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Update from the FRVTA Board President

The 41st Florida RV SuperShow was a great success, and the spring regional shows are now underway. This month also highlights upcoming training opportunities, job fair involvement, and a reminder of the importance of giving back to our communities... [read more...](#)

2026 Florida RV SuperShow Sets an Optimistic Tone

by Gary Gerard. Attendance climbed past 70,000 and exhibitors reported stronger-than-expected sales at the 2026 Florida RV SuperShow, signaling cautious optimism for the year ahead. RV Business highlights record-breaking dealer performance, strong demand for towables, motorized units, and high-end fifth wheels, and why Tampa remains a key bellwether as the RV market shows early signs of recovery... [read more...](#)

Legislative Update 2026.1

by Andres Malave. With the legislative pace accelerating in Tallahassee, property taxes, budget negotiations, and the race to succeed Governor DeSantis are taking center stage. Here's what to watch in the months ahead... [read more...](#)

When "And" Makes a Trade Title a Problem

by Timothy D. Shields. Florida RV dealerships, resorts, and industry businesses are increasingly at risk of data privacy litigation tied to everyday website tools like tracking pixels, cookies, chat features, session replay software, and third-party marketing scripts. This article explains why Florida has become a hotspot for "digital wiretapping" claims, how common online features can create unexpected liability, and the key compliance steps RV businesses should take now to reduce exposure, protect customer trust, and avoid costly lawsuits... [read more...](#)

Two-Day Dometic Academy is Coming to Orlando and Ocala

The two-day training session will cover Air Conditioners and Furnaces on Day One and Furnaces and Refrigerators and Water Heaters on Day Two. The event is being held February 10-11 in Orlando, and March 17-18 in Ocala. Technicians will receive 8 hours of credit toward RVIA Certification for one day, 16 hours of credit toward RVIA Certification for 2 days. Class space is limited... [to register...](#)

RVers Guide Available for Distribution or Online

The *RVers Guide* is the annual membership directory which is used to promote your company. They are available for you to distribute at your business locations to your customers. If interested, contact the FRVTA office and they will be shipped to your business (60 per box). The complete guide is also [available on our website](#). With 125,000 copies of this magazine distributed at all of our RV shows, by personal requests via phone and our website, through the Chambers of Commerce and the Florida Turnpike and Interstate Rest Areas, as well as our member's businesses, your name will be in front of RV consumers all year round. In addition, please check

your listing to make sure it is correct as this reflects the information we have on file for your company. For any corrections, please contact the FRVTA State Office or send changes in writing. [call now...](#)

FRVTA Government Affairs Committee

by Lyn Hart. If you have questions or problems with any RV-related legal issues, the FRVTA Government Affairs Committee is here to help. Please contact the State office... [call now...](#)

UPCOMING MEETING DATES (*click the location name to GPS*)

Region 1 • No Meeting

Region 2 • No Meeting

Region 3 • No Meeting

Region 4 • Feb 18th • **Azetca D'Oro** • 3130 Daniels Rd • Winter Garden

Region 6 • Feb 17th • **Hilltop Restaurant** • 2030 Wells Rd, Orange Park

Region 7 • Feb 24th • **Braised Onion** • 754 NE 25th Ave • Ocala

ALL MEETINGS: Networking 6:30 PM • Dinner 7:00 PM

NEW MEMBERS

1st Class Roofing

Whitney Hammond
1815 Thornhill Rd, Ste 301
Auburndale, FL 33823-3933
PH: 863-324-4043
Website: www.1stclassroofingincfl.com
Email: admin1@1stclassroofing.com
Service-Misc (H), Region 3

Deer Creek Motorcoach & Golf Resort

Christopher Darker
2524 Edmonds Rd
Galax, VA 24333-4554
PH: 828-371-4848
Website: www.dcmrblueridge.com
Email: dcmrboard@easyhoa.email
Campground (C), Region 10

RV 1 Mobile RV Repairs

Scott Hartley
1415 Linda Rd
Okochobee, FL 34974-0434
PH: 863-444-0886
Email: rv1scott@gmail.com
Repair (R), Region 1

St John's Big Toy Lockers

Christy Carson
2771 W SR 44
Deland, FL 32720-8828
PH: 386-785-9004

Ocala RVs

Cody Loughlin
4598 SE Maricamp Rd
Ocala, FL 34480-7424
PH: 352-663-8830
Website: www.ocalarvs.com
Email: gm@ocalarvs.com
Dealer (D), Region 7

Roy's RV Adventures

Aliya Purtee
7579 W Tennessee St
Tallahassee, FL 32304-9333
PH: 850-848-8830
Website: www.roysrvadventures.com
Email: chrisg@roysrvadventures.com
Dealer (D), Region 5

RV Select

Jeff Mathews
610 W US Highway 92
Seffner, FL 33584-3613
PH: 813-655-2877
Website: www.rvselectinc.com
Email: jeff@cursinc.com
Dealer (D), Region 3

Vibrant Health Systems,

Colleen Kavanaugh
801 West Bay Dr, #342
Largo, FL 33770-3269
PH: 412-523-0468

In Case You Missed It...

When "And" Makes a Trade Title a Problem

by Ejola Cook. Dealers still get tripped up on trade titles with multiple owners — and the consequences can be expensive and time-consuming. A single missed detail can stall a deal for months. Learn what to watch for and how to keep your team out of trouble... [read more...](#)

Legislative Update 2026.1

by Andres Malave. With the legislative pace accelerating in Tallahassee, property taxes, budget negotiations, and the race to succeed Governor DeSantis are taking center stage. Here's what to watch in the months ahead... [read more...](#)

Why Financial and Tax Records Matter in Every Emergency

Preparedness Plan

by Traeanne Reynolds. The IRS is reminding businesses that emergency plans should protect more than just buildings and equipment. Financial and tax records are critical to safeguarding customer data and ensuring fast recovery after a disaster... [read more...](#)

FRVTA Region 7 Continues Tradition of Giving

Region 7 supported Interfaith Emergency Services, Care Camps, and Dogs Inc. with charitable donations during their annual Christmas celebration. These gifts reflect Region 7's ongoing commitment to giving back to the communities they serve... [read more...](#)

FRVTA R2 Donates to Hibiscus Children's Center

Region 2 proudly presents a \$2,500 donation to the Hibiscus Children's Center through the MC Santa's Elves Activity Fund. This incredible organization provides a safe haven for children who have experienced abuse, abandonment, or neglect—offering over 450,000 nights of safety and care since opening its doors. Region 2's donation helps bring smiles and create lasting memories for children through fun outings and special experiences all year long... [read more...](#)

New FL Bill Causes Big Changes for RV Drivers

by Ejola Cook. Having an RV is like having your home always with you, and sometimes those lines of home and driving become blurred. I have seen RV drivers riding with open containers believing that they won't get caught because they are in essence in their "home." However, on October 1st, 2025, Florida House Bill 687, also known as "Trenton's Law," went into effect... [read more...](#)

Passing the Torch at the FRVTA: Dave Kelly to Retire

Ken Loyd steps in as FRVTA's Executive Director on October 13, with Dave Kelly staying through the end of show season to ensure a smooth handoff. Read the full announcement and what this means for members and upcoming shows... [read more...](#)

Why LP Gas Licensing Matters in the RV Industry

by Traeanne Reynolds. Whether you're selling, servicing, inspecting, or hosting RVs at your facility, ensuring proper LP gas safety is not optional—it's critical. In Florida and many other states, working on an RV's LP gas system requires a state-issued license. Understanding why this matters helps protect your business, your customers, and your reputation... [read more...](#)

Does the Florida Lemon Law Apply to RVs?

by Ejola Cook. Lately I have heard more consumers and lawyers threatening lemon law actions, but do they apply to RV's? The answer is that it depends. So, lets break it down... [read more...](#)

RV Pro Honors FRVTA's Patty Flanagan

For over 22 years, Patty has been the driving force behind FRVTA's regional RV shows. Known for her organization, dedication, and mentorship, she now leads the Florida RV SuperShow while training the next generation. Her commitment to the industry and passion for helping others make her an invaluable part of the FRVTA team... [read more...](#)

Be Prepared: IRS Tips for Disaster Readiness

With peak disaster season approaching, now is the perfect time to review emergency preparedness steps to protect your clients and your practice. The IRS offers valuable guidance on safeguarding critical tax and financial documents before a disaster strikes.

Key tips include storing copies of important records in a secure location, maintaining an inventory of high-value items, and becoming familiar with IRS disaster assistance resources. Taking these simple steps now can make a big difference in the event of an emergency... [learn more...](#)

RV Technician Training Videos Added to FRVTA Library

Five new RV Technician Training videos on OEM Specific Components have been added to the video library on RVDLN.org. This is a great resource for service technicians of all levels. You will need to sign up for a Free Member account with RVDLN and log in to view... [watch now...](#)

Understanding Florida LP Gas Licensing

The Florida Department of Agriculture and Consumer Services (FDACS) is responsible for licensing individuals and businesses that sell, transport, dispense or store liquefied petroleum (LP) gas and that manufacture, install, service or repair LP gas containers, systems, or appliances. [read more...](#)

RVers Guide and Supershow Program Advertising

Advertising sales are underway for the 2027 RVers Guide to Florida and Official SuperShow Program. The information is being sent out via eBLast by the FRVTA State office weekly. The information is available on our website on our [Advertising page](#) or contact Deanna Pearce directly at: dlpearce7@gmail.com or 863-318-0193.

Regional Meeting Policy Update

Per unanimous decision by the FRVTA Board of Directors, alcoholic beverages will no longer be provided at the regional meetings. Any attendees who wish to have an adult beverage at the meetings will be responsible for payment.



Florida RV Trade Association | 5407 Boran Place | Tampa, FL 33610 US

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