

FRVTA News



MAY 2022

MONTHLY NEWS CONCERNING
FLORIDA'S RECREATION VEHICLE INDUSTRY



State of Florida's RV Industry—Strong and Growing



Now that I've completed the second show season as your Executive Director, I thought I would take a moment to update members on the state of Florida's RV Industry.

To put it all into one word—"Terrific"!

Overall, dealer unit sales continue to boom. Following the business slowdown in the 2019-20 and 2020-21 seasons caused by the COVID pandemic, the following sales frenzy seemed as if we couldn't supply product to the public fast enough. As soon as a unit arrived at a dealership, it was either pre-sold or sold within a few days.

Of course, the pandemic greatly affected the many regional shows the FRVTA sponsors throughout the Sunshine State. While public attendance remained strong, dealer participation dropped off dramatically since the need for a show diminished as on-lot sales surged.

Recent RVIA retail statistics show a slowing of unit sales not only here, but also across the nation. This slowdown, however, just seems to indicate a return to normal selling times. This means we will start to see better dealer show participation in regional shows as well as an increase in dealer sales promotions.

Another concern that hit the week of the Ocala Show is the war in the Ukraine and the spike in gas prices. Florida has been spared the huge increases that other parts of the nation have had to endure, but still has been an issue. RVers are the most flexible people there are and they adjust how far and long their trips will be so gas prices can be less of an issue. They might put off going to Canada or Alaska this year, but they will visit private and public campgrounds closer to home. Just try to get a reservation in any of the Florida State Parks. You may have to book close to a year out to get a site!

I think we've seen the worst of the COVID pandemic. One of the best things someone said to me during the Florida RV SuperShow in January was it seemed like things were getting "back to normal." That was music to my ears as we have all struggled the past couple of years and wondered if things would ever return to what we knew as "normal."

With Regional and State elections on the horizon, I would like to encourage all members to think about getting involved in your Association. Think seriously about running for an office in your local region. One of the things most people who have served on the state or regional level all say is they really value the relationships they made while serving.

This is your Association and can only get better with new ideas and perspectives that only you can bring to the table. The regional and state offices are filled with some of the nicest and approachable people in our industry. You could be a part of this group as well!

The membership committee continues to look for more member benefits. If you come across something we should look into as a member benefit, please reach out to the State Office and let us know. We will research it and if it's a real value we'll offer it to members. Veronica Helms, the FRVTA Education Director,

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MEMBERSHIP COORDINATOR

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PRESIDENT'S MESSAGE...

Family

May is a special month for my wife Laura and I. Sixteen years ago we became parents to a beautiful baby boy and as the story goes everything changed. Becoming a father was never something I wanted. I was a selfish surfer who only thought of himself and his water time. If there were waves, I had to surf, no time for anyone else.

My father would torture me with it when I started working with him at Copley's RV. When the waves were good I would alert him that I wanted to leave early. After I begged and pleaded with him to let me loose, he would wait until I was about to explode then look at me and say "Are you still here?" You have never seen someone more willing to break traffic laws than a wave-starved surfer in Florida!

When Laura made notions about wanting to be a mom and have kids, I was quick to rebuff her with some things I now find funny. My argument was that we didn't have enough money to afford having a child. We all know there is never enough money since kids are expensive and now with three I guess I'm an expert. I also told her, most importantly, a child would impede our traveling lifestyle and lower my wave count.

Laura was way smarter than me and was ready for my rebuttals. She decided we needed a puppy and I reluctantly agreed. I figured if we could keep this dog alive maybe we could become parents someday. Well, I have to say the dog lived a very long time and was aggravated by all three of my children!

We struggled to get pregnant, but after some time I got the call from Laura. She told me we are pregnant! I think I cried. She thought it was tears of joy, but I believe it was tears of fear.

The day came, and I got the call while setting up a show in West Palm Beach. I rushed home to pick up Laura and head to the hospital. The delivery was perfect and Laura was a trooper, but then this thing happened. I saw this little guy looking up at me, scared and looking somewhat like an alien with his cone head. I looked him in his eyes as his dad and told him I got you.

All the nurses had to deal with me now as I left Laura and concentrated on making sure no one hurt my baby. Every measurement, cleaning and test was scrutinized by me and not allowed to happen until I was comfortable with it. I changed every diaper in the hospital and have never cared more for a person as I did at that moment.

Sixteen years and three kids later, I would not have changed a thing except maybe having them earlier. I find myself now saying "I'm too old for this !@#!" However, I will keep taking care of my family until the end of my days and hopefully beyond. Special thanks goes to my dad who always took care of his family and his RV family at work.

Family is such an important part of our industry. I believe the best family memories are made around the campfire while RVing. What other industry brings people together better?

Speaking of family and getting together, I want to personally invite all members to our annual FRVTA State Convention, September 8 to 11 at the Sawgrass Marriott in Ponte Vedra Beach. Mark your calendar now and look for more details in next month's issue of FRVTA News.

Until then!

BRIAN COPLEY
FRVTA State President



FRVTA LAST SHOW OF SEASON



TAMPA BAY SUMMER RV SHOW
JUNE 9-12

Florida State Fairgrounds

4800 US Highway 301 North • Tampa, FL 33610

Exhibitor space still available-contact anac@frvta.org

STATE OF FLORIDA'S RV INDUSTRY

CONTINUED FROM PAGE 1

is putting together in-person training sessions this summer including Blue Ox, Lithium Batteries and Lippert. If you have any ideas for in-person or video training, please let Veronica know.

The deadline for applying for the FRVTA Scholarship is June 3. This is a great program started over 20 years ago to our members and their staff and families. The scholarship pays each student up to \$2,000 a year for four years. Please make sure you've posted the applications in a highly visible spot for your employees.



One of the best things about the FRVTA is our members. You have the opportunity to meet just about every month, and share thoughts and ideas with others. The State Convention (September 8-11, Sawgrass Marriott) is a great place to meet FRVTA members from around the state and country while comparing notes about your businesses. Also, the slate of educational speakers and breakout sessions alone is worth your time. Many of the regions pay for your registration fees and some pickup a portion of your hotel bill, too. Put this on your calendar now as a yearly must-attend event.

I want to thank the members of the board, the FRVTA staff and all our members for your support of my first two years as Executive Director. We continue to look for more benefits and educational opportunities for our members. Please let me or the staff know of anything we can offer to make your membership more valuable. I hope to see you as I travel to regional meetings and at the State Convention in September. Thank you!

DAVID KELLY
FRVTA Executive Director



FRVTA Scholarship Applications Now Available!

Another great membership benefit from the Florida RV Trade Association is the annual FRVTA Scholarship. A mailing with scholarship requirements and applications was recently sent to all members. The FRVTA Scholarship Committee encourages you to alert all your employees so their dependents can apply for this outstanding program, which has been designed to allow students to achieve their dream of an undergraduate degree.

All you need to do is display the posters and applications that were mailed to you in an area where your employees will see it (time clock, break room, etc.)

The scholarship is open to any of your employees or their dependents who are working toward an undergraduate degree at one of Florida's state colleges/universities. Part-time students can apply as well.

This is a wonderful opportunity for you to offer a scholarship to your employees without any cost or obligation to your company!

So, please display the materials as soon as possible, and mention the scholarship to those employees you know who have children in college or are getting ready to graduate from high school.

Here are the requirements for a student to be considered:

1. Applicant must be an employee or dependent of an employee.
2. Employer must be an FRVTA member in good standing on the date an application is submitted.
3. Applicant must have and maintain a 3.0 or better GPA and/or hold a 1000 SAT score if a high school senior.
4. All accredited two- and four-year Florida universities are acceptable.
5. \$2000 awarded per applicant per year for a maximum of four years.
6. For undergraduate study towards a bachelor's degree only.
7. Applicant can be a full-time student (nine or more hours/semester) or part-time student (eight or fewer hours/semester).
8. Applicant must submit a copy of their most recent high school or college transcript.
9. Applicant must submit an essay of not more than 500 words entitled "My Goals and Objectives for Attending College."
10. Scholarship effective Fall 2022 semester.
11. Must show proof at the end of each semester to verify GPA to retain the Scholarship Award.
12. **Applications must be received by JUNE 3, 2022.** Awards presented by July 29, 2022.

Go to <https://www.frvta.org/members/scholarship-program/> for more information and the application. Thank you for your help in making our scholarship program successful!



DEALER DETAILS • by EJOLA COOK, J.D.

Fake ID's Aren't Just for Sneaking into Bars

It is amazing that in the age of technology, smart business people can still be taken by the simplest frauds. Often when the transaction comes back as Identity Theft, and the use of false identification the Dealer is left wondering how it happened.

Well it starts at the very beginning of the process. Your sales staff needs to be trained to hone into clues that something might not be quite correct. Teach them to take the time to actually look at a driver's license. For example, does your team know that in Florida the first letter in the driver's license number corresponds with the last name of the person on the ID? Also, that the two digit number in the middle corresponds to the year of the birth the person? Educating your staff on the small details of a driver's license can go a long way to protecting your assets.

Train your staff to look at the picture and if the person in the ID is supposed to be 70, but the person looks to be 30, that would be a red flag. If the ID says the person's name is Tom, but everyone with him is calling him Fred, might be another issue. Also, sometimes if something feels off, than it probably is. Your staff could ask some easy questions about where the person lives or the work they do. Sometimes simply asking questions will send a bad actor away.

One recent turn was thieves hiding behind masks. Make sure if your customer is wearing a mask that you have them pull it down long enough to confirm their identity. If someone strongly objects, there might be more to the story than you know.

Research and invest in technology to help protect

you against Identity theft. Software today is becoming more advanced with catching fraud before your asset rolls off the lot. Scanners, out-of-wallet questions and other resources can help confirm the true identity of your customer. This also goes for paystubs and Social Security Numbers. If you are financing the transaction, do your homework up front so you are not left buying the contract back down the road.

ID verification also has a two-fold benefit in Florida. In May of 2020, the Florida Division of Motor Services (DMV) began allowing dealers to electronically sign title applications, applications for duplicate title, odometer disclosures, dealer reassignments and secure powers of attorney. This in effect allows dealers to complete their in-state sales paperless.

To sign these forms electronically however, the state requires dealers to have specific identity proofing or authentication protocol that meets the National Highway Traffic Safety Administrative Rule 49, CFR 580 for Assurance Level 2. The good news is there are a number of technology companies that now offer this service, which protects the dealer and saves time and money on sales transactions.

Reinforce slowing down a deal to discern the true identify of your customer. A few extra minutes could save you, and the identity victim, thousands of dollars.

Ejola Cook, J.D. is the Managing Member of ECook Consulting LLC. Her boutique firm offers full service legal representation in the matters of business, automotive and equine, as well as compliance consulting and training. Ejola is credentialed by the Association of Finance and Insurance Professionals (AFIP) and has lectured nationally on legal and compliance matters affecting the automotive market. She can be reached at Ejola@ecookconsulting.com or by phone at (954) 990-3622.



RVRA Survey Underway: Will Help Identify RV Rental Market Trends, Outlook

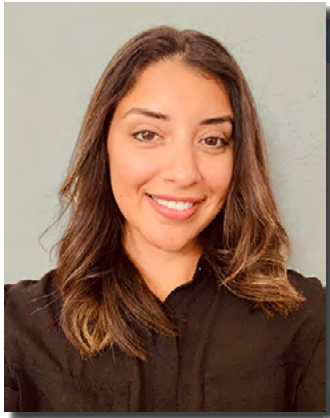
The RV Rental Association (RVRA) is now conducting a survey of RV rental businesses to gauge the current state of the rental market in terms of fleet size, RV type and consumer preferences. The response deadline is [May 9](#).

RVRA is asking members to take a few minutes to complete the survey that assists in promoting this vital sector of the RV market to the media and within the industry. The results will also be used to expand consumer understanding of RV rental travel options.

This online survey is being conducted through the RV Retailer Intelligence program, a service of the RV Assistance Corporation (RVAC), a wholly-owned subsidiary of RVDA. Individual responses will remain confidential.

RVRA members can complete the survey [here](#). An aggregate report on the results will be released this summer. No individual company responses will be released.

RVRA, a unit of RVDA, is a national association of companies that rent recreation vehicles to consumers. For a list of RVRA members, visit www.rvra.org.



TRAINING NEWS • by *Veronica Helms, Training Director*

More Valuable RV Technician Training Sessions

ONE DAY AFTERMARKET SUPPLIER TRAINING WORKSHOPS

Workshops started in April and run through July 2022

We are pleased to learn our workshops are benefiting the RV technicians at your business!

What is the purpose?

To ensure Florida RV technicians have hands-on training to keep their skills relevant and effective for your business while minimizing your training budgets. The training could also benefit other service department members, thereby helping you provide equal training opportunities for your entire staff.

Which Aftermarket Suppliers are coming up?

To learn more, go to <https://www.frvta.org/members/industry-training-2/>

BLUE OX: May 16 • 18 • 20

Sign up for the May Workshop today! [Blue Ox Registration Form](#)

LITHIUM BATTERY POWER: June 7 • 15 • 23

LIPPERT: July 12 • 14



Demco training workshop held in April.

Does the training count towards recertification? YES!

Each workshop provides CEUs (Continuing Education Credits) required to maintain the RV Technician Certifications through RVTI. In addition, these credits may apply towards RVDA's Fixed Operations professional recertification program for RV Professionals.

What is the registration fee? No cost—it's FREE for our FRVTA members!

How will we communicate the details each month?

We will send a "registration" email approximately one month before the first day of training. We recommend registering early to secure your seats.

If you have any additional questions email me at Veronica@FRVTA.org or call (813) 702-1113.

Upcoming RV Technical Institute Classes For May 2022

It has never been [easier or more affordable](#) to attend RVTI's training program with the launch of the new subscription model. The plan allows RV dealerships to train all their technicians either through the online program or in-person at RVTI's headquarters in Elkhart for \$1,200 per dealership location.

For individuals, either mobile technicians or those looking to get into the RV technician field, there is a \$300/year option. This plan also provides access to RVTI's Level 1 and Level 2 online training or in-person classes in Elkhart.

Below are the upcoming in-person live classes being offered by the RV Technical Institute in May at their campus in Elkhart, Indiana:



RVTI Level 1: May 2-6 (1 week session)

RVTI Level 2: May 23-June 17 (1 week session)

RVTI Level 1: May 23-27 (1 week session)

For those who can't spare four full weeks, there is a 12-week hybrid option for Level 2 that consists of 11 weeks online training with weekly instructor check-ins, followed by one week at the Elkhart campus to complete the hands-on lab portions of the training. The next hybrid session begins in May 2022.

Check out more information on the technician training path [here](#) and sign up for courses on RVTI's website [here](#).—RVTI

MEMBER SPOTLIGHT

Family Forms the Foundation of Giant Recreation World's Past, Present and Future

Larry McNamara is CEO and co-owner of Giant Recreation World in Winter Garden, Ormond Beach and Palm Bay. His father Don started the business in the '70s, but the roots of Don's involvement with RVs began years earlier. "My father owned three RVs that we would rent right out of our home, so my brothers and sisters and I would wash them, do the actual show and tells when we were 10 and 11 years old. That's how he got interested in the RV business."

Larry says his father was really good at sales and the word got out. In the early '70s, Coachman Industries hired Don under the Dealer Development Initiative at which he managed and ran a factory-owned dealership with the intention of eventually buying out the dealership itself. "Once he owned over 50 percent of the dealership, we changed the name to Giant Recreation World and that's where it all started."

The experience with Coachman gave Don an invaluable connection that helped set the tone for the McNamara family's way of doing business. "My father was very close with Tom Corson, the cofounder of Coachman Industries. He hammered into us one of the sayings Tom had: 'Business goes where it's invited and stays where it's well cared for.' We still believe in that adage so when we attach our family name to every single transaction we make we want the customer's experience to be great."

Though their father started the business, Larry says he and his siblings feel they have made important contributions as well. "All of us feel like we've been part of building our whole company because from the time we were kids we fulfilled every different role we could for the business per our father's guidance and mentorship. We were never given anything; we always had to earn our keep and we were held accountable for that. We learned a strong work ethic from early on."

Don instilled in his children that value of hard work and responsibility, says Larry, because he was grooming his children to take over the business one day, though Larry adds he and his siblings didn't necessarily realize it at the time. Don also laid down the legal foundation for the transition of ownership to all six children, with each one given control over a different aspect of the business so the

person most knowledgeable about the item handles any issue that comes up.

Larry says the FRVTA has played a major role in helping the McNamara children grow Giant Recreation World. "We take full advantage of the training the FRVTA offers, such as the certified RV technicians initiative. All of our locations are certified repair centers, which means we adhere to all that training. We spend money to keep our people trained and the FRVTA makes it really easy."

He also credits the FRVTA with helping unite competing dealers in the various trade areas in one common goal – promoting the RV Industry – and he cites the organization's RV shows as a prime example of this cooperative spirit.

One of the challenges Larry and his siblings face today

that their father didn't during his years owning the business is adapting to a new buyer who does their research online before they visit the dealership. The McNamaras handle this by developing trust and introducing the RV Lifestyle to the customer.

He says the FRVTA helps them do that by presenting the RV Lifestyle through the Association's Go RVing® campaigns and by providing social media content. "I'd say that's probably the biggest benefit – helping us stay relevant in this digital age. It's really common to shop for RVs online today, so we have to concentrate

more on letting people know we're here for them before, during and after their purchase

by introducing them to all the benefits we offer at every stage of their journey. That's the difference between now and the old days, when you just had to get people to remember your name."

As for the future of Giant Recreation World, Larry and his siblings do have plans for expanding the Region 4 business. He also sees the possibility of ownership passing to the third generation, provided they bring the same qualifications and dedication to customer service that the second generation has shown.

"I will say that many of our third-generation relations are currently in the business and they all grew up through it just like we did, so I guess it's in motion. And they're making me very proud – they're doing a great job in the roles they're in. Having the third generation take over the business would be a great testament to my father's legacy."



RVDA | RV DEALERS CONVENTION/EXPO

Registration for the 2022 RV Dealers Convention/Expo, set for November 7-11 at Caesars Palace in Las Vegas is now open.

The annual RVDA Convention/Expo brings together dealers, manufacturers, suppliers and RV Industry business partners for the premier dealer education and networking event of the year. The RV Dealers Convention/Expo is presented by RVDA of U.S., RVDA of Canada and the Mike Molino RV Learning Center.

“Just as dealerships strive for continuous improvement, the RVDA Convention/Expo Committee is using the same principle when it comes to the RV Dealers Convention/Expo,” said RVDA President Phil Ingrassia. “The education program will provide segmented content based on dealership size, management structure and revenue in addition to focusing on things all dealers have in common.”

To register visit www.rvda.org/convention. Regular updates will be posted on the convention website, Facebook, Instagram, LinkedIn and Twitter.

Companies interested in partnership, sponsorship, exhibiting and Vendor Training +Plus opportunities should contact Julie Newhouse at (703) 364-5518 or send an email to jnewhouse@rvda.org.

Book your room with the [RVDA room block](#) and stay at either Caesars Palace or The LINQ Las Vegas.–RVDA

RV Learning Center Scholarship Application Available Now



The application for the Mike Molino RV Learning Center College Scholarship Program is now available [online](#). The scholarship is available for undergraduates currently employed in the RV Industry, who are dependents of an RV Industry employee, and to those seeking a career in the RV Industry after graduating. The \$2,500 award will be applied to the cost of tuition for the 2022-2023 school year. **The deadline for submitting all required items is July 1, 2022.**

The program was created to help foster the next generation of RV Industry leaders and this will be the 31st scholarship awarded since its inception. It is made possible by the generosity of Joanne and Newt Kindlund, co-founders of Holiday RV Superstores, the first publicly traded RV dealership.

“Education is something that meant a lot to Joanne and she wanted to use that to enhance the lives of others,” says Newt Kindlund. “Offering this program to RVDA members is an important benefit and one we were both extremely proud to have been able to be part of.” Kindlund remains an active participant in RV Industry affairs and is a director emeritus on the Learning Center’s board of directors.

Dealers are encouraged to tell employees about this unique opportunity. A primary factor for awarding the scholarship is an applicant’s background of RV Industry employment or a desire to work in the RV Industry after college. Posters publicizing the scholarship are available as a free download from the Learning Center.

APPLICANTS MUST:

- Have a 2.8 or better cumulative grade point average and a 1040 minimum SAT score; a minimum ACT composite score of 22 is also acceptable.
- Be a rising sophomore, junior or senior in an accredited four-year college or university.
- Provide a 500-word essay on their goals and objectives for college and career.
- Submit a copy of their Free Application for Student Aid (FAFSA) form, which is completed online at the government’s [FAFSA website](#). (for help on how to complete a FAFSA form, watch this [video](#)).
- Demonstrate the ability and willingness to fund a portion of their educational expenses on their own.
- Submit a fully completed application with supporting documentation.

All materials noted above must be received by the center no later than July 1. Dealer principals, their families and dependents are not eligible for the award.

To obtain an application, poster, or more information, go to: www.RVDA.org. –RVDA

Florida Digital Cybersecurity Survey

The Florida Division of Emergency Management (FDEM) has asked Florida businesses to take part in a Florida Digital Cybersecurity Survey.

This survey form is being sent out on behalf of the Florida Digital Service and is intended to collect Chief Information Security Officer, Chief Information Officer and other cybersecurity stakeholders’ contact information throughout the state. This applies to both public and private sectors. Its purpose is to help facilitate information and resource sharing.

FDEM’s intention is to reach as many industries within the state of Florida as possible.

The survey link is: <https://www.surveymonkey.com/r/C6GYDMD>

Go RVing Rebrands Marketing Message

Twenty-five years ago, the first Go RVing ads started appearing in print and on billboards, introducing consumers to the concept of a lifestyle. It was a unifier of messaging from our industry and more importantly, a call to action for consumers and prospective buyers.

Our name was and still is our mission. Our target market has changed over the years so we have redefined Go RVing's visual branding to create a timeless relevancy while embracing the energy and vibrancy that Go RVing represents.



GO RVING™

By creating an identity that can stand among other iconic, culturally desirable outdoor giants, RVing becomes associated with lifestyle brands that consumers want to identify with and be connected to – yet, emphasizing that the RV adventure is unique for each person.

In strategically developing the rebrand, we asked ourselves, what is the one lifestyle element every RV trip has in common? The open road.

The new logo embraces the open road and connects it to our name and mission. The icon represents heading toward the horizon and adventure. The logo is clean, sleek and modern.

We invite you to get to know this design and see it in action along with some of the new “Go on a Real Vacation” marketing materials, including the 60-second commercial [here](#).—Go RVing

National ARVC Launches New Career Center

The National Association of RV Parks and Campgrounds (ARVC) has launched a new career center that brings additional benefits to both job seekers and employers in the outdoor hospitality industry.

Rather than bouncing from job site to job site, National ARVC members now have access to one site that is a one-stop-shop for finding qualified employees for the upcoming camping season.



“Finding qualified employees can be a big challenge, especially in today’s market, so National ARVC set out to create a benefit (that) solved this problem,” said David Basler, vice president of membership and marketing. “The new [National ARVC Career Center](#) will save campground owners and operators time and money because rather than having to jump from job site to job site posting jobs, paying multiple fees and then returning to each site to check on applicants, this site is a one-stop-shop. Post the job one time and it is automatically sent to multiple job major sites.”

The platform is powered by state-of-the-art technology that boasts innovative design, delivering an optimized platform on mobile and desktop devices, advanced features, actionable analytics, and results tracking for all campground owners.

With the new Career Center, ARVC members can take advantage of the centralized location for hiring, career development and advancement in the outdoor hospitality profession. A number of new features on the site include resumé alerts, exclusive job alert emails, spotlight postings and the ability to post to the largest diversity-focused job boards using the Career Center’s partner network. Additional features can be included with 30-day and 60-day job postings, advanced filtering capabilities, and more with digital packages.—news release

RV Technical Institute Continues RV Technician Recruitment

To fill the gap in skilled RV service technicians, the RV Technical Institute (RVTI) has been working to recruit and train at least 1,000 new techs from outside the RV Industry in 2022. That means more expertly trained technicians diagnosing and repairing RVs, getting RVers back out on the road faster than ever and vastly improving the RV consumer experience, reports News & Insights from the RV Industry Association (RVIA).



To reach this goal, the team at RVTI has launched a robust consumer marketing campaign targeting job seekers into the growing and desirable field, in addition to partnerships with organizations outside the industry including high schools, trade schools, and government training programs.

As the year progresses, RVTI is eager to continue attending events across the country to recruit more RV technicians and, ultimately, support consumers in its efforts to enjoy the RV lifestyle and the great outdoors.

Individuals interested in registering for a training course can view the catalog at www.RVTI.org/catalog.—RVIA

NEW MEMBERS

FIRST APPROVAL SOURCE

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MURPHY RV

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Dealer, Region 4



2022 Florida and Alabama
Outdoor Hospitality
Conference and Expo

The Florida RV Park & Campground Association (FRVCA) will host its annual conference from June 6 to 8 in Daytona Beach at the Shores Resort & Spa.

Educational sessions are set to tackle several topics including RV Park and Campground business operations, legal concerns, insurance costs and more. About 70 vendors will take part in the conference's expo.

For more information or to register, please contact Bobby Cornwell at the Association's office, 1-850-562-7151 or go to www.rvparkconference.com.

Longtime Region 1 Members Step Down

FRVTA Region 1 recently said "goodbye" to several longtime members who provided key services that have guided the region's growth and development over many years.



Denise Dull of Coastal Payroll, Inc. served Region 1 as treasurer for over twenty years. She was in charge of making sure all bills were promptly paid and that the region's checking account was in balance and solvent. She also served as the financial liaison between the region and the FRVTA State office.

Denise was recently selected as the first female president of the leadership team for the Florida International Air Show based in Punta Gorda, a first in the 42-year history of the event. Besides her full time job, this new volunteer position will take up much of her free time. She previously served as president of the Charlotte County Chamber of Commerce, so she keeps busy!

Jack and Alene Carver of Associates in Professional Marketing, Inc., who served as show managers of the Fort Myers RV Show for 37 years as well as many other region-sponsored shows, have decided to step away from show management and turn the many events over to the state office. They will continue to supervise, edit and prepare the Association's monthly membership newsletter, FRVTA News.

Besides continuing the newsletter work, they plan to take some time to enjoy family, relatives and friends spread throughout the nation. RV trips and many adventures are certainly on the horizon for them!

Thank you for your dedication and service to Region 1 as well as the Association!



MEETING DATES



Region 1 • NO MEETING • Twin Isle Country Club • 301 Madrid Blvd • Punta Gorda
Region 2 • May 11 • Duffy's Sports Grill • 11588 US-1 • North Palm Beach
Region 3 • NO MEETING • Florida State Fairgrounds • 5025 Orient Road • Tampa
Region 4 • May 18 • ZOOM MEETING (to be determined)
Region 5 • May 17 • ZOOM MEETING (to be determined)
Region 6 • May 17 • Bonefish Grill • 10950 San Jose Blvd • Jacksonville
Region 7 • NO MEETING • Braised Onion • 754 NE 25th Ave • Ocala
ALL MEETINGS: Cocktails 6:30 PM • Dinner 7:00 PM