

EXHIBITOR MANUAL  
for the  
**TAMPA BAY FALL RV SHOW**

**November 11 – 14, 2021**

Florida State Fairgrounds  
4800 US Highway 301 North  
Tampa, FL 33610  
Facility: 813-621-7821



**Regional President, Deanna Pearce – Elite Marketing of Central Florida**

On-Site Show Managers:

*Patty Flanagan, Regional Show Coordinator*

*Cell: 813-318-1487*

Monday, November 8<sup>th</sup> – Monday, November 15<sup>th</sup>

*Lesa Colvin, Show Director*

*Cell: 813-714-3443*

Wednesday, November 10<sup>th</sup> – Thursday, November 11<sup>th</sup>

***Please take time to carefully review these materials as they will save you time and money to help make your experience more profitable and enjoyable. Please share this with all personnel working your exhibit at the show.***

**Florida RV Trade Association**

10510 Gibsonton Drive, Riverview FL 33578

Phone: (813) 741-0488 • Fax: (813) 741-0688 • [www.frvta.org](http://www.frvta.org)

## SHOW INFORMATON

Show Hours: Thursday – Saturday 9AM – 5PM Sunday, 9AM – 4PM

Admission: \$ 5 – Adults Children 16 and under Free

Parking: \$ 8 per car / \$ 16 per RV (for consumers)

**Directions:** Exhibitors must enter through the Orient Road gate (West Side) of the fairgrounds. Once through the guard gate, turn left at the T intersection, then turn right at the 3<sup>rd</sup> driveway (just past the horse stables).

**From the North:** Take I-75 South to exit 261 (I-4). Take I-4 to West towards Tampa. Take exit 7 (US Highway 301 / Hillsborough Avenue). The exit turns into Hillsborough Avenue. Take a Left at the first traffic light (Orient Road). You will go under the overpass for I-4 and the entrance to the fairgrounds will be on the left.

**From the South:** Take I-75 North to exit 260-B (State Road 574/ Martin Luther King Boulevard West). Take Martin Luther King Boulevard approximately 3 miles to Orient Road. Turn Right onto Orient Road and go approximately ½ mile. The entrance to the fairgrounds will be on the right.

**From the East:** Take I-4 West towards Tampa to exit 7 (US Highway 301 / Hillsborough Avenue). The exit turns into Hillsborough Avenue. Take a Left at the first traffic light (Orient Road). You will go under the overpass for I-4 and the entrance to the fairgrounds will be on the left.

**From the West:** Take I-4 East towards Orlando to exit 6 (Orient Road). The entrance to the fairgrounds is directly across the street on the Left.

## SHOW SERVICES

### **Shipping & Decorator:**

\*Refer to appropriate order forms on website.

### **Expositions, Etc. by Chene Inc**

Mailing: PO Box 22978

St. Petersburg, FL 33742

727-577-1168

Shipping: 4740 126<sup>th</sup> Avenue North, Suite A

Clearwater, FL 33762

### **Accommodations:**

#### **Comfort Inn & Suites**

4506 Oak Fair Blvd.

Tampa, FL 33610

813-902-2445

Rates start at:

\$143.00/ night + tax

#### **Staybridge Suites Tampa East**

3624 N Falkenburg Rd.

Tampa, FL 33619

813-227-4000

\$107.00/night + tax

#### **Residence Inn**

9719 Princess Palm Ave.

Tampa, FL 33619

813-627-8855

\$143.00/night + tax

### **Exhibitor Camping:**

**Florida State Fairgrounds** - 4800 US Highway 301 North, Tampa, FL 33610

813-621-7821

[https://floridastatefair.formstack.com/forms/fairgrounds\\_camping](https://floridastatefair.formstack.com/forms/fairgrounds_camping)

Rates start at:

\$ 37.00 & \$ 57.00/night + tax

**Tampa East RV Resort** - 4630 McIntosh Road, Dover, FL 33527

813-659-2504 \* 800-454-7336

[www.sunrvresorts.com/Community/TAM](http://www.sunrvresorts.com/Community/TAM)

Starting at \$ 55.00/night (including taxes)

### **Electric, Telephone and DSL:**

Order forms available on website:

<https://www.frvta.org/exhibitors/exhibitor-info-tampa-bay/>

## RULES & GENERAL INFORMATION

Each exhibit must have a representative in attendance, their booth or display manned and RV units opened during all specified show hours.

In the case of an emergency, running late, etc. please notify On-Site Show Manager.

**Credentials:** Each person working the exhibit is required to have an Exhibitor Button. Exhibitors MUST have an exhibitor button in order to enter thru the ticket gates without being charged. Be sure to request these buttons in advance via the website. Buttons will be available for pick-up on Move-in day. They will be given to your authorized rep or will be in your display/booth. Dealers are allotted a maximum of 20 buttons, regardless of exhibit space size. Suppliers are allotted a maximum of 10 buttons. Exhibitors may purchase additional buttons at a cost of \$1.00 per. Exhibitor buttons may be returned on last day to Show Manager or in the box provided.

**Parking:** Exhibitors are to park on the West side of the show. Once through the guard gate, turn left at the T intersection, then turn right at the 3<sup>rd</sup> driveway (just past the horse stables).

**Payments:** All final payments for show exhibition are due prior to the first day of move-in. Exhibitors will not be permitted to exhibit with any outstanding balance.

**Security:** There will be security beginning Monday, November 8<sup>th</sup>, including over-night.  
Note: The tent is closed each night at approximately 6:00 PM and will re-open at 8:00 AM.  
Make sure that all units are locked, windows closed and all electronics, including lighting has been turned off. Be sure to place all personal belongings in a secure area.

**Safety/Aisles:** All products and display materials (such as tables, plants, chairs, signs, etc.) must be confined to the actual limits of your assigned area. No units or any part of unit (steps, slide-outs, mirrors and tail pipes) may extend into the aisles or other exhibitor's display. Avoid having unit entries on the main aisles.

**Sound/Music:** As per BMI and ASCAP regulations, the use of copyrighted music is prohibited. The use of microphones, and/or speakers must be kept at acceptable levels so as not to disturb other exhibitors.

**Generators:** On board generators are allowed in the outside displays provided that they do not exhaust into another exhibitor's display/booth.

**ATVs/Golf Carts:** May be shown for display purposes ONLY. No For Sale signs are permitted.

**Animals:** Wild or exotic animals are not allowed in the display space/booth.

**Food/Concessions:** Food will be available for purchase through Levy Restaurants, the authorized concessionaire for the show and the Florida State Fairgrounds, which has no affiliation with FRVTA. Open during show hours only.

**Lost & Found:** All items should be turned into Show Management.



**Lunch will be provided compliments of  
Region 3 on Wednesday, November 10<sup>th</sup>  
11:30 am – 1:30 pm  
Concession tent located at West side of show**

## DEALERS

**Staging:** Starting Sunday, November 7<sup>th</sup> you may begin to drop off units. Please use Midway, just south of the restrooms and the tower for staging.

\*The appropriate RVIA seal must be carried on all show units, prior to being moved into show display.

**Move-In:** Please refer to your company's scheduled time below.

### Tuesday, November 9<sup>th</sup>

8:00 AM	Lazydays RV	Space # 110
	Gerzeny's RV World	Space # 170
	General RV	Space # 210

12:00 PM	Available	Space # 100
	RV One SuperStores – Tampa	Space # 150

### Wednesday, November 10<sup>th</sup>

8:00 AM	General RV	Space # 130
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**Show Units:** This is a new product (2020 and newer) show ONLY.

- \* A copy of the MSO or a used title signed over into dealership's name must be on hand per possible on-site DMV inspections.
- \* A sign with dealership's name must be posted in display.

**Demo Units:** NO demo units allowed.

**Off-Premises Permit:** A completed copy of the off-premises permit must be on display at all times and a copy provided to the State Office prior to show opening.

#### ***Department of Motor Vehicles (DMV)***

Attention: Christa Whaley

5701 East Hillsborough Avenue

NETPARK, Suite 2228

Tampa, FL 33610

Phone: (813) 612-7110

Fax: (813) 612-7111

E-mail: [dmvregion6@flhsmv.gov](mailto:dmvregion6@flhsmv.gov)

**Bee Back Passes:** Upon move-in or first day of show, each Dealer, (authorized rep from company), will receive 25 "Bee Back" passes. These passes are to be used for customers interested in returning to the show on another day to discuss a purchase. Please provide your company name on the "Bee Back" as the customer will need to present the pass at ticket gate for entrance. If you require additional passes, please see Show Manager.

**Move-Out:** Any movement prior to show ending at 4:00 PM on Sunday, November 14<sup>th</sup> will result in a \$500.00 fine. Exhibitors may begin to move-out once Show Management has given the all clear. All units must be completely off the facility grounds by 5:00 PM on Monday, November 15<sup>th</sup>. Any units remaining after that time may be subject to a fine or towed by the facility at owner's expense.

## SUPPLIERS

**Booth Specifications:** Most booths are located in the Supplier Tent on asphalt. Each booth is a standard 10' x 10' with 8' high draped back wall and 3' high draped side rails to separate your space from adjoining booths. Note: If you have 2 or more booths, side rails are not used in between spaces. Each booth is furnished with one 6' skirted table and 2 chairs, and one identification sign 7" x 44" with the contracted company name. No exhibit shall exceed 3' in height for the first 7' and no signs, flags or banners taller than a total of 10'.

**Solicitation:** No distribution of any literature, giveaways, or presentations outside of your assigned booth area.

**Sales Tax License:** Each exhibitor is required to collect sales tax. Exhibitor must have Florida DOR Tax License on-site during show. Contact (850) 488-6800 or visit – [https://floridarevenue.com/taxes/taxesfees/Pages/annual\\_resale\\_certificate\\_sut.aspx](https://floridarevenue.com/taxes/taxesfees/Pages/annual_resale_certificate_sut.aspx)

**Move-In:** Exhibitors may start moving in on Wednesday, November 10<sup>th</sup> from Noon - 6:00 PM. Exhibitors MUST be fully set-up by Thursday prior to show opening at 9:00 AM. Exhibitors may enter show at 8:00 AM each day to prep/set-up booth.

**Move-Out:** Exhibitors may begin to break-down their booths once the show ends. Any movement prior to show ending at 4:00 PM on Sunday, November 14<sup>th</sup> will result in a \$500.00 fine. All materials must be cleared out of the tent by Midnight.

**Booth Assignments:** as of 10/21/21

- |                             |                               |                                |
|-----------------------------|-------------------------------|--------------------------------|
| 1. RVezy.com                | 15. E-Cool of Florida         | 29. Delaware North Yellowstone |
| 2. RVezy.com                | 16. All American Gutter       | 30.                            |
| 3. Bigfoot Leveling System  | 17.                           | 31. Kitchen Craft              |
| 4. LeafFilter               | 18.                           | 32.                            |
| 5. FL Solar Innovation      | 19.                           | 33. My RV Inspection           |
| 6. Ocala North RV Resort    | 20.                           | 34. Elite RV                   |
| 7.                          | 21. RV Glass Masters          | 35.                            |
| 8. EuroShine                | 22. Suncoast RV Rentals       | 36.                            |
| 9. EuroShine                | 23. Travel Resorts of America | 37. GST Sunstate Greyhounds    |
| 10. EuroShine               | 24. Travel Resorts of America | 38. GST Sunstate Greyhound     |
| 11. Lake Oklawaha RV Resort | 25. Kracken Adventure Bikes   | 39. Lazydays RV                |
| 12. Cricket Mini Golf Carts | 26. Kracken Adventure Bikes   | 40. Lazydays RV                |
| 13. Cricket Mini Golf Carts | 27. Lazydays RV               |                                |
| 14. E-Cool of Florida       | 28. Lazydays RV               |                                |

**Note:** Booths assignments are subject to change on-site by Show Management.