



[Visit Site](#)

Updates from the FRVTA Board President

The FRVTA hopes that you had a great Thanksgiving surrounded by family and friends that are just like family! We made it through the Regional RV shows in Tampa and West Palm Beach this past month and are still working on the Florida RV Supershow coming up in January 15-19, 2025 along with the Fort Myers show January 23-26, 2025... [read more...](#)

Legislative Update 2024.12

by Andres Malave. The Florida Legislature kicks off organizational session November 20th as political shifts continue in Washington. This marks the beginning of a new legislative term, with both chambers unveiling key leadership roles... [read more...](#)

Innovating Florida's RV Industry: Attracting Younger Travelers and Out-of-State Tourists

by Traeanne Reynolds. Florida's RV industry has long been a cornerstone of the state's travel and tourism sector, offering visitors an unparalleled way to experience the Sunshine State's beaches, parks, and attractions. However, with an increasingly diverse array of travel options available, the industry faces a critical challenge: how to remain competitive by appealing to younger travelers and Snowbirds or out-of-state tourists... [read more...](#)

Lippert Technical Institute RV Technician Seminar

This two-day seminar will offer detailed insights into the installation, maintenance, and problem-solving techniques for Lippert's top components. This event is being held Jan 22-23 and is exclusively for Dealers, OEMs, and Mobile Techs.

Attendees will receive 1 CEU for each hour of training completed. Travel, lodging, meals and any parking fees are the responsibility of the attendee. You must have a Lippert Dealer Account number to register for this training. Please reach out to LCltraining@lci1.com for your Dealer Account number... [read more...](#)

Two-Day Dometic Academy is Coming to Florida

The two-day training session will cover Air Conditioners and Water Heaters on Day One and Furnaces and Refrigerators on Day Two. The event is being held Oct 22-23 in the Orlando area and April 23-24 in the Ft Lauderdale area. Classes are limited to 20 participants so register asap by emailing training.school@dometic.com.

FRVTA Government Affairs Committee

by Lyn Hart. If you have questions or problems with any RV-related legal issues, the FRVTA Government Affairs Committee is here to help. Please contact the State office... **call now...**

UPCOMING MEETING DATES *(click the location name to GPS)*

Region 1 • Dec 12th • **Laishley Crab House** • 150 Laishley Ct • Punta Gorda

Region 2 • No Meeting

Region 3 • Dec 10th • **Sheraton Tampa Brandon** • 10221 Princess Palm • Tampa

Region 4 • Nov 20th • **Azteca D'Oro** • 3130 Daniels Rd • Winter Garden

Region 5 • TBD

Region 6 • Dec 17th • **Hilltop Restaurant** • 2030 Wells Rd • Orange Park

Region 7 • Dec 17th • **Braised Onion** • 754 NE 25th Ave • Ocala

ALL MEETINGS: Networking 6:30 PM • Dinner 7:00 PM

NEW MEMBERS

Advance Group USA

Camilo Rojas
10838 S Orange Ave
Orlando, FL 32834
PH: 407-982-0509
Website: www.aguparking.com
Email: info@advancegroupusa.com
Service (H), Region 4

Bermuda Lakes RV Resort

Shawnica Erp
4775 Bermuda Lakes Dr
Ft Myers, FL 33905-3245
PH: 239-236-3667
Website: www.bermudalakesrvresort.com
Email: contact@bermudalakesrvresort.com
Campground (C), Region 1

Coach House

Casey Perez
3004 49th St E
Palmetto, FL 34222-1948
PH: 941-845-3115
Website: www.coachhousemhc.com
Email: coachhouse@newbymanagement.com
Campground (C), Region 1

Paradise Found RV Resort

Hillary Engler
11551 Dauphin Island Parkway
Theodore, AL 36582-7623
PH: 251-525-1161
Website: www.paradisefoundrvresort.com
Email: paradisefoundrvresort@gmail.com
Campground (C), Region 10

RV Home Inspections & Repair

Deb Lowery
Clermont, FL 34714-6356
PH: 330-787-2468
Website: www.rvhomeinspectionrepair.com
Email: rvhomeinspectionrepair@gmail.com
Repair (R), Region 7

Southern RV Service & Repair

Stephanie Farrell
Fort Lauderdale, FL 33317-6405
PH: 954-849-4860
Email: stef.southernrv@gmail.com
Repair (R), Region 2

In Case You Missed It...

Power of Attorney

by Ejola Cook. When it comes to forms there are a few things you'll want to get right from the beginning. You might be thinking to yourself, it's a form. You fill it out. How hard can it be? The answer might surprise you!... [read more...](#)

Legislative Update 2024.11

by Andres Malave. With Election Day fast approaching, let's take a closer look at the top-fundraisers by contest across the state, showcasing the importance of contributions and the high stakes of this election. Florida Senate candidates collectively raised nearly \$12 million for 20 available seats... [read more...](#)

Nurturing Tomorrow's Technicians

by Peter "webdoc" Martin, Training Marketing Director of DealerPRO Training. Establishing a Technician Apprentice Program isn't just an investment in personnel. It's a strategic move towards long-term dealership success. In this article, we will address why implementing such a program can benefit your dealership, along with actionable steps to get started... [read more...](#)

Forms

by Ejola Cook. When it comes to forms there are a few things you'll want to get right from the beginning. You might be thinking to yourself, it's a form. You fill it out. How hard can it be? The answer might surprise you!... [read more...](#)

Employee Retention Impacts Owner Retention

by Don Reed, President of DealerPRO Training. In the RV industry, the link between employee retention and customer retention is undeniable and incredibly influential. The overarching goal for your dealership should be crystal clear... [read more...](#)

Reaching Potential New RVers: Strategies for Success

by Traeanne Reynolds. The RV industry has seen significant growth, particularly in the wake of the pandemic, as people seek safe and flexible travel options. Understanding how to effectively reach potential new RVers is crucial and an effective strategy leverages both traditional and digital marketing approaches... [read more...](#)

Credit Card Surcharges and Convenience Fees

by Ejola Cook. Before we get started, I'm going to be honest, this one is pretty confusing. There is only a fine line to separate a Surcharge and a Convenience Fee and often they mistakenly get used... [read more...](#)

RVers Guide Available for Distribution or Online

The *RVers Guide* is the annual membership directory which is used to promote your company. They are available for you to distribute at your business locations to your customers. If interested, contact the FRVTA office and they will be shipped to your

business (60 per box). The complete guide is also [available on our website](#). With 125,000 copies of this magazine distributed at all of our RV shows, by personal requests via phone and our website, through the Chambers of Commerce and the Florida Turnpike and Interstate Rest Areas, as well as our member's businesses, your name will be in front of RV consumers all year round. In addition, please check your listing to make sure it is correct as this reflects the information we have on file for your company. For any corrections, please contact the FRVTA State Office or send changes in writing. [call now...](#)

New RVTI Program for Renewing RV Technician Certifications

The RV Technical Institute (RVTI) has launched a program to assist RV technicians with expired certifications in renewing their credentials effortlessly... [more info...](#)

Off-Site Sales

by Ejola Cook. By now you may know you can store a vehicle at an off-site location, but did you know you also have the ability to sell it off-site too? We have all seen them, the "tent sales" on local lots selling inventory away from the dealership. Although this process tends to be a little trickier than selling it off your regular lot, it can be done... [more info...](#)

Regional Meeting Policy Update

Per unanimous decision by the FRVTA Board of Directors, alcoholic beverages will no longer be provided at the regional meetings. Any attendees who wish to have an adult beverage at the meetings will be responsible for payment.

Non-Refundable Deposits

by Leah Langston. Non-Refundable Deposits are a great way for dealers to help secure a sale by having the buyer put a "little skin in the game." As simple as it sounds, a Non-Refundable Deposit ("NRD") is money paid by a customer toward the purchase of a specific vehicle that under certain conditions will be "non-refundable." Like many other rules, this rule is governed by the Florida Deceptive and Unfair Trade Practices Act... [more info...](#)

Dealer Protection from Consumer Attorney Fees

by Ejola Cook. Timing is everything right? It is, especially when it comes to Demands under Florida's Unfair and Deceptive Act Statute § 501.98. Chapter 501 is a favorite of consumer attorneys, a catch all claim, with a very low threshold. Learn how to add a layer of protection to your business... [more info...](#)

Amended Park Reservation Law

by Leah Langston. The new law essentially gives Florida residents a leg-up by allowing them a one-month advantage over non-residents for booking their camping stays. Floridians can now book 11 months out for their preferred dates while non-residents are restricted to a 10-month reservation window... [more info...](#)

RV Storage with an HOA

by Leah Langston. As of July 1, 2023, Florida has now made legal exceptions for folks to keep RV's on their property even if they have an HOA which prohibits it... [read more...](#)

RV Technician Training Videos Added to FRVTA Library

Five new RV Technician Training videos on OEM Specific Components have been added to the video library on RVDLN.org. This is a great resource for service technicians of all levels. You will need to sign up for a Free Member account with RVDLN and log in to view... [watch now...](#)

Accepting Foreign Trades

by Leah Langston. Although its not the most common scenario you might have, there may be a time when, as a dealer, you are asked to take a Canadian vehicle in on trade. Can you even do that? What do you need to know?... [read more...](#)

Understanding Florida LP Gas Licensing

The Florida Department of Agriculture and Consumer Services (FDACS) is responsible for licensing individuals and businesses that sell, transport, dispense or store liquefied petroleum (LP) gas and that manufacture, install, service or repair LP gas containers, systems, or appliances. [read more...](#)



Florida RV Trade Association | 5407 Boran Place | Tampa, FL 33610 US

[Unsubscribe](#) | [Update Profile](#) | [Constant Contact Data Notice](#)



Try email marketing for free today!