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## Update from the FRVTA Board President

As we celebrate the Fourth of July and our nation's 250th anniversary, we're already looking ahead to the FRVTA State Convention this September. Find out why it's one of the most valuable events of the year and why there's something for everyone in your business... [read more...](#)

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## Meet Ken Loyd: Officially Taking the Helm of the FRVTA

by Traeanne Reynolds. Many members already know Ken Loyd, but there may be more to his story than you realize. From lifelong camper and campground leader to FRVTA volunteer and now Executive Director, discover the experiences, passion, and vision Ken brings as he officially takes the helm of the association... [read more...](#)

## From the Executive Director

by Ken Loyd. Executive Director Ken Loyd reflects on his first few months leading the FRVTA, including an important trip to Elkhart to meet with RV manufacturers and strengthen industry relationships. Read how these conversations are helping shape the future of the Association and the Florida RV SuperShow... [read more...](#)

## Register for the 2026 FRVTA Members Convention!

Join your fellow FRVTA members September 10-13, 2026, at the Hyatt Regency Coconut Point Resort and Spa in Bonita Springs for the FRVTA State Convention. This annual event brings together industry professionals from across Florida for networking, educational sessions, association business, and valuable opportunities to strengthen relationships within the RV industry. Secure your spot and be part of the conversations shaping the future of Florida RVing... [more info...](#) and [to register...](#)

## FRVTA State Officer Elections to Take Place at 2026 Convention

The annual election of FRVTA State Officers will take place during the 2026 State Convention, September 10–13 at the Hyatt Regency Coconut Point Resort and Spa in Bonita Springs. Qualified members interested in serving in a State Office are encouraged to submit their intent to run to Nominating Committee Chairman Brian Copley prior to the Convention... [more info...](#)

## Legislative Update: Property Tax Reform & Florida's Election

### Outlook

by Andres Malave. Florida's election season is underway, bringing important developments that could impact businesses and property owners across the state. Get the latest update on the proposed property tax amendment, key statewide races, legislative priorities, and what these changes could mean for Florida's RV industry as the November election approaches... [read more...](#)

## Workforce Integration: A Critical M&A Success Factor

by Marissa X. Kaliman. Successful mergers and acquisitions depend on more than financials. Learn why workforce integration, employee classification, retention strategies, and legal due diligence play a critical role in protecting value and ensuring a smooth transition after closing... [read more...](#)

### **Understanding Trump Accounts: Working Families Tax Cut**

Free webinar hosted by the IRS on July 1st at 2:30pm. Learn how the new Trump Accounts created under the Working Families Tax Cut work, who qualifies, how to open an account, contribution options, investment rules, distribution requirements, and the \$1,000 pilot program. Join this informative webinar and get your questions answered during a live Q&A session... [to register...](#)

### **Free Online Technical Training Resource for all FRVTA Members**

Take advantage of one of your FRVTA member benefits with free access to the RVDLN RV Service Video Library. From Florida LP Gas certification and RVTI-approved recertification courses to appliance repair and OEM-specific training, these on-demand videos are a valuable resource for your entire service team... [read more...](#)

### **FREE Lippert Technical Training for FRVTA Members**

Enhance your technical expertise at an upcoming Lippert Training Seminar in Fort Myers on July 14th and Kissimmee on July 16th. Learn installation, maintenance, and troubleshooting techniques for Furrion Air Conditioners, Tankless Water Heaters, and the new SureSlide Slide-Out system. FRVTA members can attend at no cost using the registration code **FRVTAFL** and earn CEU credits while expanding their professional skill set... For more information and to register: [Ft Myers...](#) or [Kissimmee...](#)

### **Hands-On Firefly Technical Training Coming to Florida**

Sharpen your team's troubleshooting and diagnostic skills with the Firefly Integrations Training Academy. Join the hands-on technical training on September 15 in Orlando or September 17 in Tampa and learn directly from Firefly experts. Register early and use promo code SAVE20 to receive a 20% discount on your registration. [learn more and register...](#)

### **Aqua-Hot Training in Longmont, CO**

Aqua-Hot is hosting multiple training sessions this summer at their new facility in Longmont, CO. Receive RVTI hours while gaining a deep understanding of Aqua-Hot hydronic heating systems, enabling you to confidently troubleshoot and service them. Learn best practices for installation, maintenance, and repair, ensuring optimal performance and customer satisfaction. Graduate as a Certified Aqua-Hot Technician with the ability to have your dealer or service center listed on their official Dealer & Service Center Locator. [to register...](#)

### **RVers Guide and Supershow Program Advertising**

Advertising sales are underway for the 2027 RVers Guide to Florida and Official SuperShow Program. The information is being sent out via eBLast by the FRVTA State office weekly. The information is available on our website on our [Advertising page](#) or contact Deanna Pearce directly at: [dlpearce7@gmail.com](mailto:dlpearce7@gmail.com) or 863-318-0193.

## RVers Guide Available for Distribution or Online

The *RVers Guide* is the annual membership directory which is used to promote your company. They are available for you to distribute at your business locations to your customers. If interested, contact the FRVTA office and they will be shipped to your business (60 per box). The complete guide is also [available on our website](#). With 125,000 copies of this magazine distributed at all of our RV shows, by personal requests via phone and our website, through the Chambers of Commerce and the Florida Turnpike and Interstate Rest Areas, as well as our member's businesses, your name will be in front of RV consumers all year round. In addition, please check your listing to make sure it is correct as this reflects the information we have on file for your company. For any corrections, please contact the FRVTA State Office or send changes in writing. [call now...](#)

## FRVTA Government Affairs Committee

by Lyn Hart. If you have questions or problems with any RV-related legal issues, the FRVTA Government Affairs Committee is here to help. Please contact the State office... [call now...](#)

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### UPCOMING MEETING DATES *(click the location name to GPS)*

**Region 1** • No Meeting •

**Region 2** • July 8th • [Brio Italian Grille](#) • 3101 PGA Boulevard • Palm Beach Gardens

**Region 3** • July 14th • [Sheraton Tampa Brandon](#) • 10221 Princess Palm • Tampa

**Region 4** • July 15th • [High Tide Harry's Reel Seafood](#) • 4645 S Semoran Blvd • Orlando

**Region 6** • July 21st • [Hilltop Restaurant](#) • 2030 Wells Rd, Orange Park

**Region 7** • July 28th • Zoom Meeting

**ALL MEETINGS: Networking 6:30 PM • Dinner 7:00 PM**

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## NEW MEMBERS

### Aero Cosmetics

Brian Phillips  
12122 Colwick St  
San Antonio, TX 78216-2721  
PH: 210-831-3737  
Website: [www.washwax.com](http://www.washwax.com)  
Email: [brian@washwax.com](mailto:brian@washwax.com)  
Supplier (S), Region 10

### New South Windows

Julie Surrey  
4450 E Adamo Dr  
Tampa, FL 33605-5941  
PH: 413-475-4255  
Website: [www.newsouthwindow.com](http://www.newsouthwindow.com)  
Email:  
[julie.surrey@newsouthwindow.com](mailto:julie.surrey@newsouthwindow.com)  
Supplier (S), Region 3

### Unique Camping & Marine

### Certified RV Services

Gabe Wilson  
Ft Myers, FL 33908-1632  
PH: 239-299-0707  
Website: [www.crvsfmb.com](http://www.crvsfmb.com)  
Email: [crvsfmb@gmail.com](mailto:crvsfmb@gmail.com)  
Repair-Mobile (R), Region 1

### Turner Insurance Advisor Group

Kristin Recore  
2121 NE Coachman Rd  
Clearwater, FL 33765-2617  
PH: 727-748-4703  
Website: [www.turnergroupfl.com](http://www.turnergroupfl.com)  
Email: [krecore@turnergroupfla.com](mailto:krecore@turnergroupfla.com)  
Insurance (S), Region 3

Ricky Stewart  
5752 Lamar St  
Arvada, CO 80002-2626  
PH: 720-515-6985  
Website:  
[www.uniquecampingmarine.com](http://www.uniquecampingmarine.com)  
Email: [ricky@uniquemm.com](mailto:ricky@uniquemm.com)  
Supplier (S), Region 10

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## ***In Case You Missed It...***

### **Price Transparency: Why Dealers Should Act Now**

by Ejola Cook. Consumers are demanding clear, upfront pricing, and regulators are paying attention. While RV dealers are exempt from the FTC's CARS Rule, hidden fees and unclear disclosures can still create legal and reputational risks. Learn why price transparency is becoming a competitive advantage and what your dealership should do now to stay ahead of the curve... [read more...](#)

### **Legislative Update: Session Ends, Budget Passes, and Campaign Season Begins**

by Andres Malave. Florida's legislative session has officially concluded, but the political activity is far from over. From major property tax reform proposals and the Governor's upcoming special session to a rapidly evolving election landscape, important decisions are being made that could impact businesses, property owners, and Florida's future. Get the latest update on the state budget, property tax discussions, key races taking shape across Florida, and how the FRVTA continues to advocate for the RV industry in Tallahassee... [read more...](#)

### **Montana LLC Loophole Under Fire: What Florida Dealers Need to Know**

by Ejola Cook. States are cracking down on the widespread use of Montana LLCs to avoid sales tax on high-value vehicle purchases. With enforcement actions already underway in California led by Rob Bonta, the ripple effects are reaching Florida, where audits and scrutiny are on the rise. Dealers and industry professionals should take note—this is no longer a distant issue, and the risks, including fines and criminal exposure, are becoming very real .. [read more...](#)

### **Is Your Purchase Agreement Missing this Protection?**

by Marissa Kaliman. One overlooked disclosure in your vehicle purchase agreement could cost your dealership the opportunity to resolve a dispute before it turns into litigation. Review your sale forms now to make sure this critical compliance safeguard is not missing before it becomes an expensive issue... [read more...](#)

### **Florida Businesses Face Rising Website Privacy Lawsuits**

by Timothy D. Shields. Florida RV dealerships, resorts, and industry businesses are increasingly at risk of data privacy litigation tied to everyday website tools like tracking pixels, cookies, chat features, session replay software, and third-party marketing scripts. This article explains why Florida has become a hotspot for “digital wiretapping” claims, how common online features can create unexpected liability, and the key compliance steps RV businesses should take now to reduce exposure, protect customer trust, and avoid costly lawsuits... [read more...](#)

### **Why LP Gas Licensing Matters in the RV Industry**

by Traeanne Reynolds. Whether you're selling, servicing, inspecting, or hosting RVs at your facility, ensuring proper LP gas safety is not optional—it's critical. In Florida and many other states, working on an RV's LP gas system requires a state-issued license. Understanding why this matters helps protect your business, your customers, and your reputation... [read more...](#)

### **Does the Florida Lemon Law Apply to RVs?**

by Ejola Cook. Lately I have heard more consumers and lawyers threatening lemon law actions, but do they apply to RV's? The answer is that it depends. So, lets break it down... [read more...](#)

### **RV Pro Honors FRVTA's Patty Flanagan**

For over 22 years, Patty has been the driving force behind FRVTA's regional RV shows. Known for her organization, dedication, and mentorship, she now leads the Florida RV SuperShow while training the next generation. Her commitment to the industry and passion for helping others make her an invaluable part of the FRVTA team... [read more...](#)

### **Be Prepared: IRS Tips for Disaster Readiness**

With peak disaster season approaching, now is the perfect time to review emergency preparedness steps to protect your clients and your practice. The IRS offers valuable guidance on safeguarding critical tax and financial documents before a disaster strikes.

Key tips include storing copies of important records in a secure location, maintaining an inventory of high-value items, and becoming familiar with IRS disaster assistance resources. Taking these simple steps now can make a big difference in the event of an emergency... [learn more...](#)

### **RV Technician Training Videos Added to FRVTA Library**

Five new RV Technician Training videos on OEM Specific Components have been added to the video library on RVDLN.org. This is a great resource for service technicians of all levels. You will need to sign up for a Free Member account with RVDLN and log in to view... [watch now...](#)

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The Florida Department of Agriculture and Consumer Services (FDACS) is responsible for licensing individuals and businesses that sell, transport, dispense or store liquefied petroleum (LP) gas and that manufacture, install, service or repair LP gas containers, systems, or appliances. [read more...](#)

## Regional Meeting Policy Update

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### Update from the FRVTA Board President

The FRVTA and Executive Board have been on the road connecting with partners and looking ahead to the Tampa show and SuperShow. It's a busy time as we continue building relationships and planning for what's next... [read more...](#)

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### Legislative Wins and What's Next in Tallahassee

by Andres Malave. Following a strong showing at the FRVCA Convention, the RV industry continues to build momentum in Tallahassee. Key legislation has been signed into law, delivering meaningful protections for RV owners and expanded opportunities for park development. While a Special Session addressed redistricting, the state budget remains unresolved, with lawmakers expected to return in May... [read more...](#)

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### 2026 Small Business Summit: Build a Future Ready Business

Entrepreneurs, startups, and business leaders are invited to the 2026 Small Business Summit hosted by the Jacksonville Women's Business Center. This FREE, one-day event will feature expert insights, networking opportunities, and practical strategies on topics including access to capital, government contracting, AI, cybersecurity, workforce development, and marketing to help businesses grow and stay competitive... [learn more and register...](#)

### Understanding Taxes for Small Businesses Webinar

Small business owners can join this free IRS webinar focused on the fundamentals of business taxes and financial reporting. Participants will learn how to understand Form 1040 Schedule C, compare common business

structures, and explore valuable IRS resources and online tools designed to help small businesses succeed... [learn more and register...](#)

### **FRVTA Scholarship DEADLINE June 5th**

The FRVTA Scholarship Committee would like to remind you that now is the time to encourage your employees and their dependents to apply for the Florida RV Trade Association Scholarship. All we ask is that you display the enclosed poster and applications in an area where your employees will see it (time clock, break room, etc.). The scholarship is open to any of your employees or their dependents that are working toward an undergraduate degree in one of Florida's state colleges. The FRVTA Scholarship pays \$2,000 a year for up to four years. This is a great opportunity for you to offer a scholarship to your employees without any cost or obligation to your company. Part-time students can apply as well. **THE DEADLINE FOR APPLICATIONS IS JUNE 6, 2025!!** As time is of the essence, please display the poster as soon as possible and mention the scholarship to those employees you know have children in college or getting ready to graduate from high school. Thank you for your help in making the scholarship program successful... [to apply...](#)

### **RVTI Level 1 Training is Coming to Tampa**

RVTI Level 1 Training is coming to Tampa this April—and it's completely FREE for FRVTA members, a \$375 value. Space is limited to just 20 technicians, so don't miss this opportunity to earn your certification in one week and strengthen your service team before the busy season... [more information coming soon!](#)

### **Florida Propane Gas Association Safety Training this April in Ocala**

A comprehensive week long propane gas safety school covering: Safety Requirements of NFPA 54, NFPA 58, Florida Laws and Rules, Regulators, Piping, Dispensing Stations, Venting, Bobtails, Bulk Plants, Propane Properties, Emergency Procedures, Gas Installation and Service, Gas Leak Detection, Liquid Transfer and Safety Procedures. More than 20 industry veterans and LP Gas Section inspectors provide professional instruction. All persons who currently have a Qualifier/Master Qualifier certification can receive up to 30 state certified CEU credits for renewal purposes.

FULL COURSE REGISTRATION includes safety school handouts, the latest editions of NFPA 54, NFPA 58, Florida Laws and Rules, and NFPA 110.

CEU ONLY REGISTRATION (MONDAY & TUESDAY ONLY) includes all Safety School handouts but WILL NOT RECEIVE ANY CODE BOOKS. CEU Students will receive a certificate of course completion from the Florida Propane Gas Association... [to register...](#)

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Aqua-Hot is hosting multiple training sessions this summer at their new facility in Longmont, CO. Receive RVTI hours while gaining a deep understanding of Aqua-Hot hydronic heating systems, enabling you to confidently troubleshoot and service them. Learn best practices for installation, maintenance, and repair, ensuring optimal performance and customer satisfaction. Graduate as a Certified Aqua-Hot Technician with the ability to have your dealer or service center listed on their official Dealer & Service Center Locator... [to register...](#)

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## NEW MEMBERS

Journey USA RV Rentals  
Bill Hughes  
9610 US 92  
Tampa, FL 33610-5928  
PH: 813-802-9285 Website:  
[www.journeyusarv.com](http://www.journeyusarv.com) Email:  
[bill@journeyusarv.com](mailto:bill@journeyusarv.com)  
Service (H), Region 3

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**[In Case You Missed It...](#)**

## **A Legacy that Helped Shape Florida's RV Industry**

After 38 years with the Florida RV Trade Association, FRVTA Executive Director Dave Kelly reflects on a career built on growth, collaboration, and a passion for the RV lifestyle. From joining the team just before the 3rd Annual Florida RV SuperShow to helping build one of the strongest RV associations in the country, his farewell is a heartfelt tribute to the board, staff, industry colleagues, and family who helped make the journey so meaningful, as he looks ahead to his next chapter with pride, gratitude, and memories that will stay with him down the road... [read more...](#)

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by Marissa Kaliman. One overlooked disclosure in your vehicle purchase agreement could cost your dealership the opportunity to resolve a dispute before it turns into litigation. Review your sale forms now to make sure this critical compliance safeguard is not missing before it becomes an expensive issue... [read more...](#)

## **Session Ends, Budget Delayed, and Major Wins for Florida's RV Industry**

by Andres Malave. Although the 2026 Legislative Session has officially adjourned, lawmakers still must return to finalize the state budget as House, Senate, and Governor negotiations continue. In the meantime, FRVTA members can celebrate significant legislative victories, including the passage of Senate Bill 118 protecting RV owners and businesses from disproportionate local assessments, along with new placement flexibility for manufactured homes in RV parks—key wins that reflect the importance of continued industry advocacy in Tallahassee... [read more...](#)

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Florida RV Trade Association | 5407 Boran Place | Tampa, FL 33610 US

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