

## Florida RV Trade Association

## Member Pledge

As a member of the Florida RV Trade Association we pledge that we will strive to manage our business with the following in mind:

Act in accordance with all state and federal regulations.

Advertise in an ethical and professional manner.

Promote, develop and operate according to the highest standards of ethical and moral conduct in our business and by our personnel.

Promote and further the interests of all phases of the RV Industry, in the state of Florida and throughout the U.S.

Operate our business in accordance with the FRVTA Antitrust Statement.

State the truth in all warranties of goods and services and will conscientiously fulfill them.

Avoid engaging in activities that reflect negatively on the Recreational Vehicle Industry.

Not knowingly represent any merchandise to be something it is not or engage in misleading advertising, sales promotion or other unethical business practices.

Deal fairly with all customers, prospective customers, suppliers, employees and all others upon whom we depend for success and survival.

Ken Loyd

FRVTA President

Company:

Signature of Business Owner

Name: (Print)
Date: