



Florida RV Trade Association

member benefits





The purpose of the Florida RV Trade Association is to lead, educate, promote, and protect the general welfare of the RV Industry in Florida.

ANNUAL STATE CONVENTION

The Convention is designed to give you a chance to share your thoughts with fellow industry friends and members while providing a fun and relaxed atmosphere. We assemble a variety of speakers that will supply all attendees with ideas and information to make your business more successful. It's a wonderful 3-day conference full of seminars, networking and not to forget…lots of fun!

Everyone who has an interest in the RV/camping industry, such as RV dealers, manufacturers, campground & resort owners/operators, supplier companies, financial institutions, insurance firms and other special services should attend. We welcome your company, spouses and management employees. FRVTA members are encouraged to attend the annual meeting and witness the installation of the incoming Board of Directors that takes place during the convention.

Plenty of leisure activities and special functions have also been planned throughout these 3 days. This is your best chance to meet other FRVTA members from around the state and get to know your Association better. This industry will continue to move forward because of your attendance and input!

DISCOUNTS

Amusement Park and Attraction Discounts – gives everyone great discounts through Tickets@Work monthly newsletter. Use company code: FRVTA

Aflac Voluntary Benefits – The Florida RV Trade Association has partnered with Aflac (the Duck) to offer voluntary supplemental benefits for your company to offer your employees through payroll deduction. The premiums are 100% employee paid. Contact Timothy Osbourn via email at timothy-osbourn@us.aflac.com or by phone at 941-544-2217, for more information.



SHOWS

One reason the Association was created many years ago was to help our members produce RV Shows that promote their products and services. Our main goal is to not only give our members a voice in planning the event but also to make sure the shows are financially feasible for all involved.

The FRVTA Regional Shows are planned in a central location for the Regional Members. All Regional members have the first opportunity to participate in the geographic region in which their business is located. This allows them access to the Region shows prior to being offered to members out of the area and non-members.

The Florida RV SuperShow is a show designed for our members who manufacture RV's. They decide which of our state member dealers will display at this super event.

Members of FRVTA are eligible to participate in all FRVTA sponsored shows as long as you qualify according to the Show Rules. Non-members are able to participate but at a significant increase in price.

ANNUAL DUES:

what a deal!

RV Dealership/Campground/Service/Supplier	$225
Finance/Insurance Companies	$275
RV Manufacturer	$325

ADVERTISING OPPORTUNITIES



The RVers Guide to Florida – our annual membership directory showcasing 7 Florida regions and 1 out-of-state region. Each regional section includes member listings by category, engaging stories, current events, maps, and photos plus advertising from regional members. All advertising members will receive a FREE logo added to their listing. Advertising members with multiple locations will receive a FREE logo for each additional membership in the same region or other regions! The publication is available to consumers at regional RV shows, member businesses, mail, email or website request plus "rack" locations statewide.

(FRVTA Interstate distribution of the RVers Guide to Florida currently has nineteen (19) racks located at Rest Area locations on I-75 and I-95, including two (2) Official Visit Florida Welcome Centers and six (6) Turnpike Service Plaza locations. Some FRVTA Members also distribute the RVers Guide to Florida at their facilities across the state. FRVTA is always looking for new ways to increase the distribution reach of their magazines.)



The Florida RV SuperShow Program – the official publication for the greatest RV show in the country. The publication is filled with everything the consumer attending the show would need.

A show map identifies each of the participating manufacturers and the program includes a listing by manufacturer, product brands and type making it easier for the consumer to navigate their way throughout the show. The Supplier participants are also listed with product type and booth location information. Get your message in the hands of thousands of qualified RV buyers!

FRVTA Website – FRVTA.org - FRVTA's consumer friendly website has been designed for the consumer representing most of the site's traffic looking for information on upcoming RV shows held throughout the year. The site features our members by region, points of interest and stories related to Florida for the consumer. Members who advertise in the publications can advertise on the website for a discounted rate. The website offers Banner ads on the Home page and Banner or Tile ads on the SuperShow, RV Shows and Regional Member pages.

FRVTA Newsletter – A monthly newsletter to our members, providing information and advice on the RV industry, keeping you up to date on current legislative issues, shows, a member spotlight, new members section, regional meeting locations and dates and promoting events such as the SuperShow and State Convention.

CONNECT WITH US!

(813) 741-0488
www.FRVTA.org

5407 Boran Place
Tampa, FL 33610



SERVICE & PROGRAMS

Scholarship Program offers $2,000 per year for students and is available to your employees and their families

Requirements/Eligibility:

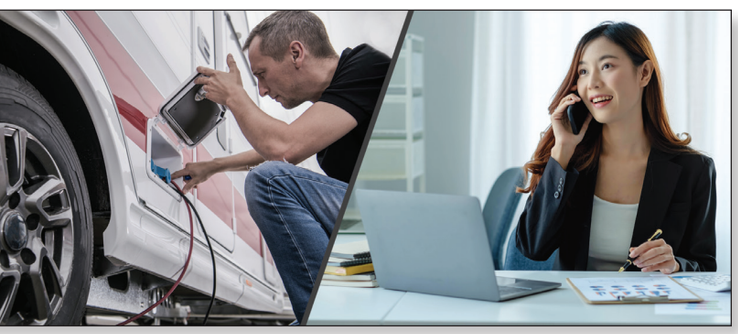
- Sponsor company must be a member in good standing
- All accredited 2 and 4 year Florida Universities
- Full or part-time student
- Undergraduate study for an Associate or Bachelor Degree

Applicant Must:

- Have and maintain a 3.0 GPA (or higher)
- Be an employee or dependent/grandchild of employee of sponsor company
- Provide proof of enrollment with GPA each semester



Also, assisting dealers to acquire required state certifications!





RVDA The National RV Dealers Association *Powered by Dealers*

Florida RV trade association

PILOT DISCOUNT PROGRAM

Between Recreation Vehicle Dealers Association & the Florida RV Trade Association

The Recreation Vehicle Dealers Association (RVDA) is developing online courses for RV dealership fixed operations. The Service Writer/Advisor online course is completed. Four additional courses are scheduled for completion within the next two years. Individual course takers pay a subscription fee to access the courseware for up to 13 months.

The fee for the Service Writer/Advisor course is $150* per person. RVDA and FRVTA want to test a pilot program to offer a discount on the fee to FRVTA members. **Course fees are subject to change at any time during the term of this agreement.*

For the December 31, 2024 - December 31, 2025 subscription terms, RVDA will offer FRVTA members a 10% discount on the per person course fee for the Service Writer/Advisor Online Course and other fixed operations online courses as they become available. This discount will require a promo code that can only be used by FRVTA members and at the point of purchase. The discount is not retroactive and may not be applied to completed purchases.

FRVTA will provide the promo code to its members and obtain authorization from each user of the code that will permit the Learning Center to share the user's registration information with them.

INDUSTRY TRAINING

Training new employees for positions in an RV business can't get any easier than taking part in the RV Distance Learning Network (DLN), which is exclusive to the industry and its employees.

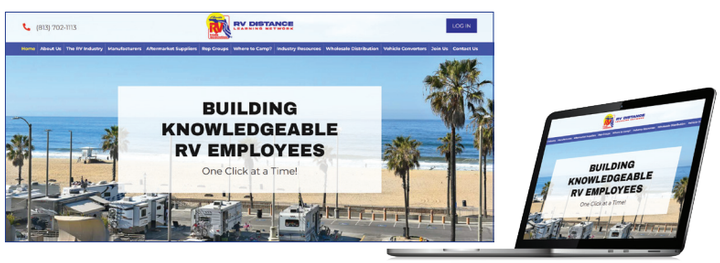
This is a free membership benefit available to all FRVTA Members. RV consumers demand knowledgeable employees in all facets of the RV business. The industry knows how vital customer satisfaction is to sustaining industry quality and growth. The overall goal of the DLN is to maintain its basic core philosophy of leading and educating the most important part of your business – PEOPLE. Your employees will have access to a robust learning tool that will complement current training initiatives and help you manage "speed to competency". Let us help you with retention through education!

Employee Learning Opportunities

- RV Manufacturers
- RV Aftermarket Suppliers
- RV Wholesale and Distribution
- RV Rep Groups
- RV Vehicle Converters
- FRVTA liaison will help get your staff ready for LP Testing

Specific Industry Resources Available For:

- RV Technician/Service Training and Industry Certifications
- RV Sales
- RV Associations
- RV Campground Associations
- RV Finance and Insurance (F&I)
- Professional Skill Development
- Direct access to Digital RV Publications, and annual RV events!



OTHER BENEFITS

FRVTA Dealer Knowledgebase We've compiled, in one location, literally all the information you will need as an RV Dealer in the State of Florida. Allen Monello, widely accepted as an expert in dealer compliance was tasked with creating a knowledge base for our members. It is now maintained by Ejola Cook. Our goal is to provide you, our member, with a single resource full of helpful information about running an RV Dealership in Florida. The easy to use search bar makes it simple to find just what you're looking for. If you can't find it, you can send Ejola a message and she will get the information for you and add it to the Knowledgebase.



Mobile App The FRVTA mobile app is an RVer's dream. Using your location, you will be able to find the closest service center, RV dealership, campground or hard to find parts and accessories. The app also helps you find road service, the closest gas or diesel station, restaurants, shopping, emergency clinics and even weather updates. The app is Apple and Google friendly and can be downloaded from any App Store.

Florida RV Political Committee The Florida RV CCE (Committee of Continuing Existence), more commonly referred to as our PAC (Political Action Committee) is supported by monies paid from FRVTA members. These donations are used to support state legislators that back favorable legislation to our members and also protect our members by voting down legislation that may be harmful to them and their businesses. These funds are directed by the Board of Directors with guidance from FRVTA General Counsel Marc Dunbar. Marc represents the Association before both houses of the legislature and the Executive Branch in all legislative matters. Marc and his firm are one of the most highly respected law firms in the state and have worked vigorously to insure the continued prosperity and growth of the RV Industry in Florida. Your contributions to the Florida RV CCE makes all this possible. To contribute, contact the State Office or make payment payable to FRVPC. We thank you for your support.

as a member

of the Florida RV Trade Association, you are entitled to some perks. Member benefits are one of the ways that we give you the most bang for your buck. These benefits and discounts may be used by you or your employees. We are always looking for new perks to provide our members, if you have any suggestions please let us know.



*The Florida RV Trade Association's official mascot is a pelican named **"Roadie."** He was selected to be the FRVTA mascot because of his knowledge of the state of Florida and many years of RV experience. He travels all over Florida to talk about the fun you can enjoy in an RV. Roadie can be found at some of the FRVTA Regional RV shows and the Florida RV SuperShow.*

membership includes:

DISCOUNTS ON…

- Dealer Space at Regional Shows
- Supplier Booth Space at SuperShow
- Supplier Booth Space at Regional Shows
- Advertising in the RVers Guide to Florida and Florida RV SuperShow Program
- Advertising on www.FRVTA.org

RVERS GUIDE TO FLORIDA

- Free Member Listing and Advertising offered to Members Only
- Distribution at FRVTA Regional Shows
- Distribution at 19 Interstate Rest Areas and 2 Visit Florida Welcome Centers

FRVTA WEBSITE

- Free Member listing on www.FRVTA.org

Regional Dinner Meetings

Annual State Convention Expense Reimbursement*

*May vary by region

Florida RV trade association®

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(813) 741-0488 • www.FRVTA.org