. Exhibitors may purchase additional buttons at a cost of \$1.00 per.

Parking: Once you have located your booth, please off-load your vehicle and move it to the designated Exhibitor parking area.

Payments: All final payments for show exhibition are due prior to the first day of move-in. Exhibitors will not be permitted to exhibit with any outstanding balance.

Security: There will be security beginning Sunday, January 19th, including overnight.

Note: The tent is closed each night at approximately 6:00 PM and will re-open at 9:00 AM.

Make sure that all units are locked, windows closed and all electronics, including lighting, have been turned off. Be sure to place all personal belongings in a secure area.

Safety/Aisles: All products and display materials (such as tables, plants, chairs, signs, etc.) must be confined to the actual limits of your assigned area. No units or any part of unit (steps, slide-outs, mirrors and tail pipes) may extend into the aisles or another exhibitor's display. Avoid having unit entries on the main aisles.

Sound/Music: As per BMI and ASCAP regulations, the use of copyrighted music is prohibited. The use of microphones and/or speakers must be kept at acceptable levels so as not to disturb other exhibitors.

Generators: On board generators are allowed in the outside displays, provided that they do not exhaust into another exhibitor's display/booth.

ATVs/Golf Carts: May be shown for display purposes **ONLY**. No For Sale signs are permitted.

Animals: Wild or exotic animals are not allowed in the display space/booth.

Food/Concessions: Food will be available for purchase through Aramark Concession, the authorized concessionaire for the facility which has no affiliation with FRVTA. Open only during show hours.

Lost & Found: All items should be turned into Show Management.



Visit us @ FRVTA.ORG & Go RVing @ gorving.com

DEALERS

IMPORTANT SAFETY NOTICE: All exhibitors need to make arrangements to lessen incidents within your displays. Such arrangements should include but are not limited to:

- All exhibit space (inside or outside) must maintain a 6-foot unobstructed aisle between units, to include but not limited to steps, slide-outs, signage, etc.
- Anti-slip strips or coverings on the entrance/exit and interior steps
- Ensure all steps are dry
- Slide-outs and 5th wheel hitches covered to help prevent head injuries i.e., fun noodle, pipe insulation, plants, signage
- All space between units not considered an aisleway be secured i.e., plants, signage/roped off
- All carpeting or floor coverings secured i.e., tape, nails, vehicle tires, signage
- Any wiring of any type covered or secured. Wiring under carpet/floor coverings clearly marked i.e., caution tape or safety cones
- “Watch Your Step”/HOLD HANDRAIL (if applicable) signage.

Staging: Starting Sunday, January 19th, you may begin to drop off units. The facility will not accept any units prior to this date. Please see attached staging map for lot location (exhibit 1).

*The appropriate RVIA seal must be carried on all show units, prior to being moved into show display.

Move-In: Due to the layout time being limited this year we will not have the availability to have display setting on Monday, January 20, 2024. Move-in will begin Tuesday, January 21, 2024.

8:00 am Tuesday, January 21, 2025

Blue Compass – Space # 160
RV Kountry – Space # 205
La Mesa RV Center – Space # 230
General RV Center – Space # 240

12:00 pm Tuesday, January 21, 2025

General RV Center – Space # 120
Gerzeny’s RV World – Space # 220
Southern Marine & RV – Space # 200

8:00 am Wednesday, January 22, 2025

La Mesa RV Center – Space # 100
North Trail RV Center – Space# 110

Show Units: This is a NEW RV product show ONLY (Untitled 2024 and newer).

- * A copy of the MSO must be on hand for possible on-site DMV inspections.
- * A sign with the dealership’s name must be posted in the display.

Demo Units: Two demo units per dealer. Demo parking will be marked at the facility upon your arrival.

Off-Premises Permit: A completed copy of the off-premises permit must be on display, in each display if applicable, at all times and a copy provided to the State Office prior to show opening.

Department of Motor Vehicles (DMV)

Attention: Joseph Marks **Phone:** (941) 723-4551
323 10th Ave. West, Suite 200 **Fax:** (941) 723-4553
Palmetto, FL 34221 **Email:** DmvRegion8@flhsmv.gov

Bee Back Passes: Upon move-in or first day of show, each Dealer, (authorized rep from company), will receive 25 “Bee Back” passes. These passes are to be used for customers interested in returning to the show on another day to discuss a sale/purchase. Please provide your company name on the “Bee Back” as the customer will need to present the pass at ticket gate for entrance. If you require additional passes, please see Show Manager.

Move-Out: Any movement prior to the show ending at 4:00 PM on Sunday, January 26th will result in a \$500.00 fine. Exhibitors may begin to move-out once Show Management has given the all clear. All units must be removed from JetBlue Park by 5:00 pm, Monday, January 28, 2025. Any units remaining after that time may be subject to a fine or towed by the facility at the owner's expense.

SUPPLIERS

Booth Specifications: All booths are located on grass in a large tent. Our booths are provided with no electricity, with the option of purchasing electricity. Each booth is a standard 10' x 10' with 8' high draped back wall and 3' high draped side rails to separate your space from adjoining booths. Note: If you have 2 or more booths, side rails will not be used in between spaces. Each booth is furnished with one 6' skirted table and 2 chairs, and one identification sign 7" x 44" with the contracted company name. No exhibit shall exceed 3' in height for the first 7' and no signs, flags or banners taller than a total of 20'.

Solicitation: No distribution of any literature, giveaways, or presentations outside of your assigned booth area. This includes the giveaway table at the entrance of the show.

Sales Tax License: Each exhibitor is required to collect sales tax. Exhibitor must have Florida DOR Tax License on-site during show. Contact (850) 488-6800 or visit –

https://floridarevenue.com/taxes/taxesfees/Pages/annual_resale_certificate_sut.aspx

Move-In: Exhibitors may start moving in on Wednesday, January 22nd from Noon - 6:00 PM. **You MUST notify Ana Correia if you will not be setting up on Wednesday, January 22nd**. Exhibitors MUST be fully set-up by Thursday prior to show opening at 10:00 AM. Exhibitors may enter the show at 8:00 AM each day to prep/set-up booth.

Parking: Once you have located your booth, please off-load your vehicle and move it to the designated Exhibitor parking area.

Move-Out: Exhibitors may begin to break-down their booths once the show ends. Any movement prior to the show ending at 4:00 PM on Sunday, January 26th will result in a \$500.00 fine. All materials must be cleared from the tent by 7:00 pm.

Booth Assignments: as of 12/12/2024

- | | |
|---------------------------------|------------------------------------|
| 1. Uncommon USA | 16. Certified RV Repair |
| 2. Fantasy RV Tours | 17. Anderson Brochure Distribution |
| 3. Fantasy RV Tours | 18. Anderson Brochure Distribution |
| 4. Cellular Sales | 19. Camping Signs |
| 5. Cellular Sales | 20. RV Roofing Solutions |
| 6. Crysal U Park | 21. Blue Ridge/Great Smoky Mtns |
| 7. LeafFilter Gutter Protection | 22. Cricket Mini Golf Carts |
| 8. Euroshine USA | 23. Cricket Mini Golf Carts |
| 9. Euroshine USA | 24. Adventure Caravans |
| 10. Olde Florida MC Resort | 25. Adventure Caravans |
| 11. Olde Florida MC Resort | 26. Leather Medic |
| 12. Passport America | 27. Leather Medic |
| 13. MD Essence CBD | 28. Cricket Mini Golf Carts |
| 14. Elite RV | 29. Cricket Mini Golf Carts |
| 15. Elite RV | |

Note: Booth assignments are subject to change on-site by Show Management.

2025 Ft. Myers RV Show

RV Staging Lot

Sunday, January 19th & Monday, January 20th



Beginning on Sunday, January 19th at 12:00 pm, the above lot in red will open for staging. Starting at 6pm on Sunday, January 19th there will be a security guard posted at this lot.

Your transporter will enter the facility using the Fenway South, East Entrance (highlighted in yellow). After turning on Fenway South Drive, they will turn right onto David Ortiz Way. Immediately after turning right, the entrance to the staging lot will be on the right (highlighted in blue).

Please keep in mind that there is another event happening at the facility that weekend. We only have approval from the facility on this specific lot for staging. Any units that are parked outside of this lot are subject to be towed at your expense.