

EXHIBITOR MANUAL
for the
TAMPA BAY SUMMER RV SHOW

June 8 – 11, 2023

Florida State Fairgrounds
4800 US Highway 301 North
Tampa, FL 33610
Facility: 813-621-7821



Regional President, Deanna Pearce, Elite Marketing of Central Florida

On-Site Show Managers:
Monday, June 5th – Monday, June 12th
Patty Flanagan, Regional Show Coordinator
Cell: 813-318-1487

Wednesday, June 7th
Lesa Colvin, Show Director
Cell: 813-714-3443

Please take time to carefully review these materials as they can save you time and money and help you make your experience more profitable and enjoyable. Please share this with all personnel working exhibit at the show.

Florida RV Trade Association
10510 Gibsonton Drive, Riverview FL 33578
Phone: (813) 741-0488 • Fax: (813) 741-0688 • www.frvta.org

SHOW INFORMATION

Show Hours: Thursday – Saturday 9AM – 5PM Sunday, 9AM – 4PM

Admission: \$5 – Adults; Children 16 and under Free

Parking: \$8 per car / \$16 per RV

Directions: Exhibitors must enter through the Orient Road gate (West Side) of the fairgrounds. Once through the guard gate, turn left at the T intersection then follow the road around to the Yellow Exhibitors Lot north of the Expo Hall.

From the North: Take I-75 South to exit 261 (I-4). Take I-4 West towards Tampa. Take exit 7 (US Highway 301/ Hillsborough Avenue). The exit turns into Hillsborough Avenue. Take a Left at the first traffic light (Orient Road). You will go under the overpass for I-4 and the entrance to the fairgrounds will be on the left.

From the South: Take I-75 North to exit 260-B (State Road 574/ Martin Luther King Boulevard West). Take Martin Luther King Boulevard approximately 3 miles to Orient Road. Turn Right onto Orient Road and go approximately ½ mile. The entrance to the fairgrounds will be on the right.

From the East: Take I-4 West towards Tampa to exit 7 (US Highway 301/ Hillsborough Avenue). The exit turns into Hillsborough Avenue. Take a Left at the first traffic light (Orient Road). You will go under the overpass for I-4 and the entrance to the fairgrounds will be on the left.

From the West: Take I-4 East towards Orlando to exit 6 (Orient Road). The entrance to the fairgrounds is directly across the street on the Left.

SHOW SERVICES

Shipping & Decorator:

*Refer to appropriate order forms on website.

Expositions, Etc by Chene Inc

Mailing: PO Box 22978
St. Petersburg, FL 33742
727-577-1168

Shipping: 4740 126th Avenue, Suite A
Clearwater, FL 33762

Accommodations:

Residence Inn	La Quinta Inn & Suites	Comfort Inn & Suites	Holiday Inn - Tampa
9719 Princess Palm Ave. Tampa, FL 33619 813-627-8855	4811 US Highway 301 N Tampa, FL 33610 813-626-0885	4506 Oak Fair Blvd. Tampa, FL 33610 813-902-2445	8610 Elm Fair Blvd. Tampa, FL 33610 813-490-1000
Rates start at: \$179.00/ night + tax	\$117.80/ night + tax	\$168.00/ night + tax	\$128.00/ night + tax

Exhibitor Camping:

Florida State Fairgrounds 813-621-7851 Rates start at: \$45.00/ night + tax
4800 US Highway 301 North, Tampa, FL 33610
https://floridastatefair.formstack.com/forms/fairgrounds_camping

Tampa East RV Resort 813-659-2504 * 866-786-6298 Rates start at: \$66.00/ night incl. tax
4630 McIntosh Road, Dover, FL 33527
www.sunrvresorts.com/Community/TAM

Electric, Telephone and DSL:

Order forms available on website <https://www.frvta.org/exhibitors/exhibitor-info-tampa-bay-summer/>

RULES & GENERAL INFORMATION

Each exhibit must have a representative in attendance, their booth or display manned and RV units opened during all specified show hours. In the case of an emergency, running late, etc. please notify On-Site Show Manager.

Credentials: Each person working the exhibit is required to have an Exhibitor Button. Exhibitors **MUST** have an exhibitor button in order to enter into the ticket gates without a charge. Be sure to request these buttons in advance via the website. Buttons will be available for pick-up on Move-in day. They will be given to your authorized rep or be in your display/ booth. Additional buttons may be available upon request at the Show Office. Dealers are allotted a maximum of 20 buttons, regardless of exhibit space size. Suppliers are allotted a maximum of 10 buttons. Exhibitors may purchase additional buttons at a cost of \$1.00 per. Exhibitor buttons may be returned on last day to Show Manager or in the box provided.

Parking: Exhibitors are to park on the North side of the Expo Hall in the Yellow Exhibitors Lot. Once through the guard gate, turn left at the T intersection, follow around to the Yellow Exhibitors Lot north of the Expo Hall.

Payments: All final payments for show exhibition are due prior to the first day of move-in. Exhibitors will not be permitted to exhibit with any outstanding balance.

Security: There will be security beginning Monday, June 5th, including over-night.

Note: The buildings will be locked by approximately 6:00 PM each night and open at 8:00 AM. Be sure to place all personal belongings in a secure area.

Safety/Aisles: All products and display materials (such as tables, plants, chairs, signs, etc.) must be confined to the actual limits of your assigned area. No units or any part of unit (steps, slide-outs, mirrors and tail pipes) may extend into the aisles or other exhibitor's display.

Sound/Music: As per BMI and ASCAP regulations, the use of copyrighted music is prohibited. The use of microphones, and/or speakers must be kept at acceptable levels so as not to disturb other exhibitors.

Generators: On board generators are **NOT** allowed to run inside any of the buildings. On board generators are allowed in the outside displays provided that they do not exhaust into another exhibitor's display/ booth.

ATVs/Golf Carts: May be shown for display purposes **ONLY**. No For Sale signs are permitted.

Animals: Wild or exotic animals are not allowed in the display space/ booth.

Food/Concessions: Food will be available for purchase through Levy Restaurants, the authorized concessionaire for the facility which has no affiliation with FRVTA. Open during show hours only.

Lost & Found: All items should be turned into Show Management.

FIRE REGULATIONS and CODES

Units requiring fuel have only a sufficient quantity to permit the placement and removal of the unit to and from the Florida State Fairgrounds.

ALL fuel tanks should be taped and sealed.

ALL inside exhibitors **MUST** disconnect and tape the battery cables.

ALL bottle fuel tanks lines **MUST** be disconnected, open and empty.

DEALERS

Staging: Starting Sunday, June 4th you may begin to drop off units on the Mall. This area is by the Special Events Center, giant slide and Tiki Hut located on the lake.

*The appropriate RVIA seal must be carried on all show units, prior to being moved into show display.

Move-In: Please refer to your company's scheduled time below.

Tuesday, June 6th

8:00 AM	Lazydays	Space # 130
	Lazydays	Space # 170
	Gerzeny's RV World - Lakeland	Space # 210
	General RV	Space # 220
12:00 PM	General RV	Space # 120
	Lazydays	Space # 160

Wednesday, June 7th

8:00 AM	General RV	Space # 100
	General RV	Space # 140
	North Trail RV Center	Space # 300
	Blue Compass	Space # 400
	Blue Compass	Space # 405
	Blue Compass	Space # 410
	Village RV	Space # 420
12:00 PM	General RV	Space # 200

Show Units: This is a new RV product show. Only current model year (2022) or newer will be permitted for display.

* A copy of the MSO must be on hand per possible on-site DMV inspections.

* A sign with dealership's name must be posted in display.

Demo Units: NO demo units allowed.

Off-Premises Permit: A completed copy of the off-premises permit must be on display at all times and a copy provided to the State Office prior to show opening.

Department of Motor Vehicles (DMV)

Attention: Christa Whaley

5701 East Hillsborough Avenue, NETPARK, Suite 2228, Tampa, FL 33610

Phone: (813) 612-7110

Fax: (813) 612-7111

E-mail: dmvregion6@flhsmv.gov

Bee Back Passes: Upon move-in or first day of show, each Dealer, (authorized rep from company), will receive 25 "Bee Back" passes. These passes are to be used for customers interested in returning to the show on another day to discuss a sale and/or purchase. Please provide your company name on the "Bee Back" as the customer will need to present the pass at ticket gate for entrance. If you require additional passes, please see Show Manager.

Move-Out: Any movement prior to show ending at 4:00 PM on Sunday, June 11th will result in a \$500 fine. Exhibitors may begin to move-out once Show Management has given the all clear. **All units must be completely out of the buildings by Midnight, Sunday, June 11th** and completely off the facility grounds by 5:00 PM on Monday, June 12th. Any units remaining after that time may be subject to a fine or towed by the facility at owner's expense. All carpeting and decorations must be removed by 10:00 AM on Monday, June 12th, if not sooner.

SUPPLIERS

Booth Specifications: Booths are located in the Entertainment Hall on concrete. Each booth is a standard 10' x 10' with 8' high draped back wall and 3' high draped side rails to separate your space from adjoining booths. Note: If you have 2 or more booths, side rails are not used in between spaces. Each booth is furnished with one 6' skirted table and 2 chairs, and one identification sign 7" x 44" with the contracted company name. No exhibit shall exceed 3' in height for the first 7' and no signs, flags or banners taller than a total of 15'.

Solicitation: **No** distribution of any literature, giveaways, or presentations outside of your assigned booth area.

Sales Tax License: Each exhibitor is required to collect sales tax. Exhibitor must have Florida DOR Tax License on-site during show.

Contact (800) 352-3671 or visit www.myflorida.com/dor/taxes/annual_resale_certificate_sut.html

Move-In: Exhibitors may start moving in on Wednesday, June 7th from Noon - 6:00 PM. Exhibitors **MUST** be fully set-up by Thursday prior to show opening at 9:00 AM. Exhibitors may enter show at 8:00 AM each day to prep/ set-up booth.

Move-Out: Exhibitors may begin to break-down their booths once show ends. Any movement prior to show ending at 4:00 PM on Sunday, June 11th may result in a \$500 fine. All materials must be cleared out of the building by Midnight.

Booth Assignments: as of 5/20/2023

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|------------------------------------|---------------------------------|--------------------------------|
| 1. Ameriprise Financial | 17. Forever Sticky & Brooms | 33. Camping Signs |
| 2. FHIA Remodeling | 18. Happy Feet | 34. Great Outdoors Solar |
| 3. RV Awnings | 19. Darren Thomas Glass Company | 35. Waterside RV Resort |
| 4. RV Awnings | 20. EuroShine USA | 36. Cricket Mini Golf Carts |
| 5. Lazydays RV | 21. EuroShine USA | 37. Cricket Mini Golf Carts |
| 6. Lazydays RV | 22. Prudential Advisors | 38. United Majestic RV Resorts |
| 7. E-cool of Florida | 23. Royal Image Detailing | 39. Island Oaks RV Resort |
| 8. E-cool of Florida | 24. Cricket Mini Golf Carts | 40. Leaffilter |
| 9. Agave Glass Florida | 25. Cricket Mini Golf Carts | 41. Saladmaster |
| 10. Natural Outdoor Supplies | 26. Cellular Sales | 42. MD Essence |
| 11. All American Gutter Protection | 27. Cellular Sales | 43. Lazydays RV |
| 12. True Honey Teas | 28. FL Solar Innovations | 44. Lazydays RV |
| 13. USA Trade Show | 29. Truma | 45. Arcadia Resorts |
| 14. USA Trade Show | 30. RV Specialty Care | 46. Safe-T-Plus |
| 15. Cutco Cutlery | 31. Dejavi Innovation | 47. Keystone Heights RV Resort |
| 16. Forever Sticky & Brooms | 32. Dejavi Innovation | 48. Keystone Heights RV Resort |

Note: Booth assignments are subject to change on-site by Show Management.